

FACT SHEET
APRIL 2015
G & J PEPSI-COLA BOTTLERS, INC.

I. STATEMENT OF PURPOSE – Job Creation

The Department of Development recommends a Jobs Growth Incentive of twenty-five percent (25%) for a term up to term five (5) years for the purpose of job creation by an advanced manufacturing facility located in the Central business corridor.

II. PROJECT HISTORY

In 1925, the owner of the Grand Pop Bottling Company in Cincinnati decided to put the company on the market. Nell and Walter Gross and Esther and Isaac Jarson decided to purchase the company and become equal partners. In 1935, a representative of the Pepsi-Cola Bottling Company called upon the Grosses and Jarsons after having been turned down by several other beverage companies and offered them a Pepsi franchise. Walter and Isaac agreed to try it and put several barrels of concentrates under some steps in the old plant. They didn't produce the Pepsi product for several months, but when they did it began to sell fairly well.

Today, G&J Pepsi-Cola Bottlers, Inc. is a privately owned company comprised of seven franchises, which distribute Pepsi-Cola brand products in Athens, Columbus, Hamilton, Portsmouth, Ripley and Zanesville, Ohio and Lexington, Kentucky. The company is headquartered in Cincinnati, Ohio and operates distribution centers in Chillicothe, and Hillsboro, Ohio as well as Winchester and Harrodsburg, Kentucky. The company distributes Pepsi brand products as well as packages under Lipton, Ocean Spray, Starbucks, and SoBe labels as well as Cadbury (Dr. Pepper) beverages. The entire G&J Franchise employs over 1600 employees and has over 300 beverage routes.

G & J Pepsi-Cola Bottlers, Inc. is proposing to invest approximately \$12.0 million in building improvements, machinery and equipment to begin a new production line to manufacture its own plastic bottles for use in its soft drink bottling operation. The company purchased a vacant distribution warehouse consisting of approximately 25,000 sq. ft. at 1133 Gibbard Avenue last summer, and recently made a corporate decision to begin manufacturing its own plastic bottles instead of using a third party vendor out-of-state. In addition, G & J Pepsi-Cola Bottlers, Inc. is proposing to create 14 new full-time permanent positions with an estimated annual payroll of approximately \$565,974 towards this new line of advanced manufacturing.

G & J Pepsi-Cola Bottlers, Inc. is requesting a 25%/5-year Jobs Growth Incentive from the City of Columbus to assist with this expansion project.

III. PROJECT INVESTMENT

Machinery & Equipment	\$10,000,000
Improvements to existing building	\$2,000,000
TOTAL INVESTMENT	\$12,000,000

IV. DECISION & TIMING

The project is anticipating beginning production in April 2015, contingent upon Columbus City Council approval of the recommended tax incentive.

V. EMPLOYMENT

The project will create 14 new full-time permanent positions with an estimated annual payroll of approximately \$565,974 million.

Position	Number of New Jobs	Hourly Rate	Annual Salary	Total Estimated Payroll for New Jobs
Over the road driver	2	\$20.65	\$42,955	\$85,910
Operators – 1 st shift	3	\$18.75	\$39,000	\$117,000
Operators – 2 nd & 3 rd shift	6	\$19.10	\$39,728	\$238,368
Lead Operator – 1 st shift	1	\$19.75	\$41,080	\$41,080
Lead Operator – 2 nd & 3 rd shift	2	\$20.10	\$41,808	\$83,616
Total	14			\$565,974

Total new payroll to Columbus will be approximately \$565,974.00.

Benefits provided to new employees begin immediately on first day of full-time employment and includes the following:

- Paid Holidays
- Vacation Pay
- Pension Profit Sharing Plan
- Paid Vacation/Personal Days
- 401K Retirement Plan
- Medical/Dental Insurance

The proposed project will be located at 1133 Gibbard Avenue Columbus, Ohio 43219, which is accessible by public transportation (COTA).

VI. REQUESTED PUBLIC PARTICIPATION

The Department of Development recommends a Jobs Growth Incentive equal to twenty-five percent (25%) of the amount of new employee city income tax withholding for a term up to five (5) consecutive years.

VII. WORKFORCE DEVELOPMENT

Employers granted a tax incentive will meet with the Central Ohio Workforce Investment Corporation (COWIC) within 90 days to develop a relationship to assure continuing employment opportunities for Columbus residents who are unemployed or underemployed.

VIII. NEW TAX IMPACT/ANNUAL AND 5-YEAR SUMMARY

NEW REVENUE 5-YEAR SUMMARY		
Revenue	Average Annual	5-year Summary
A. New City Income Tax Revenue	\$14,150.00	\$70,750.00
Incentive	Average Annual	5-year Summary
B. Proposed Incentive is equal to 25% of New Employee withholding	\$3,537.50	\$17,687.50
Total	Average Annual	5-year Summary
C. (A-B) Net Value to City	\$10,612.50	\$53,062.50

IX. TAX BENEFIT

The recommended 25%/5-year Jobs Growth Incentive could yield cash payments totaling \$17,687.50 to G & J Pepsi-Cola Bottlers, Inc. over the incentive period.

X. AREA IMPACT/GREEN INITIATIVES

Although, G & J Pepsi-Cola Bottlers, Inc. does not have a formalized green initiative plan, the company continuously evaluates methods to eliminate waste, which includes recycling of trash and paper wastages.