Jay Knox

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Columbus, Ohio 43215   614-595-5224 (Cell)

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WORK EXPERIENCE

One Columbus
Director, Client Research   *January 2022 – Present*
- Direct and manage all research inquiries and assist in the completion of RFIs and client proposals for One Columbus clients.
- Participate on calls and market visits with clients to provide market intelligence and research support to project team.
- Work directly with companies and consultants to manage expansion and attraction project opportunities for job creation and investment in the Columbus Region.

Columbus 2020 / One Columbus
Research Manager   *January 2016 – December 2021*
- Managed all required research for Request for Proposals (RFPs, RFIs) for Columbus 2020 and JobsOhio Economic Development projects and business development prospects.
- Assisted in the design of custom proposals for Columbus 2020 clients.
- Designed and created professional cartographic and interactive maps for publication in marketing collateral, reports, and website as well as clients and stakeholders.
- Conducted business intelligence analysis as necessary using public/private data sources.
- Managed multiple research projects at once, including generating custom research on short turnaround for organization and external clients.

Columbus 2020 / Columbus Chamber of Commerce
Research Analyst   *January 2011 – December 2016*
- Provided research support services to Columbus 2020 clients, 1,500+ Columbus Chamber Members and local economic development officials in the 11-county Columbus Region.
- Managed research inquires and maintained economic, industry, and demographic information.
- Implemented organizational GIS system for economic development.

Center for Urban and Regional Analysis (CURA) – The Ohio State University
Research Assistant   *October 2009 – June 2011*
- Assisted director of CURA by conducting research pertaining to current projects.
- Wrote, proofread, and edited text to scholarly articles for publication.
- Completed Master's Thesis on topic of Downtown Revitalization in Columbus, Ohio.

SOFTWARE AND DATA SKILLS

- ArcGIS, ArcGIS Online, ArcMap, ArcCatalog, ArcMap Business Analyst Extension, Microsoft Excel, PowerPoint, Word
- Salesforce, EMSI-Burning Glass, LinkedIn Recruiter, Pitchbook, Panjiva, Payscale

ASSOCIATIONS AND COMMITTEES

- City of Columbus Land Review Commission, Urban Land Institute, Central Ohio GIS User Group, The Council for Community and Economic Research (c2ER)

EDUCATION
The Ohio State University   Master of Arts, Urban Geography, June 2011
Wittenberg University   Bachelor of Arts, GIS/Urban Planning, May 2009