

DAVID W. PAUL

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PROFESSIONAL EXPERIENCE

2013 – **CHEMICAL ABSTRACTS SERVICE: Columbus, OH**
Oct 2013 – **Systems Engineer/Database Administrator**

2010 – 2013 **IBM (formerly Sterling Commerce): Dublin, OH**
1997 – 2010 **STERLING COMMERCE, INC. (an AT&T Company): Dublin, OH**

Oct 2010 – Jul 2013 **Software Engineer (Sr. Database Administrator)**

Nov 1999 – Oct 2010 **Database Administrator**

Oct 1998 – Nov 1999 **System Analyst, Business Systems Development**

Oct 1997 – Oct 1998 **Training & Automation Specialist**

Supported local, regional and international sales force through development and management of sales force automation and CRM tools. Documented sales processes, developed recommendations for process improvement, managed development of new and improved sales tools. Trained sales force in use of Vantive customer asset management system. Planned, designed, installed and maintained a variety of enterprise database systems supporting software engineering activities, including Microsoft SQL Server Enterprise, DB2 UDB Enterprise (7,8,9,10), Oracle Database (8i, 9i, 10g, 11g), Oracle Real Application Clusters (RAC), Informix Dynamic Server 10, Microsoft Access, Sybase ASE as lead DBA supporting development and QA teams for a variety of e-Commerce and B2B software products and services. Project management and negotiation.

1993 - 1997 **COMPUSERVE INCORPORATED: Columbus, OH**

Aug 1996 – Oct 1997 **Tracking Manager, Commerce & Communications**

Developed software tools and managed processes for sales management, performance tracking and reporting of online advertising. Designed and implemented tools and techniques to track and report on advertising impressions and responses on proprietary online service and related Web sites. Developed and supported custom databases using Microsoft Access, System 1022 and other PC and mainframe platforms and designed applications in Microsoft VBA and other application programming languages.

Mar 1993 – Aug 1996 **Marketing Coordinator, Interactive Marketing Group**

Analyzed and reported on online sales and usage and trends in interactive marketing industry. Developed and managed host- and PC-based sales tracking, commission and contest management systems and software for online retail storefronts. Provided support to sales team and account representatives in resolving client issues and questions. Designed, prepared and edited client presentations using PowerPoint, other presentation tools. Developed, implemented, managed and evaluated performance of online promotions.

OTHER RELEVANT EXPERIENCE

CompuServe Incorporated (Columbus, OH) / End User Support Representative II

CompuServe Incorporated (Columbus, OH) / Product Marketing Associate

Commodore Business Machines, Inc. (West Chester, PA) / Consumer Telecommunications Manager

Scanray Corporation (Harbor City, CA) / Washington (DC) Regional Manager

Intex Incorporated, Security Products Div. (Bethesda, MD) / Technical Services Manager

Cableform Incorporated (Troy, VA) / Project Engineer

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VOLUNTEER AND CIVIC EXPERIENCE

Board Positions & Chairs Held

Columbus Recreation and Parks Commission,
Columbus Recreation and Parks Department
Commissioner, Feb 2011 – present

Northland Community Council, Columbus, OH
Mar 2011 – present Chair, Development Committee
Feb 2006 – Feb 2012 President

Northland Alliance, Inc., Columbus, OH
Feb 2006 – present Member, Board of Directors

Forest Park Civic Association, Columbus, OH
Jan 2005 – present NCC Representative
Jan 2003 – Feb 2011 President, Vice President
Area Representative

Appointments, Committees & Working Group Membership

Central College Community Development Authority
Treasurer, appointed community member
Board of Trustees, Aug 2008 – present

Central Ohio Area Agency on Aging (COAAA)
Designee member representing Franklin County
Commissioners, *Advisory Council*, March 2011 – present

Citizens for Strong Neighborhoods and Good Jobs
Advocacy for 2008 Columbus City Bond Issues
September – November 2008

Columbus Community Coalition
Member, *Steering Committee*, Jan 2008 – present

City of Columbus
2012 Bicentennial Commission Steering Committee
Member & Co-Chair, *Neighborhoods and Quality of Life*
Focus Group, Aug 2007 – June 2008

Area Commission/Civic Association Work Group
Columbus City Council
Member representing the Northland Community Council
and Columbus civic associations
May – Sept 2007

Coalition for a Nonviolent Columbus
Mayor Michael B. Coleman
Member, Jan 2011 – present

Neighborhood Safety Working Group,
Department of Public Safety
Chair, *Community Committee*, Aug 2007 – 2008

North Side Health Advisory Committee
Department of Public Health
Founding member, Sept 2009 – present

Reform Accountability Committee
Mayor's Office/City Council
Member, Sept 2009 – Apr 2013

Franklin County Consortium for Good Government
Co-chair, 2009 - 2011
Member, *Organizing Committee, annual "Meet the*
Candidates" Forum events, 2007 – present

Keep Our Community Moving (COTA Levy Campaign)
Member, *Steering Committee*, Fall 2006

Mid-Ohio Regional Planning Commission (MORPC)
Chair, *Community Advisory Committee (CAC)*
Jun 2014 – present
Vice chair, Jan 2010 – Jun 2014
Member, Jan 2008 – present

Neighborhood Best Practices Conference
United Way of Central Ohio/Columbus Community
Relations Commission
Member, *Planning Committee*, Mar 2010 – present

Northland Area Business Association (NABA)
Member, Feb 2006 – present

Northland Area Business Watch (NABW)
Member (founding), Feb 2008 – present

NABA State Route 161 Task Force
Member (founding), May 2006 – present

Senior Services Roundtable of Columbus & Franklin County
Informal 800 member work group/roundtable led by
former Columbus City Council member Fran Ryan
exploring issues related to the Columbus senior
community
Convener/facilitator, May 2008 – present

Transit Columbus (*formerly* 1000 Friends of Central Ohio)
Member, *Board of Trustees*, Mar 2011 – Jan 2014

Awards & Recognition

WSNY "Sunny 95"/ThisWeek Community
Newspapers/Fifth Third Bank
"Northland's Hometown Hero" – April 2012

**Senior Independence (div. Ohio Presbyterian
Retirement Services OPRS)**
Senior Impact Award – Aug 2010

Forest Park Civic Association
Community Service Award – May 2010, Feb 2006,
Feb 2004

Northland Community Council
President's Award – March 2013

Northwest Civic Association
Anna M. Henderson Award for Community Service –
April 2008

Salem Civic Association
Community Service Award – February 2008

Northland Area Business Association (NABA)
Trustees' Award – December 2007

Other Memberships & Affiliations

Member, **Ohio Parks and Recreation Association (OPRA)**