

Valarie J. McDaniel

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Director of Community Affairs

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Crane Group

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Valarie McDaniel believes in providing leadership in being a steward in the community. A natural leader with the ability to others show the way, Valarie J. McDaniel is currently Director of Community Affairs for Crane Group. As director of community affairs, McDaniel is responsible for volunteer initiatives, community/neighborhood affairs, outreach programs, and the Crane Group annual United Way Campaign. She also manages corporate charitable contributions, as well as a Crane on Board Leadership Program. McDaniel is a collaborator, tutor, mentor, volunteer, and works diligently to improve the quality of life around those around her.

In addition to 39 years of service with Crane Group McDaniel has served on the boards of many community organizations, including the Franklin County/City of Columbus Workforce Investment Board, FirstLink, City of Columbus Sinking Fund, City of Columbus Next Generation Development, Leadership Columbus, The Greater Columbus Habitat for Humanity, YWCA, I Know I Can, Southside Settlement House, and Girls Scouts of Central Ohio She is also a founding member and secretary of Corporate Sisters. McDaniel is the recipient of several awards including the 2005 Women of Achievement from the YWCA of Central Ohio.

A proud native of Columbus, Ohio, she is the loving mother of two daughters- Shyvonne and Jacqueline and proud grandmother of Jackson Peyton Cole.