

**Lisa S. Courtice, Ph.D.**

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## **PROFESSIONAL ACCOMPLISHMENTS**

### **United Way of Central Ohio, Columbus, Ohio (2017-present) President & CEO**

I currently serve as president & CEO of United Way of Central Ohio, one of the largest United Way organizations in the country. United Way is helping to mobilize the central Ohio community to reduce poverty. I am responsible for working with our volunteer board of trustees to set the strategic direction for our organization and build a culture of excellence focused on effectively raising the funds that empower our network of more than 70 nonprofit partners. During my tenure at United Way I have met with and listened to a wide cross-section of our community and implemented changes in our operations to align and focus our organization to thrive in a competitive environment.

### **The Columbus Foundation, Columbus, Ohio (2003-2017) Executive Vice President, (2011-present) Vice President, Community Research and Grants Management (2003-2011)**

As executive vice president, I serve as the Foundation president's chief staff collaborator for internal management, external affairs, and strategic planning. Broad responsibilities include engaging the Foundation's Governing Committee, cultivating and serving donors, and enhancing the local community I serve as spokesperson for the Foundation in the absence of the president/CEO.

As a central member of the senior management team of the seventh largest community foundation in the United States, my responsibilities include overseeing the development and implementation of grant policies, program priorities, and areas of strategic grantmaking, identifying key challenges facing the community, and initiating efforts to address unmet community needs. I am charged with leveraging resources to attract corporate, public, and Columbus Foundation donors to co-invest in community solutions. Areas of grantmaking emphasis include education, basic needs, poverty and the working poor, neighborhood revitalization, arts, conservation, health, and mental health. I manage the professionals responsible for advising 2,200 donors and 30 supporting foundations on the best investments for community impact. Accomplishments include:

- Restructuring the competitive grantmaking program to achieve greater community impact. Program is comprised of \$10 million for grantmaking annually and an additional \$15 million dedicated to program and mission related investments, to strengthen and improve Franklin County.
- Managing the development and implementation of PowerPhilanthropy, The Columbus Foundation's first online philanthropic marketplace. The use of PowerPhilanthropy for enhancing grantmaking has resulted in over \$34 million being leveraged for nonprofits in Columbus and in being selected nationally as one of the Top Ten Innovative Programs in 2008 by Social Ventures Partners.
- Leading the development and implementation of giving-day events, Critical Need Alerts, and other opportunities to engage donors to support urgent community needs.
- Chairing the Weinland Park Collaborative to revitalize the Columbus neighborhood that had, prior to the Collaborative, the city's highest poverty and crime rates. The Collaborative, established in

2010, has since leveraged more than \$60 million in federal, local, and private support to revitalize the community. Current initiatives are underway to stabilize families, strengthen early childhood education, and engage residents.

- Chairing community-wide initiative to increase the nonprofit management capacity of organizations founded and led by immigrants and refugees.
- Convening and facilitating community conversations to advance progress on critical matters. Topics have included pressing issues for central Ohio—public education, domestic violence, homelessness, early childhood education, disaster response, shortage of inpatient space for psychiatric patients, animal welfare, and the environment.
- Building corporate and foundation funding networks to develop solutions and shared-investment programs to tackle community challenges and respond to sudden opportunities. Collaborations have included an unprecedented early childhood initiative to prepare all children in the Columbus City School District for kindergarten, and an initiative to create a collaborative model to improve the psychiatric emergency crisis system in Franklin County.

**Columbus School for Girls, Columbus, Ohio (2002-2003)**  
**Division Director**

Principal of the Program for Young Children responsible for providing early childhood programs to 90 children. Managed a staff of 12 faculty to ensure best-practice parent education programming and preschool and kindergarten programs. Chaired the K-12 support services team and oversaw all services. Served as a member of school's senior management team.

**The Childhood League Center, Columbus, Ohio (1998-2002)**  
**Executive Director**

Chief executive officer of nonprofit organization providing educational and therapeutic programs and services for children (ages birth to 5) with developmental delays and their families. Led a staff of 32 that included teachers, speech and occupational therapists, social workers, and transportation specialists. Responsible for securing funding to support a \$2.2 million annual operating budget. Accomplishments included:

- Developing and completing a strategic campaign designed to produce significant growth and program advancement.
- Increasing annual operating budget by 45% in 3-year period.
- Raising more than \$800,000 per year in operating support from foundations, corporations, and individuals.
- Expanding student enrollment by 48% over 2-year period.
- Designing and launching a 3-year research project to study program efficacy.

### **Center for New Directions, Columbus, Ohio (1997-1998) Co-Executive Director**

Co-chief executive officer of a nonprofit organization serving women in transition. Responsible for managing a program staff of 12 professionals providing services to 800 women annually. Designed programs for women seeking career development support for transitions related to life-changing events such as divorce, death of a spouse, and welfare-to-work. Accomplishments included

- Securing and maintaining the largest ongoing program enrollment in more than a decade.
  - Securing the largest contributions in the organization's history. The \$250,000 investment supported a 20<sup>th</sup> anniversary celebration and founded the organization's endowment.
  - Providing the first extensive assessment and evaluation of existing programs and services.
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### **Clinic for Child Study and Family Therapy, Akron, Ohio (1992-1997) Director**

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Directed the free community-counseling clinic, supported by University of Akron faculty and doctoral students and serving more than 500 clients annually. Designed and implemented group counseling and support programs to address the needs of the urban community. Topics included domestic violence, ADHD, sexual abuse, AIDS, women in transition, and grief. Accomplishments included:

- Increasing and sustaining the number of clients by 33%.
- Creating the clinic's first annual giving program.
- Establishing the Foundation for the Preservation of the Family to build a permanent endowment to support the clinic.
- Developing the clinic's first professional development/training program for clinical residents.

### **The Washington Center for Academic Internships and Seminars, Washington, D.C. (1984-1989) Director, National Scholarship Program and Public Relations**

Responsible for raising and distributing \$500,000 annually to support college student scholarships to attend education programs in the nation's capital. Strategic emphasis was placed on California, Illinois, Iowa, New Jersey, New York, Ohio, and West Virginia. Developed and produced all marketing publications. Served as the organization's liaison to the media and to Capitol Hill.

### **EDUCATIONAL ACCOMPLISHMENTS**

University of Akron, Ph.D., Counseling Psychology (1997)  
West Virginia University, M.A., Counseling (1992)  
Syracuse University, B.A., Political Science (1984)

### **PROFESSIONAL CERTIFICATIONS**

The American College of Financial Services, Chartered Advisor in Philanthropy (2015) Boston College, Carroll School of Management, Corporate Citizenship Leadership (2010)

**PROFESSIONAL AND VOLUNTEER LEADERSHIP** (abbreviated)

Planning Committee, Grantmakers for Effective Organizations, 2017 National Conference (current)

Columbus School for Girls, Board of Trustees and Executive Committee (2008-2015)

Learn4Life, Board of Trustees and Executive Committee, Founding Member (2011-2015)

Ohio Wesleyan University, Board of Trustees (2008-2015)

United Way of Central Ohio, Home and Strengthening Individuals & Families impact councils (2005-2013)

Ohio Wesleyan University, Presidential Spouse (1994-2004)

KeyBank, Columbus Board of Advisors (2000-2004)

Central Ohio Mental Health Center, Board of Directors (1994-1998)

West Virginia Wesleyan College, Presidential Spouse (1989-1994)