

COLUMBUS DEPT. OF PUBLIC UTILITIES PUMP STATION MURALS ST-34

PROJECT PARAMETERS

- **Pump Station ST-34**
 - **Site Details:** The pump station is located along the Olentangy Trail on Dublin Road, is partially fenced off, and has the following dimensions:
 - Height = 22ft
 - Width = 29.5ft
 - Length = 40ft
 - **Visibility Requirements:** The pump station is visible from SR-315/I-670, so the mural must meet Ohio Department of Transportation (ODOT) requirements to ensure it does not distract drivers. Please refer to attached ODOT guidelines.
- **Budget:** \$48,950, including artist fees, stipends, supplies, signage, maintenance, and other associated costs.

FLOW RESPONSIBILITIES

- **Artist Outreach & Recruitment**
 - Release call for artists, ensuring clear instructions and parameters for submissions.
 - Distribute the call to a network of experienced Columbus-based muralists.
 - Post project details on FLOW's website and social media channels.
- **Artist Selection Process**
 - Collaborate with DPU to select up to five finalists based on submitted portfolios.
 - Administer design stipends for finalists to create preliminary mural concepts.
- **Public Engagement**
 - Conduct in-person or online surveys to gather non-binding public input on mural design concepts.
- **Final Artist Selection & Oversight**
 - Assist DPU in selecting the final mural concept and artist.
 - Support DPU during the Columbus Art Commission presentation.
 - Administer payment to selected artist.
- **Post Completion Maintenance**
 - Perform graffiti removal and touch-ups for five years following the mural's completion.
Please note: ST-34 is partially fenced.

DPU RESPONSIBILITIES

- **Project Parameters**
 - Develop and finalize the call for artists, including a description of the desired theme/topic to align with ratepayer funding restrictions.
 - Ensure ODOT visibility guidelines are adhered to throughout the project.
 - Obtain necessary permits from ODOT.

- **Expanded Outreach**
 - Share the call for artists through the Greater Columbus Arts Commission, Ohio State University, Columbus College of Art and Design, Handshake, and other relevant venues to attract a diverse applicant pool.
- **Artist Selection Process**
 - Collaborate with FLOW to select up to five finalists based on submitted portfolios.
- **Final Artist Selection & Oversight**
 - Work with FLOW and Columbus Recreation and Parks Department to select final mural concept and artist.
 - Lead Columbus Art Commission presentation with assistance from FLOW.
- **Public Engagement & Education**
 - Amplify FLOW's social media posts to maximize community engagement.
 - Design and install educational signage at the pump station to complement the mural, providing context about the project and its significance.

TIMELINE (Approximate Dates)

5/16/25	FLOW releases call for artists
Wk of 5/19/2025	Post flyers/ask partners to promote on social media
6/6/25	Close submissions
6/10/25	Select up to five finalists
7/8/25	Artists submit concept designs
7/9 – 7/22	Public comment period/engagement
7/22	Select final design
7/23/25	Submit August CAC Hearing application
7/23/25	Start working on ODOT permits (allow 30 days for processing)
8/20/25	Present at CAC Hearing
Wk of 8/25/25	Work with artist on timeline
10/25	Mural unveiling
10/2025 – 10/2030	FLOW maintenance of graffiti

BUDGET

Description	Cost
FLOW support, social media, admin., etc.	\$4,000
Semi-finalist stipends	2,750 (550 x 5)
Artist stipends (includes supplies)	\$39,700
Maintenance	\$1,000
Signage	\$1,500
FINAL COST	\$48,950