

Kimber Perfect
Deputy Chief of Staff for Communications
Office of Mayor Andrew J. Ginther
City of Columbus, America's Opportunity City

Kimber Perfect is an enthusiastic marketer and communicator who brings to the Ginther Administration more than 30 years experience in strategic communications and marketing, brand development, public relations, public affairs and community engagement. Prior to joining Mayor Ginther's Administration, Ms. Perfect served as Vice President for Marketing and Communications at Columbus College of Art & Design where she built the marketing team from the ground up and worked to leverage brand-building strategies to drive enrollment for this nationally renowned art and design school. Ms. Perfect also served as senior vice president at Paul Werth Associates where she lead numerous account teams providing marketing strategy, public relations, public affairs and digital services to some of central Ohio's largest employers.

Prior to joining Werth, Ms. Perfect served as chief marketing officer at the Ohio Department of Development where she led the efforts to share the Ohio story in the global marketplace and directed all internal and external marketing and communications. Ms. Perfect also guided the activities of the Ohio Tourism Division and the Ohio Film Office.

Ms. Perfect's previous leadership and marketing experience includes several years in arts administration management serving as vice president for advancement for the Columbus Association for the Performing Arts (CAPA), vice president for marketing and development at COSI, and executive director of the Children's Museum of Utah.

She also served as director of communications for L Brands, where she managed all media relations, administered corporate philanthropy, and orchestrated special events and announcements for the multi-billion dollar clothing and specialty retailer.

Ms. Perfect's passions in life are demonstrated by her community service. She currently serves on the Stonewall Columbus Capital Campaign Steering Committee, Equality Ohio Transition Advisory Committee and Columbus Metropolitan Club Program Committee. She is a past member of the Governor's Council on Women and Girls and has served on the boards of the Women's Fund of Central Ohio, CATCO, Homeport, North Market Development Authority and YWCA of Columbus.

In 2014, Ms. Perfect was the recipient of the YWCA Women of Achievement Award and in 2015 was honored with the Allies Award from Equality Ohio. Ms. Perfect is the enormously proud mother of Jenny and Zeb, and grandmother to her five perfect grandchildren: Brandon, Alex, AJ, Ethan and Eva.

Ms. Perfect holds a bachelor's degree in Journalism from The Ohio State University.