

Kerstin Carr, Ph.D.

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Work Experience

- 2014-present **Mid-Ohio Regional Planning Commission (MORPC)** *Columbus, OH*
Director, Planning & Environment
- ▶ Budget and personnel responsibility for entire department; supervise 8 full-time staff and 1 intern
 - ▶ Oversee active transportation, safety, greenways, water quality, land development, and local food planning activities
 - ▶ Lead regional growth impact analysis effort called insight2050 to engage public and private high-level leadership in land use and development decision-making
 - ▶ Advise and assist with legislative testimony and other policy related work
- 2009-2013 **Mid-Ohio Regional Planning Commission (MORPC)** *Columbus, OH*
Manager of Active Transportation & Safety Programs
- ▶ Budget and personnel responsibility; supervised 3 full-time staff and 1 intern to conduct pedestrian, bicycle, and safety planning for the agency
 - ▶ Managed a \$1.4 million federal planning project to incorporate all aspects of local food into the revitalization of a distressed Columbus neighborhood, with a focus on creating jobs and education opportunities
 - ▶ Successfully led the development and implementation of a regional Complete Streets policy, nationally recognized as one of the best for a large metropolitan planning agency
 - ▶ Wrote application and received a \$160,000 grant to develop a Complete Streets toolkit for member governments, which is now used by many other agencies as a template
 - ▶ Managed consultant to assess MORPC's Transportation Demand Management program and to develop a 5-year strategic plan
 - ▶ Frequent presenter at local and national conferences and peer exchanges
- 2006-2009 **Mid-Ohio Regional Planning Commission (MORPC)** *Columbus, OH*
Senior Planner / Project Manager
- ▶ Created comprehensive MORPC safety program, including active participation in local and state-wide safety committees, managing the crash data clean up project, analyzing crash statistics, developing annual high-crash location lists leading to successful funding applications, and coordinating regional safety outreach efforts
 - ▶ Initiated and led inter-agency safety partner program to improve crash data in Ohio. Produced video called "Crash Data. Saving Lives" to educate law enforcement on the importance of accurate crash reporting (2008 NADO Award & FHWA Publication)
 - ▶ Procured and managed consultant to study a regional multi-modal traveler information system to include traffic/weather/construction/incident/mode-specific information
 - ▶ Managed consultant to update the Regional ITS Architecture and to provide web access, developed policies for maintenance and update of the Regional ITS Architecture
- 2003-2009 **University of Regensburg** *Regensburg, Germany / Columbus, OH*
PhD Candidate
- ▶ Directed major research study with AEP and MORPC, including focus groups, internet surveys, and qualitative research
 - ▶ Raised employer's awareness about the benefits of increasing alternative transportation mode usage among commuters

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- 2003 **SiemensVDO Automotive** *Regensburg, Germany*
Project Leader
- ▶ Initiated mobility management strategies to increase alternative transportation mode usage among employees and reduce parking demand
 - ▶ Convinced city, transit agency, and private companies to implement a new bus line and share construction costs for new transit tunnel
 - ▶ Supervised and advised graduate student on development of her master thesis
- 2001-2002 **BMW** *Munich, Germany*
Master Thesis
- ▶ Conducted research and provided recommendations and innovative solutions on how to improve employee mobility and parking
 - ▶ Studied car-sharing concept to optimize usage of company's fleet cars for business travel

Education

- 2009 Ph.D. in Geography; University of Regensburg, Germany. *Magna cum laude.*
Dissertation title: "American Commute Travel Behavior and the Possibility of Modal Split Management by Private Enterprises."
- 2002 Master's degree in Geography, minors in Marketing and Psychology; University of Regensburg, Germany.

Awards & Publications

- 2011 Award for Outstanding Achievement of a large Metropolitan Planning Organization (MPO), Association of MPOs (AMPO) - Complete Streets and Lifelong Communities Initiative
- 2010 Planner of the Year, American Planning Association (APA), Central Ohio Chapter
- 2009 Innovative Solutions Award for the Central Ohio Safety Program, Women's Transportation Seminar (WTS), Columbus Chapter
- 2008 2008 Excellence in Regional Transportation Award, National Association of Development Organizations (NADO) - Improving Crash Data for Central Ohio Communities
- 2008 Published parts of dissertation in Journal of Public Transportation, Volume 11, No 1, 2008 - Qualitative Research to Assess Interest in Public Transportation for Work Commute

Affiliations

- 2013-present Board member, Community Economic Development Corporation of Ohio (CEDCO)
- 2011-present Commissioner, Columbus Transportation & Pedestrian Commission
- 2005-present Committee Member, Transportation Research Board, Transportation Demand Management
- 2009-2011 Ohio Director, ITS Midwest
- 2005-2010 Communications Chair, Women's Transportation Seminar, Columbus Chapter
- 2006-present Mentoring Member of the Big Brother Big Sister Program of Central Ohio

Skills

- Languages Excellent writing and communication skills in English and German, basics in French
- Computers Advanced knowledge of MS Word, Excel, Powerpoint and Publisher, ArcGIS, SPSS
Basic knowledge of Sharepoint, MS Access, Adobe InDesign, Turbo Architecture