



MEMO PROPOSAL

Presented to: Moez Chaabouni, Mark Freeman
City of Columbus, Department of Technology
Regarding: Mobile Applications Professional Services Proposal
From: Ivan Harper, Principal, eProximiti LLC
Date: 12.1.11

Thanks again for including eProximiti LLC in your consideration for helping the City achieve its objectives in Mobile communications with residents and visitors. We are proud of our work this year with the City in developing a unique and robust mobile communications program, and we look forward to extending our efforts into 2012.

Consistent with our review of the City of Columbus Professional Services Proposal specifications (SA003913) we are pleased to provide this email as assurance that we meet the requirements you are seeking for the tasks and projects under consideration. It is our understanding that this work will begin in March 2012 and will extend for 15 months, ending June 2013. Extending our existing agreement for another year, through July 24, 2013, would accommodate the additional work. We pledge the same quality work, and are committed to performing these services during the 15 month period for less than \$150,000. eProximiti LLC operates in the same status as previously communicated but we will be happy to provide additional documentation if required.

In consideration of the trust the City has placed in us, we propose to maintain our present base rates / charges and we will maintain these rates through July 24, 2013. Our pricing proposal which completes the format in section 5.A of the proposal is as follows:

Item #	Est.Hrs	Classification Name	Unit Price	Extended Cost
3.4.1	1200	Mobile Apps Developer	\$ 79	\$ 94,800
3.4.1	165	Mobile Apps Project Manager	\$ 89	14,685
3.4.3	360	Business Systems Analyst	\$ 57	20,520
3.4.4	300	Graphic Specialist	\$ 55	<u>16,500</u>
Total Project Cost				\$ 146,505

We look forward to the opportunity of continuing our efforts with you and your team. If you have any additional questions or comment, please do not hesitate to reach out to us for clarification.

Ivan Harper, *Principal*
eProximiti LLC
(O) 614.598.6272

Development Location: 772 N. High St., Columbus OH 43215
Mailing Address: 146 N. Hamilton Rd, Gahanna, OH 43230