The City of Columbus is in the process of updating its information on the «Organization» to reflect its most recent election. Please complete the following information to the best of your ability. Updated database information will be forwarded to the Mayor's Office to ensure the appointment/reappointment of elected and re-elected members and will ensure timely and accurate distribution of funding opportunities, meeting notices, training opportunities, and other City activities. After completing this form, please return to Neighborhood Database Coordinator, City of Columbus, 50 W. Gay St., 2<sup>nd</sup> Floor, Columbus, OH, 43215. Please contact your Neighborhood Liaison with any questions or comments.

FIELD	CURRENT INFORMATION	NEW INFORMATION
Step #4 legistar Area Commissioner_	Re-appointment/Appointment of Columbus, Ohio to serve on the Area Commission with a term expiration date of .	(1) Please print new information clearly, OR (2) Place a "check" in these boxes if member is re-elected and information is unchanged (3) Do not forget to update "Term Expiration" for re-elected members
First Name	«FirstName»	Sehena
Last Name	«LastName»	Scales
Title	«Title» Area Commissioner	<b>✓</b>
Address	«Street_Address»	3024 Melville St.
City	«City» Columbus	<b>✓</b>
State	«State» Ohio	<b>✓</b>
Zip Code	«PostalCode» 432	43219
Home Telephone	«HomePhone» (614) -	779-5532
Work Telephone		414.294.6347 Ext 429
Fax Number	«FaxNumber»	
Email Address	«EmailAddress»	bbc.scales@gmail.com
District/Designation	«Designation»	10 0
Term Start Date	«Term_Start_Date» / /	10.18.16
Term Expiration	«Term_Expiration» / /	10.18.18
Seat Succession		Gail Smith

Chairman of Commission's Signature	
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AREA COMMISSIONER PROFILE
Name DeLena P. Scales
Address 3024 Melville St.
Home Phone 614.779-5532
Work Phone Number 614.294.6347 ext. 429
Email Address bbc. Scalese gmail. Com
Please provide a brief description of your background including the following:
How long have you lived in Columbus 40 yrs.
Where do you currently work, or if retired, where have you worked in the past?
St. Stephen's Community House
· · · · · · · · · · · · · · · · · · ·
Describe your community involvements in the past MT. Vernon District Improvement Assoc, Sec
Fourtain Restoration, board Chair, Big Brother Big Sister, mentor, National Youth Advocate Program List your current affiliations
^
Celebrate One, Neighbor Leadership Academy,

This information will be kept on file in the Mayor's Office

Columbus, Ohio 43219 (614)779-5532

E-mail: bbc.scales@gmail.com

Creative, results driven community health worker with strong ties throughout Columbus neighborhoods. Clear understanding of the CelebrateOne goals. Experience managing CelebrateOne work plans and addressing maternal-child health issues with internal and external community stakeholders. Demonstrated ability to manage and motivate cohesive teams that achieve results. First class client relations and team building skills.

Exceptional neighborhood level outreach and engagement experience

Excels at building relationships with diverse audiences

Excellent verbal and written communication abilities

#### PROFESSIONAL EXPERIENCE

# St. Stephen's Community House

St. Stephen's Community House is a family neighborhood-based social service agency providing an array of services to the Greater Linden Community.

CelebrateOne, Community Health Intervention Program Manager June 12, 2016 - Present

- Manage the implementation of the CelebrateOne; Linden Neighborhood Intervention Plan
- Engage with residents, city staff, civic associations and neighborhood groups to address social determinants of health
- Oversee the collection of data, data analysis, and reporting relevant to neighborhood intervention
- Attend community meetings with the purpose of developing and maintaining collaborative relationships
- Supervise CelebrateOne Community Connectors

# New Albany Home Health Solutions, LLC

New Albany Home Health Solutions is the first behavioral health organization in Ohio that offers Medicaid recipients the path of change through the active process of Life coaching.

Professional Life Coach October 2, 2014 - May 24, 2016

# Columbus, Ohio 43219 (614)779-5532

E-mail: bbc.scales@gmail.com

- Work closely with the healthcare team to promote the physical and mental health wellness, recovery and resilience of women and young girls through self care and self management.
- Conduct home visits, assist clients with setting and maintaining appointments.
- Assist clients with setting and achieving personal and professional goals.
- Responsible for reporting and documenting health and safety concerns.
- Link client to community resources including but not limited to shelter, food pantry, primary care and furniture bank.

## Who's Who Publishing, Inc.

Who's Who Publishing is a private owned company that records, inspires and memorializes the positive achievements of men and women in the African-American, Latino and GLBT community in 27 markets throughout the United States.

Sales and Market Development Manager May 2012 - December 31, 2016

- Work extensively with Executive Vice President and Chief Operating Officer to achieve company goals and objectives.
- Prepare in-house documents, including contracts, proposals, advertisements, press releases, feature stories and executive correspondences.
- Build and maintain relationships with top-level executives, media and political figures in the African-American, Latino and LGBT community.
- Work with account executives to develop strategies to raise \$200,000 in 19 markets, responsible for making and coordinating solicitations.
- Create a network of statewide and national individuals, corporate, foundation and governmental funders who will invest in the mission of Who's Who Publishing.
- Manage high profile event planning from inception to successful completion.
- · Attend public speaking engagements and informational fairs.
- Develop and implement business strategies to increase product awareness, improve market share and enhance company profitability.

Columbus, Ohio 43219 (614)779-5532

E-mail: bbc.scales@gmail.com

# **Mount Vernon Avenue District Improvement Association**

MVADIA is a publicly supported 501(c)(3) non-profit association that focuses on four key issues community outreach, infrastructure improvement, workforce development and business coaching.

Communication Specialist; February 2012 – April 2013

- Assist President with the creation and delivery of carefully crafted messages.
- Develop content to appear in, "Moving Forward", a quarterly publication distributed to more than 2500 professionals.
- Participate in the development of the Annual King-Lincoln District Memorial Parade, recognized by Major Michael B. Coleman
- Collaborate with Columbus State's small business center to develop strategies to improve the focus of the association.
- Develop and host quarterly meet and greets to create a sense of cohesiveness among business members.

### Ohio Health - Ohio State University

Interventional Radiographer; 1999 - 2009

- Facilitated non-invasive radiology procedures.
- Prepare patient, equipment, supplies and contrast injections.
- Clearly communicated breathing instructions to guarantee accurate documentation of arteries and/or organs.
- Served as the center of communication during radiographic procedures while maintaining constant contact with patient, nurse and radiologist.
- Record billing codes & anatomic positioning to assure 100% accuracy

#### **COMMUNITY ENGAGEMENT**

South Linden Area Commission| Safety Chair | January 2015 - Present

Mt. Vernon District Improvement Association | Board of Directors | March 2013 – 2016

Fountain of Restoration | Board of Directors | July 2013 - Present

Ohio National Youth Advocate Program | Parent Advocate | 2010 – 2012

Big Brothers Big Sisters | Mentor | 2011 - 2012

Daystars Youth Association | Cheerleading Director | June 2005 – December 2009

Columbus, Ohio 43219 (614)779-5532

E-mail: bbc.scales@gmail.com

# **COMPUTER SKILLS**

Microsoft Office Suites | Mac Operating Systems | Photoshop | Google Docs |

# **EDUCATION**

Franklin University | Columbus, Ohio | Masters of Marketing Communications \*anticipated graduation date 12/2017

Ohio State School of Nursing | Columbus, Ohio | Community Health Worker Certification

Ohio Dominican University | Columbus, Ohio | Bachelors of Arts in Communication

Columbus State | Columbus, Ohio | Associate of Applied Science in Radiology

# South Linden Area Commission De Lena P. Scales Biographical Sketch

Courageous, enthusiastic and result driven are the characteristics that define me as an emerging leader. I have established relationships with stakeholders in the Linden community and I have the passion to encourage them to support the SLAC mission. I bring board experience from the Mt. Vernon District Improvement Association. I am an experienced grant researcher, event planner and marketing professional.

I am passionate about the greater Linden community because I grew up in this area, residing on E. 20th, 22nd and 26th. My first job was at the now demolished McDonald's on Cleveland and Duxberry Avenue. I am a member of Travelers Rest Baptist Church where I was baptized at the age of 10. I have a host of family members who reside in the Greater Linden Community and my hopes are to provide transitional housing to youth 16-24 living in the area. I remember a vibrant Linden area and I desire to restore the unity in my broken disconnected community.

By serving on the South Linden Area Commission I seek to gain insight about the concerns and issues of the residents. I plan to achieve this by truly engaging the community and encouraging them to share their needs and ideas via survey's and roundtable discussions. As leaders it is easy for us to develop programs that we believe the community needs. Then sit back and wonder why residents are not attending or engaged. I want Linden residents to tell me what it is they need then work with them to provide those needs. The residents must feel they have a voice, they must be invested in our efforts. That's what restores pride.

I plan to learn a lot! There are some amazing leaders sitting on the SLAC and I plan to sit at their feet and learn all that I can. From zoning to serving as a Liaison between the community and City Council, I want to learn it all.