

Program	2022	2023	Stormwater	Water	DOSD	2022/ 2023 Difference
<b>Outreach Programs</b>						
Get Grassy (Lawncare Practices Outreach Program)*	\$ 26,700	\$ -				-26,700
Business Outreach (formally Contractor Outreach Program*)	\$ 14,000	\$ 24,000	24,000			10,000
Community Backyards	\$ 89,500	\$ 162,500	138,500	24,000		73,000
Stormwater and Conservation Education in schools	\$ 21,000	\$ 26,000	26,000			5000
Outreach to Developers, Contractors, and Stormwater Professionals	\$ 1,000	\$ 1,200	1,200			200
Columbus Watershed Assistance	\$ 20,000	\$ 22,000		22,000		2000

Franklin County Stream Resource Geo Database	\$ 20,000	\$ 20,000	20,000			0
Develop Urban Watershed Delineations	\$ 45,000	\$ 45,000			45,000	0
	<b>\$ 237,200</b>	<b>\$ 300,700</b>	209,700	46,000	45,000	63,500

## NOTES

Combine Get Grassy messaging and purpose under Community Backyards. We can not completely sunset program, as several communities and businesses use this program. We can, however, sunset this program in the City of Columbus.

Continue to provide targeted information to businesses including proper paint disposal, concrete wash outs, salt usage, proper site or spill clean-up, etc. Focus on one topic at a time and rotate. Still keep materials and make available from past campaigns. We plan to start a new message in 2023, with expanded outreach in 2024 so costs will increase for first year.

Expand Community Backyards to businesses and under-engaged communities. Develop targeted messaging and promotion for planting native plants. Also, layer program so that there are different ways folks can participate. They can make a pledge, attend a workshop, and/ or volunteer at a community event. Work on logo design so that it stands out more and have different subtitles that allow us to do targeting for specific actions. Plant Native Plants will be a focus for 2023. We will switch out focus areas every two years. Additional funds will be directed toward developing community ambassadors and community volunteers (\$35,000); attending more events and giving more presentations to neighborhood groups (HOAs, neighborhood commissions, and faith based groups) (\$4,000); providing updates to logo updates and website and outreach materials (\$10,000); developing and implementing business outreach arm for community backyards (\$8,000); creation of 3 in-house short instructional or engaging videos (\$6,000); support for additional rebates (\$10,000).

Expand Envirothon program (<https://envirothon.org/>) with City of Columbus Schools. During the 2022-23 school year we will provide an Environthon team in coordination with Spruce Run for Columbus City Schools High School students. Additional funding would allow us to buy materials/supplies for students and teachers to support learning and instruction, team shirts, cover bus costs to Spruce (if that's something that is needed), in-house professional development for teachers/advisors, and materials for field work/activities with the students.

Have not asked for increase for several years. We provide many resources that City of Columbus can use.

Have not asked for increase for several years. We provide many resources that the Division of Watershed can use.

Not asking for an increase as we are receiving retainer funds for developing urban watershed delineations.

Retainer funds to provide assistance as requested and be ready for future work.