

# Katrina Norris

GRAPHIC DESIGNER

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## Work Experience

Dec. 2013 - Present      Ohio State College of Engineering      Columbus, OH  
**Senior Graphic Designer**  
- Conceptualize, design, and develop print, digital, and web materials to support the college  
- Manage vendors during print production  
- Supervise and art direct student employees  
- Photograph and film select events  
- Serve as brand ambassador for the college  
- Served on the college's 2022-24 Justice, Equity, Diversity, and Inclusion (JEDI) council

Feb. 2013 - Dec. 2013      Weber Associates      Columbus, OH  
**Graphic Designer**  
- Designed collateral and videos for the Marketing and Consulting departments  
- Assisted Account Managers with project planning, and managed vendors during print production  
- Worked on the following accounts: Sprint, Andersen Windows, BrandBank, Simonton Windows, Carrington College, Nationwide Financial, and Colonial Life

Nov. 2011 - Feb. 2013      Xcelerate Media, Inc.      Dublin, OH  
**Courseware Developer and Designer**  
- Designed and coded online learning modules  
- Worked on the following accounts: The McGraw-Hill Companies, Glazer's, Union Pacific, Huntington, Coca-Cola, First American, and Cardinal Health

Feb. 2009 - Aug. 2011      JWT Action (now Geometry Global)      Akron, OH  
**Graphic Designer**  
- Designed a wide range of collateral, emails, landing pages and flash banners  
- Trained colleagues and developed processes for delivering emails and web-related projects  
- Worked on the following accounts: Nestlé, Kimberly-Clark, John Deere, Firestone Building Products, Goodyear Engineered Products, Sherwin-Williams, EFCO, and BRP

## Computer Skills

Adobe InDesign, Photoshop, Illustrator, Dreamweaver, After Effects, Premiere, Audition, and Lightroom; Figma; HTML, CSS, and beginner-level Javascript; Experience with content management systems, project management systems, and detailed knowledge of digital accessibility standards.

## Education

Aug. 2023 - Present      Kent State University      Kent, OH  
**User Experience Design**  
- Will graduate with a Master of Science in December 2025

Aug. 2003 - Aug. 2008      Kent State University      Kent, OH  
**Visual Communication Design, Advertising and Marketing**  
- Graduated with a Bachelor of Science