

FRANKLINTON

BOARD OF TRADE

Advocate, Beautify, Connect!
P.O. Box 23315 Columbus, OH 43223
www.franklintonboardoftrade.org

2-27-2018

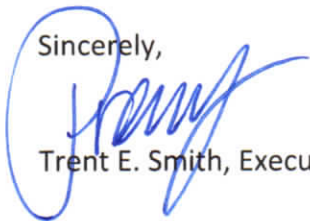
City of Columbus
Office of the Mayor, Honorable Andrew J. Ginther
Columbus City Hall, 2nd Floor
90 W Broad St.
Columbus, OH 43215

Mayor Ginther,

I am writing to express my interest in re-appointment to the East Franklinton Review Board (EFRB). I wish to continue my professional and experiential contributions to the EFRB both in my capacity as a resident of Franklinton and the Executive Director of the Franklinton Board of Trade.

Please do not hesitate to contact me should you have any questions.

Sincerely,



Trent E. Smith, Executive Director

Board of Directors: President - THOMAS PALMER, Thompson Hine LLP / Vice-President - ANDY ZAKRAJSEK, COSI / Treasurer - KATHY GATTERDAM, Columbus Coal & Lime / PEGGY FREBAULT, Heartland Bank / ISABELA GOULD, Neighborhood Design Center / JASON KOMA, Mount Carmel Health Systems / MARK GABEL, Machinery & Tool Rentals, Inc. / CHUCK GILLER, Mid/West Fresh / CASEY CUSACK, Palmetto Construction / CYNTHIA LANGHIRT, Mid-Ohio Electric / Jeffrey Mohrman, Integrated Community Enterprises

Trent E. Smith

308 West Park Ave. Columbus, OH 43223 (614) 746-0287

Trent's strongest attributes and skills: Interpersonal skills, public speaking skills, writing skills, customer service, dispute resolutions, relationship building, collaboration and persistence.

EDUCATION

- **09-1993 to 12-1996: Franklin University, Columbus, OH**
Graduate: Bachelor of Science
Major: Employee Assistance
- **09-1989 to 06-1992: The Ohio State University, Columbus, OH**
Major: Social Work
Successfully completed three years in the Bachelor of Science program.

EXPERIENCE

- **1-2010 to Present: Franklinton Board of Trade**
924 W Broad St Columbus, OH 43222
Executive Director: Responsible for working throughout the entire commercial corridor with Board of Trade members and others to revitalize, develop and sustain the economic health of the businesses, residents and neighborhood of Franklinton. This position requires very strong verbal, writing, interpersonal, problem solving, relationship building and collaboration skills.
- **5-2011 to 3-2014: The Builders Exchange of Central Ohio**
1175 Dublin Rd. Columbus, OH 43215
Director of Membership Development: Responsible for recruiting new prospects and securing their investment to become members of the Builders Exchange. This position requires exceptional people skills, negotiating and selling skills, as well as a strong ability for maintaining patience and persistence in the membership sales process. Other requirements include organizing and maintaining a prospect data base, keeping detailed records of conversations and follow-up plans, and working collaboratively with all other staff members.
- **10-2001 to 11-2009: WesBanco Bank, Inc. (fka Wheeling National Bank)**
116 S Stygler Rd. Gahanna, OH 43230
AVP / Banking Center Manager: Responsible for all aspects of managing business development, staff and customer relations, business retention, profit and loss maximization and community involvement for a multimillion dollar branch office. This position required very strong verbal, writing, problem solving, interpersonal and negotiating skills.
- **10-1999 to 10-2001: WesBanco Bank, Inc. (fka Wheeling National Bank)**
148 E. Broad St. Columbus, OH 43215
Credit Analyst
- **10-1997 to 09-1999: Alliance Data Systems**
4590 E. Broad St., Columbus, OH 43213
Supervisor:
- **04-1992 to 10-1997: National City Card Services, 4653 E. Main St., Columbus, OH 43213**
Credit Evaluator
- **09-1988 to 03-1992: Howard's Office Supplies, Eastland Square Shopping Center, Columbus, OH**
Manager Trainee

CERTIFICATIONS

2011: Completed certification as an Economic Development Finance Professional (EDFP) through NDC.

RECOGNITION

1996: Graduated Summa Cum Laude from Franklin University, Columbus, OH
1996: Included in the "Who's Who in American Universities and Colleges"
1988: Inducted into the National Honor Society

COMMUNITY INVOLVEMENT

2004 to 2009: Gahanna Area Chamber of Commerce Board of Directors
2005 to 2010: Habitat for Humanity Greater Columbus Board of Directors
2006 to 2009: Franklinton Development Association Board of Directors
2009 to 2010: Gahanna Noon Lions Club Trustee
2009 to 2013: Graham Expeditionary Middle School Board of Directors
2011 to 2015: Lower Lights Incorporated Board of Directors
2012 to Present: Franklinton Area Commission
2013 to Present: Healthy Corner Store Collaborative Advisory Committee
2013 to Present: East Franklinton Review Board Member