
**CITY OF COLUMBUS - BID WAIVER INFORMATION FORM
TO ACCOMPANY LEGISLATION WHICH WAIVES ANY PROVISIONS OF
COLUMBUS CITY CODES CHAPTER 329
(PLEASE LIMIT YOUR RESPONSE TO THIS SHEET)**

1. In accordance with section 329.27 of the Columbus City Code, City Council may determine that the City's best interest is served by waiving the City Code Formal Bid procedures for the following reason(s): (Note that these reasons are all based on time. Currently, formal bid average completion time is 160 calendar days.)

- An unanticipated breakdown created an unplanned, emergency need.
- The item to be purchased is of a perishable nature, the price or availability will perish before the formal bid process can be completed.
- Need to extend an existing contract for one year or more where no provision for extension was included in the original bid/contract.
- Need to increase a contract for additional supplies/services, although the original contract obligations have been fulfilled.
- A new law or regulation requires immediate compliance; there is insufficient time to accomplish formal competitive bidding and satisfy the needs in order to comply.
- Other: There is not enough time to obtain formally advertised, competitive sealed bids to satisfy the needs because: Emergency Action is requested in order to immediately implement an outreach and marketing campaign to raise awareness of the existence, functions and duties of Area Commissions. With the goal of increasing participation, the marketing campaign will focus on how residents can be elected to participate in Area Commissions, most of whom hold their annual elections in late summer.

2. Informal bid procedure used: Yes No Explain:

3. Informal bids received and prices for each:

Hunter Marketing: \$75,000
Canvaas Consulting LLC: \$100,000

4. If lowest bid was not accepted, Explain:

Canvaas Consulting provided additional needed services and their proposal was fully responsive to request for marketing services.

Ordinance No.: 1633-2024

Approved By: Authorized Approval on Corresponding Legislative File
