

Lisa M. McLymont

614.886.4391 2677 Adams Ave, Columbus, OH 43202

lisamc369@gmail.com

May 07, 2019

Mayor's Office
City Hall 2nd Floor
90 W. Board Street
Columbus Ohio 43215

RE: Art Commission Position
Dear Mayor Ginther,

I would like the opportunity to join the Columbus Arts Commission, fostering creative choices for public art in the city. As a long standing member of the Columbus creative community, I am proud to say that Columbus has given me a lot. From high school, to college and my first design business, to embracing my artist self now, I have grown right along with Columbus, and watched it become a model of productivity and innovation.

It would be an exciting challenge to learn more about how choices are made behind the scenes.

I hope to bring a perspective to the table that is open, engaging, and collaborative. While I may not be able to submit my own art for consideration, it is exciting to know my design and artistic knowledge can be put to good use for the city's future.

As an artist and designer, I am keenly familiar with form and flow. I have proudly worked with peers to create spaces that invite others to engage. As a community member, I have worked with a number of local artist groups to nurture creative continuity and expression.

I look forward to the opportunity to meet with you and the commission to discuss in greater detail. I can be reached at (614) 886-4391 or by email at lisamc369@gmail.com

Sincerely,



Lisa McLymont
Artist + Designer

Lisa M. McLymont

614.886.4391

688 Thurman Ave, Columbus, OH 43206

lisamc369@gmail.com

A lead graphic designer with 15+ years experience in print, and 10+ years in web interface design. Highly motivated, creative, and versatile visual artist, skilled in creating and directing corporate and new business design. Exceptional interpersonal skills with team members. Adept at listening to the desires of the client, and translating those desires into superior design solutions. Seeks opportunities to continue learning and growing within Columbus' creative community.

experience

-
- 2014-Present **Equitas Health**
Senior Graphic Designer
Supervising design, production & management of all print & digital brands in this statewide medical agency.
- 1999-2016 **Coppercurious | Owner**
Multi-faceted creative outlet, producing wearable and visual arts for down-to-earth people.
- 2009-2014 **Columbus College of Art & Design | Adjunct Faculty**
Teaching website design, domain and host maintenance systems focused primarily on building with Wordpress. Beneficial for independent artists and small-medium sized business looking to bring their web maintenance in-house.
- 2008-2014 **Very Ideal Design, LLC | Owner**
Independent Designer delivering full branding and web solutions to businesses large and small.
- 2006-2008 **42Fish | Art Director**
Responsible for total needs of the client; management of technical & creative resources to deliver complete corporate-quality branding and web solutions.
- 2000-2006 **Firstribe Design | Independent Consultant**
Extensive experience in design and implementation of print & web graphics for a wide variety of micro to medium local businesses.
- 2002-2003 **Trident Design, LLC | Senior Graphic Designer**
Chiefly responsible for design of collateral, package design and product photo shoots.
- 1998-2000 **Eisenhower National Clearinghouse**
Senior Graphic Designer
Responsibilities included design and pre-press production of print publications for education.
- 1996-1998 **OSU Medical Center, Communications & Marketing**
Graphic Designer
Design and implementation of brand collateral; managed interns and the computer network.

skills & other miscellanea

Proficiencies:

Adobe Creative Suite
Microsoft Suite
HTML/CSS
Wordpress
Mac & PC platforms

Skilled in these areas:

logo identity design
graphics for print
environmental graphics
promotional graphics
web interface design
CSS web development

Other relevant skills:

curious
quick learner
self taught artist
digital photographer
printing processes
sign & display design
vinyl application
painting & hand production
typography

education

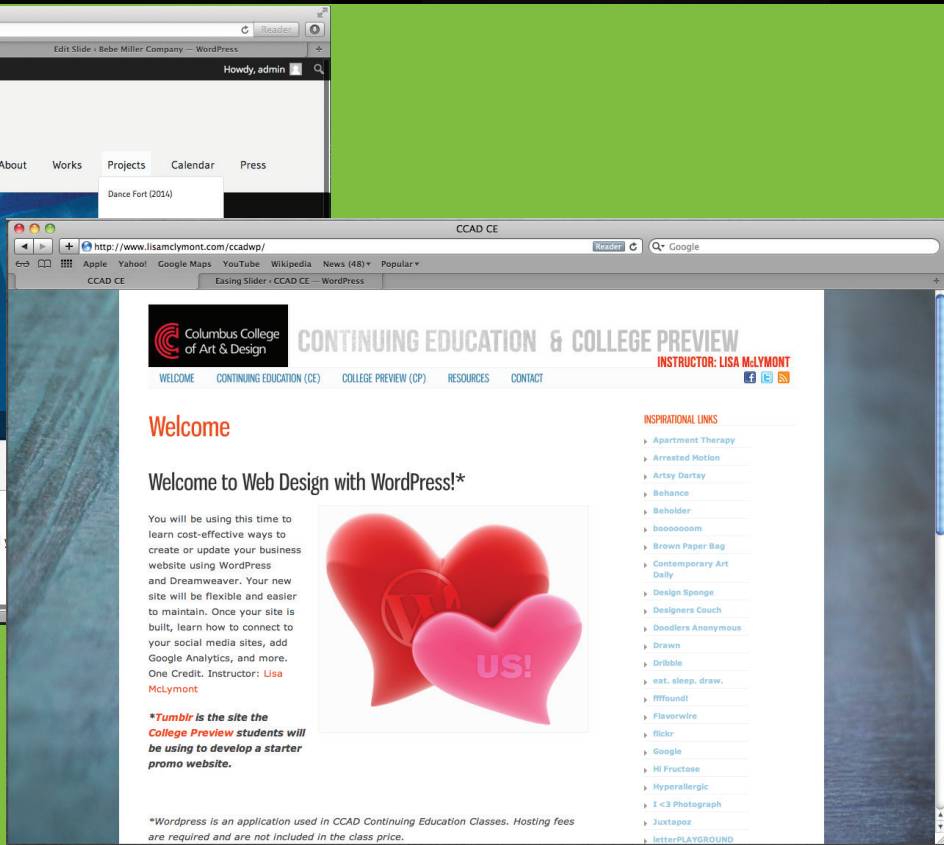
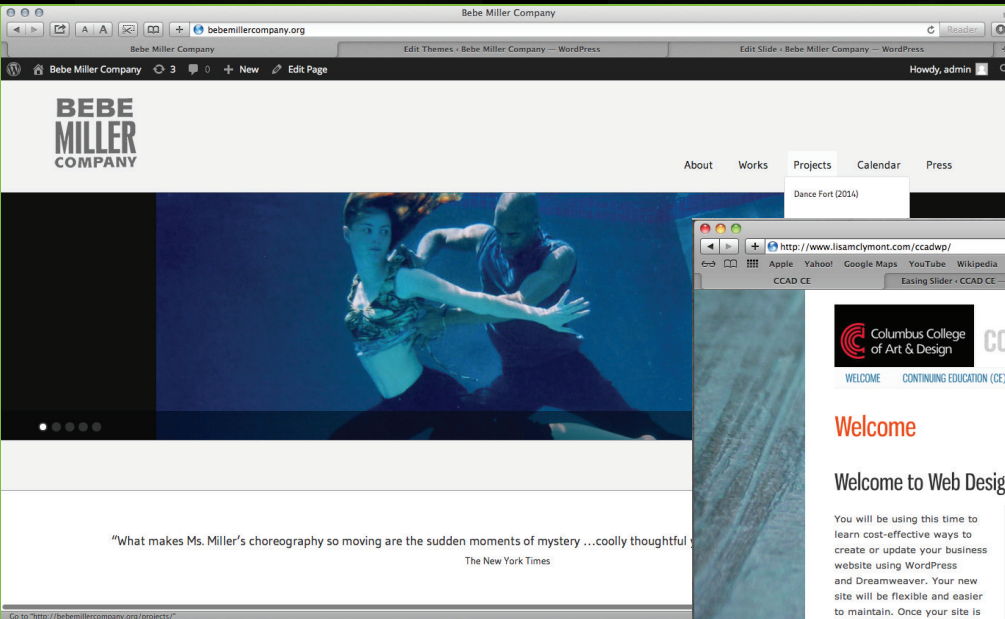
The Ohio State University
College of the Arts
Department of Industrial Design

BS in Visual Communication, 1994

Samples of Lisa's Work



ZENGENIUS





selected collaborators

Business:

OSU Medical Center
OSU Student Services
Nationwide
Ohio Health
CompreCare
VitalCare
American Motorcycle Museum
Cup o Joe
JodyD Salon
Balanced Yoga
Replenish Co-op
Columbus Jewish Film Festival
CSCC Bookstore

Art & Design:

42Fish
Zengenius Visual Merchandising
Columbus College of Art and Design
Bebe Miller Dance Company
Kristna Isabelle Dance
Studio Mantra
Studiohio
Chris Bosca Music
Robert Post Theatre

Volunteer/Non-Profit:

The Art and Artists Of Network
Creative Arts of Women
400 West Rich
Youth Across Borders

Identity Design

Creating flexible and clean visual identities for a variety of businesses.

Project Direction

Ability to lead and manage design and development projects in team and independent situations.

Web Design

Crafting nimble websites using HTML & CSS & Wordpress for business communications.

Relevant Skills & Qualifications:

- Diverse, hands-on experience in web and print design, production and marketing.
- Adaptable, organized, results and detail-oriented with a strong work ethic.
- Ability to create designs based on layout principles and design concepts.
- Extensive knowledge of design techniques, tools, and principles.
- Ability to develop creative ways to solve a problem.
- Team player who is capable of working independently with minimal direction.