

JONATHAN KEILHOLZ

COMMUNICATIONS, MARKETING AND PUBLIC RELATIONS

CONTACT

513-582-2985

jdkeilh@gmail.com

765 S Front St.
Apartment A
Columbus, OH 43206

SKILLS

Public Relations and Media Relations
Crisis Communication Support
Storytelling, Copy Editing and Writing
Search Engine Optimization (SEO)
Digital Media Reporting and Analytics
Request for Proposal (RFP) Development

EDUCATION

Bachelor of Arts

Bowling Green State University

2010 - 2014

Majors: Telecommunications, Spanish
Minor: Journalism

AWARDS

Broadcast Journalism EMMY Awards
Ohio Valley Chapter

- Breaking News: Dayton Mass Shooting (2019)
- Weather Coverage: Ahead of the Storm (2021)

LANGUAGES

English and Spanish

REFERENCES

Angela An

- TV News Anchor (Reported to Jonathan)
- 614-404-6028
- Angela.An@10tv.com

Jennifer Nickels

- News Director (Managed Jonathan)
- 513-544-4718
- Jennifer.Nickels@gray.tv

Megan Wilcoxson

- Marketing Project Manager
- 203-906-0613
- MeganWilcoxson31@gmail.com

PROFILE

Jonathan has more than a decade of award-winning experience in public relations, marketing and journalism. As a current Senior Content Strategist in marketing and former Executive Producer in broadcast television, he excels in high-pressure media relations and crafting dynamic, informed communication solutions. With a unique blend of passion, media connections and leadership skills, Jonathan consistently delivers impactful campaigns across traditional, social and digital platforms, always with an acute knowledge of current events, integrity and intention.

WORK EXPERIENCE

Senior Content Strategist

Hunter Marketing (Columbus, Ohio)

2023 - Now

- Plans, develops content strategies and public relations for more than 30 clients.
- Crafts compelling press releases, media pitches and storytelling narratives.
- Builds, maintains strong relationships with media outlets, journalists.
- Collaborates with public relations partners to enhance campaign strategies.
- Coordinates with teams to ensure cohesive, impactful content delivery across traditional, social, digital media platforms.

Executive Producer

WBNS 10TV News (Columbus, Ohio)

2021 - 2023

- Managed, oversaw production of news broadcasts and special programming.
- Led a team of reporters, producers, technical staff to ensure high-quality content.
- Developed, executed editorial strategies to cover news stories and events.
- Coordinated live broadcasts and breaking news coverage under tight deadlines.
- Built, maintained relationships with media contacts and community stakeholders.

Senior News Producer

WBNS 10TV News (Columbus, Ohio)

2016 - 2021

- Coordinated with reporters, anchors, technical staff to create cohesive and engaging newscasts.
- Managed live broadcasts (breaking news coverage and special reports).
- Collaborated with the editorial team to identify and prioritize news stories.

News Producer

WTVG 13abc Action News (Toledo, Ohio)

2013 - 2016

- Developed, organized and wrote daily news content for broadcasts.
- Edited scripts and video footage to ensure accuracy and clarity.