

Jackie Barton

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Experience

Ohio History Connection | 800 E 17th Avenue, Columbus, Ohio 43211

- Director, Historic Sites & Facilities; December 2016 – Present
 - Develop new museum and historic site, Poindexter Village, early public housing site in Central Ohio; includes investment from City of Columbus, state capital funds, private campaign, and partnership with community partner group.
 - Provide leadership to the Armstrong Air & Space Museum 2019 Moon Landing Anniversary expansion project, to include STEM classroom, building improvements, Skylancer Airplane conservation, and more.
- Chief Programs Officer; August 2015 – November 2016
 - Participated in visitor studies and staff communications during renaming and rebranding for the Ohio History Connection (formerly Ohio Historical Society).
 - Led elements of strategic planning, including the addition of inclusivity as core value to strategic plan and aligned resources, staffing, training, and managerial support to addition via programming.
 - Embedded five core values in staff culture: Stewardship, Working Together, Authenticity, Inclusivity, and Relevance.
- Director, Museum & Library Services; February 2014 – August 2015
 - Internally motivated, troubleshoot partner issues, and aided in fully leveraging highly engaging 1950s Superman suit loan via National Museum of American History through Smithsonian Affiliations relationship.
 - Led visitor experience team and worked with marketing to increase Ohio History Center visitation by 49% from FY11 to FY15 (about 73,000 to 109,000).
 - Brought focus on dynamic, immersive, reflective, collections-based experiences with exhibit teams:
 - *1950s: Building the American Dream*
 - *Controversy: Pieces You Don't Normally See* (AASLH Award of Merit 2012)
 - *Controversy: Pieces We Don't Talk About*
 - *Going, Going, Gone? Endangered and Extinct Species* (around anniversary of passenger pigeon extinction)
 - *Transformation*
 - Led planning and launch of 3 pilot spaces for "collections library" integrated archives/library and object collections storage facility with visitor access.

- Director, Outreach & Education; August 2010 – January 2014
 - Developed, wrote successful grant for, and led first four years of Ohio History Service Corps, a \$265,000 ServeOhio matching grant for the first history-related AmeriCorps program in Ohio placing 20 service volunteers in communities to provide historic preservation, volunteer management, and history programming support (AASLH Award of Merit 2012).
 - Led collaborative development with local history, historic preservation, archaeology, and other humanities partners of History Fund, statewide “tax check-off” grant program for history and historic preservation projects across Ohio.
 - Secured first \$60,000 sponsorship and technology partner and oversaw team through technology partner change to create collections-based online Ohio History 4th grade textbook *Ohio as America* (AASLH Award of Merit 2012).
 - Led elements of strategic planning, including writing core values with a collaborative team of stakeholders.
- Manager, Outreach & Field Services; August 2009 – August 2010
 - Defined Civil War 150th commemoration around providing lasting value to audiences and field of public history, provided staff leadership to Governor’s Advisory Committee, and structured/trained staff and partners to run a successful 5-year initiative.
 - Oversaw creative team of education and outreach staff providing professional development, products, and resources for teachers and local history community.
- Special Projects Manager; January 2007 – December 2008
 - Completed a successful American Alliance of Museums reaccreditation package, including the addition of six sites.

Mary Means + Associates, Inc. | Alexandria, VA

Senior Planner; April 2002 – December 2006

Served as project manager, primary client contact, and planner for an array of community and heritage-based plans for public and nonprofit clients.

- Heritage Tourism Planning:
 - Statewide heritage tourism development framework for the Commonwealth of Colorado
 - Statewide heritage tourism development framework for the Commonwealth of Pennsylvania
 - Maryland Heart of the Civil War Heritage Area Management Plan
 - Baltimore Heritage Area Management Plan and Federal Heritage Area Feasibility Study
 - Lancaster-York Heritage Region Management Plan
- Harriett Tubman/Underground Railroad Federal Scenic Byway Plan (Eastern Shore of Maryland)

- Public Engagement: Design, coordination, and facilitation of public workshops for Shaw Neighborhood plan (Washington DC), Colorado Heritage Tourism Strategy, and many others
- Economic Development:
 - Approach and program guidelines for Pennsylvania's Elm Street Program, a core neighborhood revitalization program modeled after the Main Street Program
 - Regional strategy for heritage-based revitalization of three towns and three outlying rural communities on the Susquehanna River (PA)
- Downtown / Main Street Planning:
 - Assessment and recommendations for Philadelphia's Local Initiatives Support Corporation in multiple corridors
 - Main Street revitalization plan for Boonsboro (MD)
- Historic Preservation Planning: Historic preservation plan and property significance assessment/ranking tool for Arlington (VA); adaptive reuse plan for Irem Temple in Wilkes Barre (PA)

Prince George's County | Upper Marlboro, Maryland

Public Management Fellow; April 2001 – April 2002

- Planning and execution of kickoff for public-private Gateway Arts District Initiative.
- Development of restaurant marketing and recruitment strategy and website.
- Recommendations to legislature for surplus properties.
- Analysis and reporting on demographics, jurisdiction of origin, and trends for over 5,000 Section 8 voucher holders.
- Content and design of annual county budget summary and Department of Housing and Community Development newsletter and brochure.

Service

- Program Chair of Conference Committee, American Association of State and Local History (2019- Philadelphia)
- Public History Education & Employment Joint Task Force, American Association of State and Local History / National Council for Public History (2015-present)
- Volunteer and Conference Committee, American Association of State and Local History (2012, 2014, 2018)
- Columbus Learning City Collaborative (2010-2013)
- Planning Committee Member, ServeOhio Annual Ohio Conference on Service and Volunteerism (2012)
- Executive Secretary, Ohio Local History Alliance (2009-2014)
- Secretary, King Avenue United Methodist Church Board of Trustees (2014, 2015)
- Preservation Action Board Member (2005-2009)

Education & Honors

- Columbus Business First, "40 under 40" (2014)
- Seminar for Historical Administration, Certificate in Nonprofit Leadership for Historical Organizations (2010)
- Texas A&M University, Masters, Public Service & Administration (2000)
- Youngstown State University, Bachelors, American Studies & English (1998)