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June 29, 2018

Mr. Dan Ferdelman, AIA
Planning Division
University Impact District Review Board
111 N Front Street
Columbus, OH 43215

RE: University Impact District Review Board At-Large Position

Dear Dan:

Thank you very much for allowing me to submit my qualifications for the at-large position on the University Impact District Review Board. I submit in full recognition that the University District represents one of the most unique, and complex geographies in the city of Columbus. A district comprised of historic neighborhoods with longtime residents, emerging areas with diverse populations, coupled with tremendous development pressure along its' primary corridor streets.

I have spent the majority of my 30-year career in private practice focused on what I affectionately refer to as development planning, the unique expression of client aspiration and program in the context of community, site, user need, and budget. I believe this accumulated knowledge and experience would enable me to be a productive and insightful member of the board.

As you know, the Neighborhood Design Center is located within the University District. As such, I see this position as an opportunity to give back to the geography that we call home.

Cordially,



Kerry Reeds

Director of Urban Design & Planning
Neighborhood Design Center

EDUCATION

Bachelor of Science Landscape Architecture
Kansas State University, Manhattan KS
(1984 -1989)
Licensure - State of Ohio #848

OTHER ACTIVITIES

Community Impact Committee
MKS K Principal-in-charge
Community Shelter Board - Van Buren Shelter
Garden Design
Ohio Reformatory for Women, Marysville OH
Meditation and Healing Garden Design

Friends of Westgate Park
Park Volunteer, Assist Fundraising, Public
Outreach, and Volunteer at Westgate
Farmer's Market

EXPERIENCE

Neighborhood Design Center, Columbus OH

Director of Urban Design and Planning (Dec 2016 - present)

Responsible for:

- Overseeing community planning efforts
- Urban design / landscape interventions
- Project production quality control
- Intern professional development
- Cost estimation
- Assist with outreach and engagement
- Assist Executive Director with marketing and business development

MKS K, Columbus OH

Project Manager / Principal (1994 - 2016)

Responsible for all facets of project design, construction administration, cost estimation, project management, and business development for:

- Large Scale Commercial Development (Retail/Office/Industrial)
- Mixed-use / Infill
- Corporate Campus
- Residential Planning / Amenity Design (Single/Multi-family)
- Community Scale Parks and Open Space Design
- Entertainment Planning

The Ohio State University, Department of Landscape Architecture

Adjunct Professor (1999)

Assist professor with instruction of site grading concepts to undergraduate and graduate students. Review of all studio work, evaluation of project work, and testing.

Oschner Hare & Hare, Kansas City MO

Intern / Project Designer (1987 - 1993)

Responsibilities included project design and management support for:

- Large Scale Residential and Mixed-use
- Commercial Development Planning and Design
- Park Design
- Golf Course Design (Detailed grading)

RHAA, Mill Valley CA

Project Designer (1989)

Responsibilities included project design and production support for:

- Residential Developments
- Higher Education Planning and Design
- Park Design