

## Summer Success At Home!

Project Start Date: 06/01/2022

Project End Date: 08/31/2022

- Provider:** Crane Center for Early Childhood Research and Policy in partnership with Schoenbaum Family Center at The Ohio State University
- Purpose:** To enhance the kindergarten readiness of entering kindergarteners through educational summer materials. Specific skills transcend five domains: (1) language development (e.g., vocabulary, comprehension), (2) literacy development (e.g., alphabet knowledge, print awareness), (3) numeracy (e.g., counting, cardinality), and (4) social-emotional skills (e.g., self-regulation, emotion understanding).
- Approach:** Kits will include materials for:
- 8 parent-mediated media experiences
  - 8 parent-mediated home-learning activities
  - 6 parent-mediated reading activities
- Media:** All media properties are developed by PBS KIDS, a publicly-funded organization that produces research-based, high-quality educational programming for young children. All of their programming is based on research evidence, informed by experts in child development, and developed using formative research practices. Materials will include instructions for how parents can engage with their child during media experiences, as research shows that children learn more from media when parents help them understand it and relate it to their lives.
- Resources:** Kits will include storybooks with a full-page card for parents indicating questions they can ask and strategies for supporting their child's learning from the book. These strategies will include dialogic reading practices to support comprehension, references to print to support print awareness and print concept knowledge, and vocabulary instruction. Books will also focus on kindergarten rituals and routines, such as sitting at a desk, listening to the teacher, and making new friends.
- App:** Toolkits will also include sign-up information for a parent-facing app, *Reading Bees*, that provides information about early learning, supportive reminders to conduct reading and other home learning activities with children, and links to local resources, like library circle times and discounted/free days at children's museums.
- Participants:** We will recruit entering kindergarteners via a partnership with Nationwide Children Hospital's Pediatric Primary Care network, which serves 90,000 children in Franklin County (95% of whom are Medicaid-eligible). We seek to distribute kits to 500 families by working with multiple clinics in the targeted areas. We can also develop partnerships with Southwestern Public Schools and Columbus City Schools to recruit children registered for kindergarten, or canvass target neighborhoods.
- Timeline:**
- |                 |  |
|-----------------|--|
| June 15:        | receive approval for funding request from City |
| June 1 -July 1: | materials development and purchasing           |

July 1 – July 15:            kit creation

July 15 - Aug 31:            Distribution of family toolkits, Work with Learning Circle to track families, Distribution of gift cards as incentive for program completion

Coordinator	100% salary for 12 weeks	\$15,131
Support staff	Marketing, kit creation and distribution	\$14,426
Materials	500 kits @ \$86 ea	\$43,000
Incentives	\$100 per participant family	\$50,000
Mileage	Travel to NCH clinics for kit distribution	\$439
Purchased Services	Reading Bees app, Learning Circle subscription, Printing	\$15,000
Total		\$137,999

\*Includes time for preparing materials, distributing kits, and working with Learning Circle for tracking