

## TY D. MARSH

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57 Riverview Park Dr.  
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**SUMMARY:** Over 25 years of high level governmental, private-sector and civic leadership. Extensive network of relationships with senior executives and elected officials throughout the Columbus Region in business, government, philanthropic, non-profit, and academic communities. Team-oriented, trustworthy professional with proven experience in private and public sector leadership positions. Demonstrated strength in achieving bottom-line results through effective, honest, collaborative and inclusive leadership and listening skills.

### EXPERIENCE:

3/11 to present

#### *TY MARSH ASSOCIATES*

Ty Marsh Associates is a consulting firm providing strategic and trusted advice, connections and results to businesses, organizations and government. Clients include public entities, economic developers, and private-sector companies. [www.tymarshassociates.com](http://www.tymarshassociates.com)

12/03 to 7/10

#### *COLUMBUS CHAMBER OF COMMERCE*

The Columbus Chamber is a regional business membership organization with a mission to lead and support economic growth and development. Membership stands at approximately 2,400 members with an annual budget of \$5.3 million.

#### **President and CEO**

Led the transformation of a challenged community leadership organization into a vibrant, credible business voice for the region with an economic development mission-focused agenda.

#### ***Significant Accomplishments***

- Turned a \$585,000 annual operating deficit into a \$35,000 surplus in one year.
- Increased the organization's approval rating (per independent poll of 300 regional CEO's, civic leaders and elected officials) from 34% to 69% approval in two years. Currently holds highest approval rating of any organization polled.
- Led a region-wide effort to keep a federal defense base open that was targeted for potential closing. Result was saving the existing 6,100 jobs (12<sup>th</sup> largest regional employer) and adding 1,000 new jobs.
- Initiated, negotiated and signed first-ever contract with regional economic development partners (now up to 22 cities and counties) to provide and implement collaborative development and marketing tools designed for new business attraction and existing business expansion.
- 20% increase over four years in the positive recognition of the Columbus by national C-level executives.
- Collaborated with other partners to increase economic development funding by 40%. In 2008 raised largest amount in the 27-year history of the fund.
- Served as a catalyst to focus regional efforts to jointly prioritize projects and secure millions in federal funding.

- Helped initiate the re-establishment of Metro Ohio Chambers of Commerce group which jointly advocated before Governor and Ohio General Assembly issues of importance.

<b><u>Executive Vice President – Policy and Strategy</u></b>	(1998-1999)
<b><u>Senior Vice President – Government Relations</u></b>	(1994-1998)
<b><u>Vice President – Government Relations</u></b>	(1991-1994)

Provided leadership as senior executive officer. Responsible for design and management and government relations strategic objectives and programs. Reported to President and CEO; organized the Board of Directors meetings and helped shape the agenda; managed volunteer committees; and, provided external representation of the Chamber before governmental and civic organizations. Produced first-ever government priorities agenda, and led efforts to successfully secure state funding for top-rated projects.

1/00 to 12/03 *CITY OF COLUMBUS, OFFICE OF THE MAYOR*  
Columbus is the 15<sup>th</sup> largest city in the nation with an annual budget of \$650 million and a workforce of 9,000 persons.

**Chief of Staff to Mayor Michael B. Coleman**

Provide leadership to 13-person Cabinet and 16-person Mayor's office staff to achieve the newly elected Mayor's vision for Columbus and to implement the strategic goals of the Administration.

Served as Mayor's senior advisor on all issues and public point person on selected initiatives while collaborating with internal and external groups and individuals.

***Significant Accomplishments***

- Spent fewer dollars in 2002 compared to 2001, yet achieved highest levels of customer satisfaction (based on results from biennial citizen satisfaction survey), with a decreased workforce, while maintaining a triple-A bond rating.
- Moved Columbus from 27<sup>th</sup> to 11<sup>th</sup> best city in America for application of e-government services, according to Brown University study for *Forbes* magazine. Ranked higher than Austin and San Jose.
- Coordinated operations review of 7 major departments with goal of improving customer services. In addition to the above-stated highest levels of customer satisfaction and technology improvements, selected results include: start-up of a one-stop permitting, inspection, and building regulatory process – building industry is a partner; ten-point drop in Refuse collection employee absenteeism; and, initiation of performance budgeting which complements administration goals and annual departmental priorities.
- Directed first collaborative effort among Mayors from Ohio's seven largest cities, and also among Mayor's from Central Ohio cities.
- Coordinated decision-making meetings on city budgets and ongoing cutbacks due to economic conditions. No across-the-board cuts were made; each cut was individually determined.

11/99 to 1/00

*MAYOR-ELECT COLEMAN TRANSITION COMMITTEE*

**Committee Director**

Led a 12-person volunteer transition committee to review resumes, interview candidates for cabinet directors, and make hiring recommendations to Mayor-elect Coleman. Provided Mayor-elect with advice and counsel regarding cabinet selection.

Individually sought and interviewed candidates for Mayor's office staff.

The *Columbus Dispatch* in an editorial praised Mayor Coleman's cabinet selections, stating "city has strong leadership team in place."

1977-1979  
1982-1990

*OHIO GENERAL ASSEMBLY – HOUSE OF  
REPRESENTATIVES*

<b><u>Executive Assistant to Speaker Vern Riffe</u></b>	(1986-1990)
<b><u>Legislative Clerk</u></b>	(1982-1986)
<b><u>Reading Clerk</u></b>	(1977-1979)

Served in the chief-of-staff role for legendary Speaker Vern Riffe. Carried out directives, coordinated 60-member Democrat caucus on major policy initiatives, directed caucus staff efforts to formulate caucus policy positions and communicating House standing committee work.

As Legislative Clerk, organized and recorded the daily session schedule of the House of Representatives. As a sworn officer of the General Assembly, my activities included calling roll, enrolling and engrossing bills, delivery of formal messages to Senate and Governor, and preparing the official journal of proceedings.

1979-1982

*UNITED STATES CONGRESS  
HOUSE OF REPRESENTATIVES*

**Staff Director – Small Business Committee: Subcommittee on Antitrust, and  
Subcommittee on Energy and Environment.**

Directed a three-person staff dedicated to small business advocacy issues. Organized formal Subcommittee hearings that included selecting witnesses, writing position papers, and briefing Subcommittee members on targeted issues.

Produced Subcommittee report regarding gasoline shortage problems for small business; it included immediate and long-term economic implications. Report was cited in Capital Hill publication.

EDUCATION

Ohio Wesleyan University  
Bachelor of Arts Degree with double major of Economics  
and Political Science.

VOLUNTEER SERVICE  
(Present and Past)

- Columbus Bicentennial Organizing Committee, Chair
- Riversouth Development Authority Board of Directors, Chair
- Ohio Statewide Transportation Priorities Task Force, Chair

- Mentor to Columbus Public School student for 7 years.
- Committee to Study Creation of a Regional Finance Port Authority
- Committee to Study Merger of Port Columbus and Rickenbacker Airports
- Ohio Business Development Coalition Board of Directors
- “I Know I Can” Scholarships Board of Directors
- North Market Development Authority Board of Directors
- United Way Health Vision Council

*April, 2012*