SECTION 1. That existing section 3303.03 of the Columbus City Codes is hereby amended to read as follows:

3303.03 Letter C.

"Automatic changeable copy" means a sign, or portion of a sign on which the copy changes automatically on a lamp bank or through mechanical means, e.g., electrical or electronic time and temperature or message center units an electrically (or any other power) activated sign whose variable content or message capability can be electronically programmed.

SECTION 2. That existing section 3303.07 of the Columbus City Codes is hereby amended to read as follows:

3303.07 Letter G.

"Flashing graphic" means a graphic which in any manner, wholly or partially, physically changes in light intensity or gives the appearance of such change. <u>This definition does not include automatic changeable copy signs as defined in 3303.03.</u>

SECTION 3. That existing section 3375.06 of the Columbus City Codes is hereby amended to read as follows:

3375.06 - Street classification.

A. Each street in the city is hereby assigned a classification based on the number of through-lanes and speed limit of said street at the time of application for a certificate of zoning clearance, installation permit or temporary permit:

1. Two-lane street with a speed limit of 35 miles per hour or less;

- 2. Two-lane street with a speed limit greater than 35 miles per hour;
- 3. Multi-lane street with a speed limit of 35 miles per hour or less;
- 4. Multi-lane street with a speed limit greater than 35 miles per hour; or
- 5. Freeway.

A through-lane shall be a lane that carries moving vehicular traffic during a portion of each day, but shall not include any lane exclusively for turning movements, acceleration, deceleration, parking or loading.

B. An alley with a right-of-way greater than 30 feet shall be considered a two-lane street with 35 miles per hour or less speed limit.

C. No person shall install a sign directed to an alley with a right-of-way of 30 feet or less, except the following:

1. A street address sign, in compliance with C.C. 3375.09(E)

2. An ingress/egress sign adjacent to an approved driveway, in compliance with C.C. 3377.05(B);

3. A wall sign on the side or rear of a building, in compliance with C.C. 3377.024(D).

D. Those portions of a freeway with a speed limit 50 miles per hour or less shall be considered to be a multi-lane street with a speed limit greater than 35 miles per hour.

E. The following additional limitations shall apply to the installation of an on-premises sign to be directed to those portions of a freeway with a speed limit greater than 50 miles per hour:

1. No more than one on-premises ground sign or wall sign directed to said freeway shall be displayed on any lot, or no more than two single-faced wall signs shall be utilized with each sign face directed to vehicular traffic in only one direction, except as provided in C.C. 3377.16 for a motorist services use;

2. Sign copy shall be limited to identification of the use by name, logo, street address and principal product or service; and

3. No co-op signs, changeable copy signs, mechanical movement or flashing graphics shall be displayed.

SECTION 4. That existing section 3375.12 of the Columbus City Codes is hereby amended to read as follows:

3375.12 - Graphics requiring graphics commission approval.

The following types of graphics shall require review and approval by the graphics commission in accordance with the provisions of Chapter 3382, C.C.:

A. Variance Required. A graphic which is not specifically prohibited by this Graphics Code, but which would not comply with its provisions, shall require a variance in accordance with the provisions of C.C. 3382.05

B. Special Permit Required. A special permit, required by this Graphics Code, in accordance with the provisions of C.C. 3382.06, shall be required for the following:

1. A permanent on-premise ground sign that exceeds the maximum height allowed by the tables of elements, that is to be utilized by a motorist services use and directed to the adjacent freeway, as required by C.C. 3377.16

2. A permanent on-premise ground sign or projecting sign which will encroach upon any public rightof-way by more than six and one-half feet, as required by C.C. 3377.09(A);

3. A permanent on-premise wall sign which will encroach upon any public right-of-way by more than two and one-half feet, as required by C.C. 3377.09(B);

4. An off-premises directional sign, or other off-premise sign, as required by C.C. 3378.01(D).

C. Graphics Plan Required. A graphic <u>that which</u> is allowed by this Graphics Code only as part of a graphics plan, as provided in C.C. 3382.07. A graphics plan shall be required for the following:

1. Where required as part of a rezoning, council variance, adopted plan or other action of city council;

2. Where the owner of a property chooses to commit to development standards for graphics that are less restrictive than those required by this Graphics Code;

3. To allow more than two permanent on-premise ground signs to be displayed along an arterial street frontage by an institutional, commercial or manufacturing use with more than 600 feet of frontage along that street, as required by C.C. 3377.15(A);

4. To allow no more than one permanent on-premise ground sign to be displayed by a freestanding use that is adjacent to an arterial street and lies between said street and a larger institutional, commercial or manufacturing use developed on the same property, as required by C.C. 3377.15(B);

5. To allow one or more permanent on-premise ground signs or projecting signs to be displayed by an institutional, commercial or manufacturing use to identify or provide direction to various functions or destinations comprising said use, as required by C.C. 3377.15(C) and C.C. 3377.19

6. To allow an individual use or activity to display a permanent on-premises wall graphic on a wall of the building containing said use or activity, where there is no direct public entrance to the use or activity on the same facade, as required by C.C. 3377.25(A);

7. To allow a permanent on-premise wall sign serving an entire use or building to be displayed on a building facade along with any allowed permanent on-premise wall sign serving individual activities situated within said use or building, as required by C.C. 3377.25(B);

8. To allow a permanent on-premise roof sign, as required by C.C. 3377.26

D. Miscellaneous Graphic Approval Required. Approval by the graphics commission is required in order to utilize the types of graphics listed in this section:

1. A projector graphic that exceeds the allowable display time or graphic area, or both, as required by C.C. 3375.16(A) and C.C. 3375.16(G);

2. A public service announcement that exceeds the allowable display time or graphic area, or both, as required by C.C. 3375.19(F);

3. A grand opening display that exceeds the allowable display time or graphic area, or both, as required by C.C. 3375.20(F);

4. A going out of business display that exceeds the allowable display time or graphic area, or both, as required by C.C. 3375.21(F);

5. A corporate banner, promotional banner, or ornamental banner except that Graphics Commission approval shall not be required to utilize a corporate banner in compliance with C.C. 3375.15, a promotional banner as a special promotion display, in compliance with C.C. 3375.19, as a grand opening display, in compliance with C.C. 3375.20. as a going out of business display, in compliance with C.C. 3375.21, or as an ornamental banner, in compliance with C.C. 3375.22

6. A total building plan for wall signs in the Capitol Square district, as required by C.C. 3380.101(D)(1);

7<u>6</u>. Other miscellaneous graphics that may be identified by the director in the application of this Graphics Code.

SECTION 5. That existing section 3377.01 of the Columbus City Codes is hereby amended to read as follows:

3377.01 General provisions for on-premises signs.

On-premises signs are permitted in institutional, commercial and manufacturing districts established in Chapter 3309, C.C. Development in the AR-O, Apartment District is treated by this Graphics Code as an office/institutional use subject to the provisions of this chapter.

The following general provisions shall apply to on-premises signs in institutional, commercial and manufacturing districts:

A. A permanent on-premises sign may be displayed on a lot in an institutional, commercial or manufacturing district for such purposes as identification, orientation and promotion pertaining to the established use, and shall be consistent with the development standards contained in the Zoning Code.

B. A temporary on-premises sign may be displayed on a lot in an institutional, commercial or manufacturing district for such purposes as announcement of projects under construction; the marketing of property and new development projects; and the sale, leasing or renting of individual units. In addition, provision is made for temporary signs displayed in conjunction with a temporary use allowed by Chapter 3390, C.C. of the Zoning Code.

C. A certificate of zoning clearance and installation permit shall be required for the installation or refacing of any nonilluminated permanent sign over ten square feet in graphic area; and for any illuminated permanent sign, neon graphic or neon outline lighting, regardless of size. A temporary permit shall be required for the installation of any temporary sign with a graphic area larger than 16 square feet. EXCEPTION: A temporary permit shall not be required to install a temporary real estate sign with a graphic area of 32 square feet or less, to be displayed in a commercial or manufacturing district.

D. No person shall install any sign allowed by this chapter within any public right-of-way.

E. A sign required by law shall be no larger than the minimum requirement or, when the size of said sign is not regulated, shall be no larger than necessary to perform the intended function.

F. A ground sign installed in an institutional, commercial or manufacturing district, except an ingress/egress sign in compliance with C.C. 3377.14, shall comply with the vision clearance requirements of Chapter 3321 C.C. Driveways to parking lots are regulated by C.C. 3321.05(A)(1).

G. A ground sign installed perpendicular to the street to which it is directed may be double-faced. In lieu of two or more allowed ground signs, one double-faced or multi-faced ground sign may be installed at the intersection of two streets bordering a use in an institutional, commercial or manufacturing district, and arranged so as to be directed to both streets. The allowable graphic area shall not exceed the size permitted for either street.

SECTION 6. That existing section 3377.04 of the Columbus City Codes is hereby amended to read as follows:

3377.04 - Graphic area, sign height and setback.

A. The maximum graphic area for a ground sign to be erected within the first 100 feet of setback from the abutting street right-of-way shall be 300 square feet or the maximum graphic area allowed by this Graphics Code, whichever is less.

B. Where not otherwise required by this Graphics Code, the maximum allowable graphic area, height, and setback of a ground sign, projecting sign or wall sign shall be determined by means of the Tables of Elements in this chapter. From the Tables of Elements, the following formula shall be used to calculate the allowable graphic area: The appropriate mass factor from the Tables of Elements shall be multiplied by the square root of the area, or silhouette, of the fronting elevation of the building, or that portion of the building with which the sign is associated.

1. Where the use is comprised of more than one building, the area<u>, or silhouette</u>, of the fronting elevation of the largest building shall be used.

2. The setback distance from the right-of-way to be used in calculating the allowable graphic area shall be determined as follows:

a. Ground Sign. Distance from the right-of-way line to the leading edge of the sign.

b. Projecting Sign. Distance from the right-of-way line to the wall to which the sign will be attached.

c. Wall Sign. Distance from right-of-way line to the wall, or <u>to the fronting</u> elevation closest to the right-of-way line, upon which any wall sign is to be displayed.

C. For properties that contain no buildings or which contain buildings that occupy less than ten percent of the total lot area, the following formula shall be used to determine allowable graphic area:

First 50 lineal feet of street frontage—one square foot per lineal foot; plus

51—100 lineal feet of street frontage—one-half square foot per lineal foot; plus

101—150 lineal feet of street frontage—one-fourth square foot per lineal foot.

The total graphic area allowed by this method shall be 87.5 square feet; no additional area shall be allowed for frontage in excess of 150 lineal feet.

SECTION 7. That existing section 3377.08 of the Columbus City Codes is hereby amended to read as follows:

3377.08 Illumination and Sspecial effects.

A great deal of the character of an activity, street, place, neighborhood, or community is expressed by the effect of illumination and other special features of signs. It is the intent of this Graphics Code to allow for the utilization of special effects and their potential contribution to the visual character of a place. The following provisions shall apply to special effects in institutional, commercial and manufacturing districts:

A. Sign Illumination.

1. A sign illuminated directly, indirectly, internally or by neon tubes bent in the form of letters or shapes is permitted for any use or activity, unless specifically prohibited by other provisions of this Graphics Code.

2. External illumination for a permanent on-premises sign displayed in zoning districts AR-O, I and C-2 shall be limited to white light; internal illumination of the sign copy shall be transmitted through material utilizing no more than two colors. The background of such internally illuminated sign shall be opaque.

3. The color of illumination and background opacity shall not be restricted for any other permanent on-premises sign displayed in a commercial and manufacturing district.

4. The light source, including fixture, of any sign utilizing external illumination shall be shielded from view from any public right-of-way and from any residential dwelling unit.

5. Flashing signs and bare <u>bulb lamp</u> illumination shall be permitted only in zoning districts C-3, C-4, C-5, and M. Each <u>bulb lamp</u> in a flashing sign shall not exceed fifteen (15) watts a luminance of 110 <u>lumens</u>. Non-flashing signs may use bare <u>bulb lamp</u> illumination, but any one (1) <u>bulb lamp</u> shall not exceed thirty (30) watts a luminance of 215 lumens. Internal or external reflectors shall not be used in conjunction with bare <u>bulb lamp</u> illumination.

6. The use of open flame as a source of illumination shall be permitted only in the C-4, Commercial District.

B. Co-op Signs.

1. A co-op sign shall be permitted only in zoning districts C-1, C-3, C-4, C-5, and M.

2. At least 50 percent of the graphic area of a co-op sign shall be used for identification of the premises and/or promotion of the principal product or service available on the premises being identified.

3. A co-op sign shall not be permitted within any public right-of-way, except that a co-op wall sign extending no more than six inches into the right-of-way shall be permitted.

C. Changeable Copy Signs.

1. A manual changeable copy sign may be utilized in any zoning district covered by the Tables of Elements; however, an automatic changeable copy sign shall be permitted only in zoning districts C-3, C-4, C-5, and M.

2. At least 50 percent of the graphic area of a ground sign or projecting sign which utilizes changeable copy shall be used for identification of the use which it serves.

3. A changeable copy sign shall not be permitted within any public right-of-way, except that a changeable copy wall sign extending no more than six inches into the right-of-way may be utilized.

4. A sign utilizing a copy change procedure shall display each individual message a minimum of eight (8) seconds.

5. The images and messages displayed must be static, and the transition from one static display to another must be instantaneous to the human eye without any transition effects. Transition effects include wipes, fades, or other special effects.

<u>6. Each automatic changeable copy sign shall be equipped with a light sensing device that automatically adjusts the brightness of the sign as ambient light conditions change.</u>

7. Each automatic changeable copy sign shall be operated with monitoring and methods in place that shall either turn off the display, or show a full black image on the display, in the event of a malfunction that affects more than fifty (50) percent of the sign face.

<u>8. No automatic changeable copy sign shall exceed a brightness level of 0.3 foot-candles above</u> ambient light as measured using a foot-candle (Lux) meter at a pre-set distance in accordance with the following procedure:

a. At least 30 minutes past sunset, record the ambient light while the sign is off or displaying all black copy, or with the sign's illumination blocked.

b. The light meter shall be held five feet above the finished grade in front of the sign.

c. The meter shall be aimed toward the center of the automatic changeable copy sign.

d. From the same location, a second reading shall be recorded while the sign is on and not blocked.

9 If the difference between the measurements is 0.3 foot candles or less, the brightness is properly adjusted; otherwise, the billboard must be adjusted to comply with the brightness adjustment standard set forth above.

<u>10. The measurement distance shall be determined as shown in Table 1, which is derived and</u> generalized from the formula shown for 180 square feet in the table; (the square root of) (the automatic changeable copy area times 100):

Table 1. Distances from which to measure the brightness of on-premises automatic changeable copy graphics.

Area of automatic changeable copy	Measurement distance
in square feet	in linear feet
10	32
20	45
30	55
40	63
50	71
60	77

70	84
80	89
90	95
100	100
120	110
140	118
160	126
$180 \ge 100 = 18000; \sqrt{18000} = 134$	134
200	141
220	148
240	155
260	161
280	167
300	173
350	187
400	200
450	212
500	224
550	234
600	245
650 and greater	254

<u>11. Existing automatic changeable copy signs. All automatic changeable copy signs lawfully in</u> existence prior to the effective date of Ordinance No. xxxx-2013 shall conform to the requirements in <u>3378.08(C)(6) through (C)(10) of this subsection within one (1) year of Month DD, 2013. Exception: An</u> <u>automatic changeable copy sign, which was lawfully established with no dimming capability, shall be</u> <u>considered a nonconforming graphic regarding the requirement for dimming control technology in section</u> <u>3377.08(C)(6).</u>

D. Mechanical Movement.

1. A sign that physically revolves or moves up, down, or sideways; or any sign that contains mechanical movement-or gives the appearance of movement through animation within the copy area shall be displayed only in zoning districts C-3, C-4, C-5 and M.

2. A revolving sign shall be limited to a maximum of eight revolutions per minute.

SECTION 8. That existing section 3377.20 of the Columbus City Codes is hereby amended to read as follows:

3377.20 - Permanent on-premises wall and window signs.

This section contains the general provisions for regulating permanent on-premises wall and window signs serving institutional, commercial or manufacturing uses. Where a lot is developed with a single use or activity, regardless of size, wall and/or window signs shall be allowed based on the characteristics of the entire use. Permanent on-premises wall and window signs are also subject to the provisions of C.C. 3377.21 to C.C. 3377.25, inclusive.

The following provisions shall apply to all wall and window signs allowed by this chapter:

A. In order to qualify for a wall and/or window sign to be installed on the subject building, the use or activity to be served by the sign must occupy a portion of said building. Said sign shall be displayed only on a wall, or that portion of a wall, enclosing said use or activity.

B. Permanent wall signs serving individual uses or activities shall be displayed only on a wall enclosing the ground and first (or first and second) floor levels of the building. However, an allowable

permanent wall sign which serves to identify the entire use or building may be displayed on any part of said wall or facade <u>including its parapet.</u>

C. Along each facade of a building, in addition to allowable window signs and/or under-canopy signs, each individual use or activity shall utilize no more than one of the following types of wall signs: Direct-mounted wall sign, awning sign, or canopy sign.

D. The aggregate graphic area of wall signs on each facade shall not exceed the allowable graphic area as determined by this Graphics Code.

E. Where a use or activity qualifies for a wall sign facing an abutting street, and provided said use or tenant is not also served by a ground sign or projecting sign directed to the same street, some or all of the allowable graphic area for wall signs may be utilized on the adjacent side walls enclosing the same use or activity.

F. A wall sign shall not extend across, cover, or interfere with the functioning of major architectural features such as, but not limited to, windows and doors.

G. A wall sign shall not extend beyond the perimeter of the wall to which it is attached, except as part of an approved awning or canopy.

H. Only the primary face of a wall sign shall be used to display any sign copy. The primary face is that plane which is closest to parallel to the wall to which it is attached.

SECTION 9. That existing section 3377.24 of the Columbus City Codes is hereby amended to read as follows:

3377.24 - Wall signs for individual uses.

A. An individual use or activity which has a public entrance on a building facade facing an abutting street, may display one wall sign, comprised of one or more elements, and/or permanent window signs on that facade in accordance with the Tables of Elements.

B. An individual use or activity which has a public entrance on a building face that is not oriented to a street <u>abutting the lot</u>, may display wall signs and/or permanent window signs on that facade in accordance with following setbacks and mass factors:

Setback Mass Factor

0—100 feet 1

101—300 feet 2

301—500 feet 3

over 500 feet 4

For this purpose, the setback is the perpendicular distance measured from the building wall which that will support the sign to the nearest property line of the subject lot, regardless of other referents.

C. Where the portion of the building being occupied does not include a wall facing a street which abuts the lot, such as, but not limited to, multiple-tenant office buildings, the use or activity may display one wall sign which shall not exceed ten square feet in area. Such sign shall be located adjacent to a pedestrian entrance to the building or adjacent to a driveway providing access to on-site parking. Such signs may be combined to form a directory sign, which shall be counted as part of the allowable graphic area for the subject building.

D. Each use or tenant shall display no more than one additional permanent on-premises wall sign on the side or rear of the subject building to provide instruction pertaining to parking, service or similar functions. Such sign shall not exceed ten square feet in area and shall be illuminated only during the hours which the activity is operating.

SECTION 10. That existing section 3378.06 of the Columbus City Codes is hereby amended to read as follows:

3378.06 Illumination and special effects of billboards.

<u>A. For billboards located no more than 500 feet from a residential use or institutional district, the following limitations shall apply:</u>

<u>1.A.</u> Illumination of a billboard shall be limited to the hours between dusk <u>6:00 a.m.</u> and 11:00 p.m., except where the billboard is located more than 500 feet from any residential use or institutional district.

2. No part of a billboard display shall project perpendicularly more than 12 inches from the plane of the sign face, except where the billboard is located more than 500 feet from a residential use or institutional district.

C. B. Where a billboard is located more than 500 feet from a residential use or institutional district, illumination and special effects in compliance with the provisions of this section may be utilized with no time restriction.

C. The following regulations apply to all billboards with special effects:

1. Allowed <u>billboard</u> special effects shall be limited to the following visual effects: Flashing lights, bare bulb illumination, a time and temperature device and/or message center, <u>and</u> a three-dimensional display, and any display that utilizes movement or gives the appearance of movement.

2. All parts of a billboard special effect display shall be contained within the boundaries of the sign faces, including any allowed embellishment.

3. A billboard utilizing a copy change procedure shall display each individual change message a minimum of seven eight (8) seconds.

4. The images and messages displayed must be static, and the transition from one static display to another must be instantaneous without any transition effects. Transition effects include wipes, fades, or other special effects.

5. Each automatic changeable copy billboard shall be equipped with a light sensing device that automatically adjusts the brightness of the billboard as ambient light conditions change.

<u>6. Each automatic changeable copy billboard shall be operated with monitoring and methods in place</u> that shall either turn off the display, or show a full black image on the display, in the event of a malfunction that affects more than fifty (50) percent of the billboard face.

7. No automatic changeable copy billboard shall exceed a brightness level of 0.3 foot-candles above ambient light as measured using a foot-candle (Lux) meter at a pre-set distance in accordance with the following procedure:

a. At least 30 minutes past sunset, record the ambient light while the sign is off or displaying all black copy, or with the sign's illumination blocked.

b. The light meter shall be held five feet above the finished grade in front of the billboard.

c. The meter shall be aimed toward the center of the automatic changeable copy billboard face.

d. From the same location, a second reading shall be recorded while the billboard display is on and not blocked.

8. The measurement distance shall be determined as shown in Table 2, which is derived and generalized from the formula; (the square root of) (the automatic changeable copy area times 100).

Table 2. Distances from which to measure the brightness of automatic changeable copy billboards.

Area of automatic changeable	Measurement distance
<u>copy in square feet.</u>	in linear feet
Up to 100 square feet	<u>100 feet</u>
<u>101 to 300</u>	<u>150 feet</u>
<u>301 to 500</u>	<u>200 feet</u>
<u>501 to 680</u>	250 feet

9. If the difference between the measurements is 0.3 foot candles or less, the brightness is properly adjusted; otherwise, the billboard must be adjusted to comply with the brightness adjustment standard set forth above.

<u>10. Existing automatic changeable copy billboards. All automatic changeable copy billboards lawfully</u> in existence prior to the effective date of Ordinance No. 0170-2014 shall conform to the requirements in 3378.06(C)(4) through (9) of this subsection within one (1) year of the effective date of this ordinance.

4<u>11</u>. No part of a three-dimensional billboard display shall project perpendicularly more than 36 inches from the plane of the sign face.

512. A revolving or rotating billboard shall not be permitted, except that elements forming a sign face may rotate as part of a copy change procedure.

613. Auditory effects, including music, shall not be permitted as part of any billboard display.

SECTION 11. That existing section 3379.01 of the Columbus City Codes is hereby amended to read as follows:

3379.01 Signs along the Interstate System.

A. Any sign along the Interstate System not permitted by this chapter is declared to be illegal and a threat to the safety of travelers on the Interstate System. The director shall ensure compliance with this chapter by:

1. Issuing orders to remove, alter, or relocate any sign not allowed.

2. Removing or causing to be removed without notice any sign which is within the Interstate System right-of-way.

3. Taking or causing to be taken legal proceedings for the enforcement of this chapter.

B. Except as otherwise provided in this chapter, no sign shall be erected or permitted to remain in existence which:

1. Is within or overhangs any portion of the right-of-way of the Interstate System.

2. Is located or illuminated so as to obstruct or impair the vision of the operator of a motor vehicle who is proceeding in a lawful direction within the Interstate System right-of-way.

3. Is prohibited by Ohio Revised Code Chapter 5516 (Control of Advertising Devices).

C. Mandatory signs under the laws of the United States, the state of Ohio, or authorized by the city of Columbus are permitted.

D. A permanent on-premises sign may be erected within 660 feet of any Interstate System right-ofway line in conformance with this Graphics Code, provided that any copy displayed on such sign shall be limited to identification of the use or activity by name, logo and street address, principal product or principal service. No mechanical movement<u>. automatic changeable copy</u>, or flashing lights shall be utilized.

E. Temporary on-premises construction and real estate signs may be displayed along Interstate System frontages. Such signs shall be subject to all standards pertaining to temporary signs in the underlying zoning district of the subject property.

F. An off-premises sign may be erected in conformance with this Graphics Code, provided that no offpremises sign shall be located within 660 feet of any Interstate System right-of-way line, which can be perceived at any time by the operator of a motor vehicle proceeding in any lawful direction within the Interstate System.

SECTION 12. That existing section 3381.08 of the Columbus City Codes is hereby amended to read as follows:

3381.08 - Nonconforming graphics.

A. Definition. A graphic lawfully in existence in the city prior to the effective date of the ordinance codified in this chapter, or lawfully in existence at the time of annexation in an area annexed to the city thereafter, that does not conform to the provisions of this Graphics Code, is designated a nonconforming graphic.

B. Conditional Continuance Permitted. A nonconforming graphic shall be allowed to continue in its nonconforming status provided the graphic was lawful on or before the effective date of the ordinance codified in this chapter, or at the time the site was annexed, whichever is applicable.

C. Maintenance or Repair. A nonconforming graphic shall be maintained or repaired only in the following manner:

1. The size and structural shape shall not be changed or altered, except to remove entire elements thereby reducing the overall size.

2. The copy may be changed in conformance with this Graphics Code , provided that the change applies to the use with which the graphic was associated at the time the graphic became nonconforming.

3. Where damage occurs to the graphic to the extent of 50 percent or more of replacement value, the graphic shall be brought into compliance or removed in its entirety. Where the damage to the graphic is less than 50 percent of its replacement value, the graphic shall be repaired to its original configuration or removed in its entirety. In either case, the work shall be completed within 60 days following the occurrence of the damage.

D. Relocation or Replacement. A nonconforming graphic may be replaced or relocated on the same lot only so long as there is no increase in its nonconformity, including, but not limited to, the following:

1. Increased height, graphic area, or overall size of a nonconforming graphic;

2. Decreased distance between a nonconforming graphic and the adjacent public right-of-way; or

3. Conversion of a nonconforming on-premises sign into an off-premises sign, or a nonconforming off-premises sign into an on-premises sign.

E. A nonconforming graphic which has been abandoned shall automatically lose any nonconforming status it may have had and shall not thereafter be returned to any such nonconforming use.

SECTION 13. That prior existing sections 3303.03, 3303.07, 3375.06, 3375.12, 3377.01 3377.04, 3377.08, 3377.20, 3377.24, 3378.06, 3379.01 and 3381.08 of the Columbus City Codes, 1959, are hereby repealed.