

RORY O'KEEFE MCGUINNESS

393 Whitaker Ave S

Powell, OH 43065

(614) 477-0337

rorymcguinness@gmail.com

WORK EXPERIENCE

CITY OF COLUMBUS, DEPARTMENT OF PUBLIC SERVICE

Deputy Director, August 2021 to Present

- City's point person for [LinkUS](#), a regional transportation mobility and development initiative to address growth, affordability, and opportunity gaps.
- Lead coordinator in creating the [LinkUS Community Action Plan](#), the framework for how we will implement the multi-billion effort to reshape transportation in our community.
- Oversee the Human Resources functions for the 700+ person department.
- Supervise 1 direct reports.

CITY OF COLUMBUS, DEPARTMENT OF DEVELOPMENT

Deputy Director, January 2016 to July 2021

- Responsible for the fiscal, contracting, human resources, public relations, legislative, technology functions for the entire 180 person department.
- Oversee the development and management of the department's \$162 million budget composed of general fund (income tax), capital funds, Community Development Block Grants, HOME funds, incentive payments, special improvement districts proceeds, and tax increment finance funds.
- Created and implemented the department's Workforce Diversity Recruitment and Communications plans that have increased our female workforce by nearly 5% in only 3 years.
- Helped establish the City's Plan Room that assists and encourages minority business contracting efforts.
- Lead liaison from the City to the Columbus Regional Airport Authority.
- Liaison to Columbus State Community College on Creative Campus Partnership to promote the development of the northeast area of downtown Columbus.
- Point person from the Department on the City's Sustainable Columbus efforts.
- Point person from the Department on the 56 acre Scioto Peninsula Project in the heart of downtown.
- Helped to organize the City's efforts to win the 2016 U.S. Department of Transportation (USDOT) Smart City Challenge over 77 other cities that resulted in \$40 million grant from USDOT, \$10 million grant from Vulcan Inc., and more than \$90 million from public and private partners.
- Helped to implement C-Pass Program that provides free and unlimited transit use for all of the City's approximately 2,000 downtown employees.
- Supervised up to five direct reports.

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CITY OF COLUMBUS, OFFICE OF THE MAYOR
Powell, OH 43065
Deputy Chief of Staff, September 2015 to January 2016

- Liaison from Mayor's Office to the Department of Development, Department of Public Service, Department of Building & Zoning Services, Recreation & Parks, Columbus City Council, The Ohio State University, Nationwide Children's Hospital, U.S. & Ohio Departments of Transportation, and U.S. Conference of Mayors.
- Initiated City's efforts to compete for USDOT Smart City Challenge.
- Negotiated major partnership with Nationwide Children's Hospital that provides millions of investment to the City's infant mortality and early childhood education efforts.
- Assisted in developing City's more than \$820 million operating budget.
- Managed government and community affairs for the Mayor.
- Led community affairs staff of four.

CITY OF COLUMBUS, OFFICE OF THE MAYOR

Special Assistant to the Mayor, February 2012 to September 2015

- Liaison from Mayor's Office to the Department of Public Service, Department of Building & Zoning Services, Recreation & Parks, Columbus City Council, The Ohio State University, and U.S. & Ohio Departments of Transportation.
- Led weekly legislation meeting with all city departments and provided Mayor with weekly priority legislation briefing.
- Served as the Mayor's point person on Downtown, Short North, and Franklinton development projects.
- Negotiated partnership with Short North neighborhood, Greater Columbus Convention Center, and Franklin County to fund a multi-phase \$30 million High Street streetscape improvement project.
- Assisted in the creation of the City's more than \$690 million annual capital improvements budget.
- Managed successful passage of \$842 million 2014 Columbus City Bond Issues 1-4.
- Coordinated all aspects of two successful visits of the U.S. Secretary of Transportation to the City.
- Served as the Mayor's Liaison to the City of Columbus Citizens' Commission on Elected Official Compensation.
- Worked on joint partnership with Columbus City Council and engaged with key community stakeholders to coordinate major update to the Columbus City Code related to construction contracting.

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CITY OF COLUMBUS, DEPARTMENT OF PUBLIC SERVICE

Power, OH 43065
Assistant Director, May 2010 to February 2012

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• Managed all City transportation improvement projects funded by public and private Sources. **rorymcguinness@gmail.com**

- Drafted and reviewed partnership and infrastructure agreements with developers, attorneys, and consultants.
- Served as Public Service Liaison to City's Department of Development.
- Oversaw and refined the City's process for designing and constructing the infrastructure related to public private partnership projects.
- Managed the Department's efforts to increase minority business utilization.
- Led the Department's efforts to promote and adopt green practices.

MARYELLEN O'SHAUGHNESSY COMMITTEE

Director of Finance, July 2009 – January 2010

FRIENDS FOR GINTHER

Director of Finance, May 2009 – May 2010

FRIENDS OF JOHN O'GRADY

Director of Finance, December 2007 to May 2010

OHIO DEMOCRATIC PARTY

Director of Finance, Coordinated Municipal Campaign, April 2007 to May 2010

COLEMAN FOR COLUMBUS

Director of Finance, November 2005 to May 2010

CITIZENS FOR STRONG NEIGHBORHOODS AND GOOD JOBS (2008 COLUMBUS CITY BOND ISSUES 14 -19) & (2009 COLUMBUS INCOME TAX INCREASE - ISSUE 1)

Director of Finance, June 2008 to May 2010

COLEMAN FOR OHIO, COLUMBUS MAYOR MIKE COLEMAN'S 2006 CAMPAIGN FOR GOVERNOR OF OHIO

Assistant Director of Finance, May 2005 to September 2005

Director of Finance, September 2005 to November 2005

- Raised more than \$5 million across all campaigns from more than 9,150 contributions from individuals, political action committees, campaign committees, and corporate contributions.
- Worked and developed relationships with top community, political, and business leaders around the state and nation.

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- Managed all aspects of the fundraising operation including candidate call time, personal meetings, private receptions, direct mail, and the internet.
- Supervised a full-time staff of 3 and 20 part-time interns.
- Created and maintained a 15,000 person database of donors, supporters, and prospects.
- Served as Office Manager for all campaigns.
- Acquired strong knowledge of campaign finance laws at the local and state levels.
- Helped pass Issue 1 in 2009 that raised the Columbus City Income Tax from 2% to 2.5% with 52% support of the vote.
- Assisted with the passage of Issues 14 through 19 in 2008, the largest capital improvement bond package in the city's history at \$1.66 billion with an average 64% approval.
- Aided John O'Grady win the nomination for Franklin County Commissioner by 10% in March 2008—the most competitive primary election in Central Ohio in a decade.
- Helped John O'Grady win the 2008 General Election with 64% of the vote.
- Assisted Mayor Coleman get re-elected with nearly 70% of the vote in 2007.

COLUMBUS CREW, MAJOR LEAGUE SOCCER

Corporate Account Manager, April 2001 to April 2005

- Sold and renewed season and group ticket accounts for the organization.
- Serviced all aspects of more than 250 corporate, organization, and individual season and group accounts.
- Increased personal season and group numbers by at least 25% every year.
- Member of business development team that increased revenues by more than 30% over the past 4 seasons.
- Created and implemented sales and marketing plans to drive new revenues.
- Developed Crew Networking Tradeshow, which was recognized in *Business First*, one of the leading Columbus business publications.
- Helped in the sales and operational planning of the following internationally recognized events: 2001 Major League Soccer (MLS) Cup, 2001 & 2003 Men's NCAA College Cup, 2002 Lamar Hunt U.S. Open Cup Championship, and 2003 FIFA Women's World Cup.

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GREATER COLUMBUS CHAMBER OF COMMERCE

Special Events Coordinator, September 1999 to March 2001

- Coordinated all operations and sponsorships for the organization's events.
- Obtained more than \$52,000 worth of event revenues from Fortune 500 companies to small businesses.
- Helped manage and organize the Columbus Jazz and RibFest – a three day city-wide event that regularly attracts 500,000-700,000 people each year.
- Maintained all databases for event registration and revenues.
- Served as the administrator for Downtown Council, a civic organization that promoted the development of downtown Columbus.

THE JEROME SCHOTTENSTEIN CENTER, THE OHIO STATE UNIVERSITY

Athletic Department Intern, September 1998 to August 1999

- Served as event coordinator for corporate and university functions.
- Created arena tour program and coordinated tours for more than 3,000 guests.
- Maintained legal contracts for premium seating customers and helped facilitate the sales of personal seat licenses.
- Staffed seat license sales hotline and serviced seat license holders.
- Coordinated external services for the arena including traffic and parking.

OFFICE OF THE PRESIDENT, THE OHIO STATE UNIVERSITY

Administrative Student Assistant, September 1997 to June 1998

- Assisted the Director of Federal Relations in maintaining university advocacy in the U.S. Congress and the executive branch of the U.S. Government.
- Aided the department fiscal officer in maintaining financial records.
- Helped in the organization of An International Town Meeting at St. John Arena which included the U.S. Secretary of State, Secretary of Defense, and National Security Advisor.

OFFICE OF COMMENCEMENT AND SPECIAL EVENTS, THE OHIO STATE UNIVERSITY

Administrative Student Assistant, October 1997 to August 1998

- Staffed commencement hotline for graduates and their families.
- Assisted in the production of special university functions and events.
- Aided in the graduation of 2,500 to 5,000 students for 3 quarters.

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COMMUNITY INVOLVEMENT

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- Help to lead the NCA, a public/private partnership that is focused on supporting the economic and community development of the Scioto Peninsula through the financing and maintenance of infrastructure improvements.
- The Scioto Peninsula is a multi-million, multi-phase 56 acre mixed-use development on the west end of downtown Columbus.

THE ALCOHOL, DRUG, AND MENTAL HEALTH BOARD OF FRANKLIN COUNTY (ADAMH FRANKLIN COUNTY)

Board Chair, January 2017 to December 2018

Board Vice-Chair, January 2015 to December 2016

Board Secretary, December 2013 to December 2014

Board Member, November 2009 to May 2019 (term limited)

- Helped to oversee the operation of the county-wide organization that contracts with more than 30 service providers and serves thousands of Franklin County citizens.
- Assisted in the oversight of the more than \$80 million budget.
- Created and led 360 review process for CEO.
- Initiated effort for ADAMH to take the lead role in the community's response to the opiate crisis that was previously being led by the Franklin County Coroner.

MID-OHIO REGIONAL PLANNING COMMISSION (MORPC)

Chair, April 2018 to April 2020

Vice Chair, April 2016 to April 2018

Board Secretary, April 2014 to April 2016

Executive Committee Member, March 2012 to Present

Commission Member, March 2012 to Present

- Help to oversee the operation of the metropolitan planning organization that includes more than 70 Central Ohio member governments representing 1.6 million people.
- Manage the participation of the 16 members of the Commission that are appointed by the City of Columbus.
- Chair the By-laws Committee and participated in the process to make major updates to the organization by-laws and articles of agreement that had been deadlocked for years.
- Assisted in effort to inform and impact legislators and candidate (now Governor) Mike DeWine to support significant increases to local government transportation funding.
- Helped to advance the effort to create a Transportation Improvement District in Franklin County.
- Organized 360 review process for Executive Director.

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LEADERSHIP COLUMBUS Powell, OH 43065

Member of the Class of 2015

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- Leadership Columbus is a 10 month leadership program that is a unique combination of relationship-building, learning, problem-solving, civic engagement and personal growth.
- Each year 45-55 people are selected by the Board of Directors to participate in the program and it has been recognized as one of the top 5 community leadership programs in the nation.
- Co-initiated a group project to work with St. Stephen's Community House to create a micro-settlement house that would be embedded within the South Linden neighborhood to bring services closer to the community.

NATIONAL ALLIANCE ON MENTAL ILLNESS (NAMI)

Volunteer (NAMI of Summit County), 1992 to 2006

Volunteer (NAMI Ohio), April 2001 to Present

State Board Member, July 2003 to July 2010

State Treasurer, July 2005 to July 2009

State President, July 2009 to July 2010

- Helped raise more than \$100,000 for the organization through annual winter fundraising effort.
- Featured on [Conversations from Studio B](#) on WOUB (Athens, Ohio National Public Radio affiliate) about my journey and recovery from obsessive compulsive disorder that aired on January 6, 2017.
- Helped to oversee the activities of the statewide 10,000 member and 55 affiliate organization that provides education, advocacy, and support for persons with serious mental illness and their families.
- Responsible for overseeing the organization's \$2 million budget.
- Created and managed new executive director evaluation process.
- Participated in advocacy efforts to state and local elected officials.
- Served on the Conference Committee for planning the 2004 NAMI State Conference.
- Created corporate fundraising plan for the 2004 NAMI State Conference.
- Developed Mental Health in the Workplace presentation for private and non-profit human resource professionals.
- Aided in the efforts of NAMI Summit County's Housewarming Project, which provides consumers with household items to help them in their transition to recovery.

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STARR COMMONWEALTH HANNAH NEIL CENTER DEVELOPMENT BOARD

Member of the Emeritus Board, January 2008 to December 2013

Member of the Board of Governors, August 2003 to December 2007

World of Children rorymcguinness@gmail.com

- Helped to direct the fundraising activities of the organization, which provided a residential treatment and recovery programs for pre-adolescent boys and a foster care program.
- Assisted in the planning and operation of the internationally acclaimed World of Children Awards that recognizes and awards grants to individuals from around the world who are making extraordinary contributions to children.
- Served on the World of Children Nomination Committee that decided the grant awardees.
- Participated on the Fundraising Committee to help raise funds for the 2004 Toast to Heroes Reception and Kids Town Hall Meeting.
- Created fundraising plan for the Toast to Heroes Reception that raised \$150,000 in revenue.

COLUMBUS COUNCIL ON WORLD AFFAIRS

Symposia Committee Member, October 2000 to May 2005

- Member of Symposia Committee that helped the organization identify and select speakers for the Council's events.
- Developed ways to increase attendance at organization events.

COLUMBUS READS

Volunteer Tutor, January 2003 to May 2005

- Tutored 2 kindergarten students for 1 hour each week on how to read and write.

OFFICE OF THE MAYOR, MICHAEL B. COLEMAN, CITY OF COLUMBUS

COLEMAN FOR COLUMBUS, MAYOR COLEMAN'S CAMPAIGN

Volunteer, January 2003 to May 2005

- Assisted the Mayor's campaign office to support the immediate and long-term political activities of the Mayor.
- Served as part of the Mayor's Downtown Development Office Speakers Bureau to educate community groups on new downtown developments.
- Helped to organize and plan the fundraising and get-out-the-vote activities for the Mayor.

NATIONAL SAFETY COUNCIL OF COLUMBUS

Member of the Board of Directors, June 2003 to May 2005

- Advised in all aspects of the operation of the organization.
- Created new business development initiatives for the organization.
- Assisted in finding new marketing opportunities and alliances.

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AWARDS & RECOGNITION

393 Whitaker Ave S

CITY OF COLUMBUS, MAYOR'S AWARD OF EXCELLENCE NOMINATION (DIVERSITY AND INCLUSION)
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2019

- The award is given annually to the Mayor for an employee or team who demonstrates a commitment to fostering a culture of inclusion, unity, and upward mobility.
- The Director of Development nominated myself and others for our efforts to advance diversity and inclusion in the department through our workforce and supplier diversity recruitment and communications plans.
- Since the end of 2016, our Department has increased the total racial diversity of our department by nearly 4%, increased our female workforce by 7%, and increased our female workforce in field based classifications in Code Enforcement Division by 8.8%.
- The Department's Diversity and Inclusion Committee is referenced as a model for other departments to follow by the Office of Diversity and Inclusion (ODI) to promote a culture of culture of awareness, understanding, respect and value.

OHIOMBE, FRANK W. WATSON ADVOCATE AWARD

2018

- *OhioMBE*, Ohio's largest African-American owned business newspaper, gave this award to the Department of Development as a result of our efforts to support small business and our procurement outreach to minority and women owned businesses.

COLUMBUS BUSINESS FIRST, FORTY UNDER 40 AWARD HONOREE

2017

- Since 1993, *Columbus Business First* has recognized forty young professionals in the Central Ohio region that are "making great strides in shaping our community's future."
- The honorees are chosen by the editorial board of *Columbus Business First* among the hundreds of nominations and applications they receive each year.

THE OHIO STATE UNIVERSITY, DEPARTMENT OF POLITICAL SCIENCE

2016

- Recognition in the Alumni Section of the department's [website](#) regarding "What I did with my Political Science Degree."

LEADERSHIP COLUMBUS, CLASS SPEAKER

2015

- Selected by my 55 classmates to be one of the 3 speakers at the class graduation.

MORPC, WILLIAM H. ANDERSON EXCELLENCE IN PUBLIC SERVICE AWARD NOMINEE

2015

- The award was established in 1992 to recognize a current or past board member who exemplifies outstanding leadership, a vision for the community and the region, and commitment to MORPC.

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CITY OF COLUMBUS, MAYOR'S AWARD OF EXCELLENCE NOMINATION (OUTSTANDING SERVICE DELIVERY CATEGORY)
Powell, OH 43065

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2012

- The Mayor's Award of Excellence (Outstanding Service Delivery category) is annually given to employees or groups of employees who creatively utilize technology, community resources, or partnerships to improve service delivery or customer service.
- Nominated by my peers for my leadership in the implementation of the Public Private Partnership Process (3P) that greatly improved the project delivery and management of infrastructure projects that were funded by public and private funds.

NAMI OF SUMMIT COUNTY, JOURNEY OF HOPE AWARD

2003

- NAMI of Summit County highlights individuals who bring encouragement to others on their journey to recovery.
- Recognized for my service to NAMI Ohio while also being a mental health consumer.

EDUCATION

THE OHIO STATE UNIVERSITY, Columbus, Ohio

Bachelor of Arts, June 1999

Major: Political Science

Minor: Marketing

Major GPA: 3.67/4.0

Overall GPA: 3.23/4.0

COLLEGIATE HONORS

- Dean's List 1996, 1997, 1998.
- Phi Eta Sigma National Honor Society, 1996.
- Alpha Lambda Delta National Honor Society, 1996.
- Scarlet and Gray Scholarship recipient, 1997.
- Justin Morrill Grant recipient, 1998.