

THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

DEPARTMENT OF
NEIGHBORHOODS

AREA COMMISSION APPOINTMENT TRACKING SHEET

DATE RECEIVED: 7/10/18

AREA COMMISSION: NEAR EAST A.C. LIAISON: A. AKAINYAH

APPOINTEE NAME: JONATHAN ALEXANDER

LEGISTAR #: _____

LEGISTAR DATE: _____

APPOINTMENT TYPE:

APPOINTMENT

☐

REAPPOINTMENT

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*(IF APPOINTMENT INDICATE WHO ARE THEY REPLACING)

*REPLACING: N/A

TERM EXPIRATION DATE: 7/1/2021

SENT TO DIRECTOR: 7/16/18

DIRECTOR'S APPROVAL: 7/10/18

SENT TO MAYOR: 7/10/18

MAYOR'S APPROVAL: _____

COUNCIL APPROVAL: _____

APPT. LETTER TO MAYOR: _____

MAYOR SIGNATURE: _____

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The City of Columbus is in the process of updating its information on the «Organization» to reflect its most recent election. Please complete the following information to the best of your ability. **Updated database information will be forwarded to the Mayor's Office to ensure the appointment/reappointment of elected and re-elected members and will ensure timely and accurate distribution of funding opportunities, meeting notices, training opportunities, and other City activities. After completing this form, please return to Neighborhood Database Coordinator, City of Columbus, 50 W. Gay St., 2nd Floor, Columbus, OH, 43215.** Please contact your Neighborhood Liaison with any questions or comments.

FIELD	CURRENT INFORMATION	NEW INFORMATION
Step #4 legistar Area Commissioner		(1) Please print new information clearly, OR (2) Place a "check" in these boxes if member is re-elected and information is unchanged (3) Do not forget to update "Term Expiration" for re-elected members
First Name	JONATHAN	
Last Name	ALEXANDER	
Title	DISTRICT I Comm.	
Address	106 N. MONROE AVE.	
City	COLUMBUS	
State	OH IO	
Zip Code	43203	
Home Telephone		
Work Telephone		
Fax Number		
Email Address	JONATHAN.PAUL.ALEXANDER@YAHOO.COM	
District/Designation	DISTRICT 1 - NEAC	
Term Start Date	6/30/2018	
Term Expiration	7/1/2021	
Seat Succession	Same	

Chairman of Commission's Signature

Michael D. Bui

Commissioner Profile

January 2, 2018

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Jonathan Alexander
106 N. Monroe Ave.
Columbus, Ohio 43203

Near East Area Commission
Attention: Commissioner Annie J. Ross – Womack
RE: District I Unexpired Commission Seat

Mrs. Annie J. Ross – Womack and Near East Area Commissioners,

Please accept my cover letter and resume as part of your consideration of my candidacy for the District I unexpired Commission seat.

“Habit II What does it mean to begin with the end in mind” – Stephen Covey.

The quote above; simple, yet powerful is from one of my favorite books of all time; The 7 Habits of Highly Effective People by Stephen Covey. It has been a testament to how I have been living my life for a while now. Below I am going to detail why I think I would be a good fit for the Open Unexpired Commissioner Seat for District I.

As a kid raised in a single parent household, I learned a lot about responsibility and growing up quickly. Despite challenges my family faced in my childhood and during college (Poverty, Foreclosure, and a father that had an addiction problem and spent time in prison); I worked hard and beat every obstacle thrown at me. With the support of my family and close mentors, my challenging experiences turned into positive ones that shaped who I am and what I stand for today. I successfully graduated from college and went on to have a successful 15 year career with Walmart Stores Inc. peaking as a General Manager for various stores in Ohio. I made the decision to leave in late summer and start down a new path with Nationwide Children's Hospital after learning more about myself and my passions. I currently am a Project/Program Manager for Nationwide Children's Hospital- and work under the Community Relations Healthy Neighborhoods Healthy Families team. We do about \$5 million in affordable residential real estate development per year. In my role I manage development, contractor and vendor sourcing and hiring. I also manage several rental portfolios which total 100+ rental properties. My other responsibilities include administering a \$50,000 grant for landlords in 43206, 43207 funded by Central Ohio Community Improvement Corporation and Nationwide Children's Hospital.

JONATHAN ALEXANDER

Columbus, OH | 513.543.4737 | Jonathan.Alexander@NationwideChildrens.org

EXECUTIVE LEADER – FINANCIAL EXCELLENCE – REAL-ESTATE DEVELOPMENT

Operations & Finance | Organizational Change | Workforce Engagement | Community Service

Executive Summary

Executive Leader with innate ability to deliver maximum results within a diverse work environment. Expertise in operations, finance, project management, real estate development, compliance, replenishment, and talent development. Dedicated to attracting and maintaining highly skilled and engaged workforce.

Analyzes and interprets data, and devises/implements strategic initiatives aligned with business and financial objectives and customer needs and delivers year-over-year increases.

Excels in delivering high value to communities through servant leadership. Draws community resources together in joint effort toward single mission.

Core Areas of Excellence:

- Sales Growth – Customer Satisfaction
- Organizational Change – Process Improvement
- Financial Performance – Return on Investment
- Business Development – Market Penetration
- Training & Development – Leadership Development
- Project Management – Inventory Optimization
- Strategic Planning – Gap Analysis, Long Range Planning
- Customer - Employee - Community Engagement
- Short/Long-Term Strategy Planning & Execution
- Budget/P&L/Forecasting/Sales Analysis – Data Mining

Executive Progression

Project Manager- Healthy Homes | Nationwide Children's Hospital | Columbus, OH

September 2017- Current

Scope of Authority: A division of Healthy Neighborhoods Healthy Families Community Wellness Programs: Under direction of the Executive Director, and in partnership with Community Development for All People; I will lead operations on various housing projects within Nationwide Children's Hospital and Healthy Homes Real-Estate Portfolio, with the end goal to eliminate blight and drastically improve affordable housing in the targeted zip codes 43205, 43206, 43207. This will be done through acquisition of properties, renovations, management of rental portfolios, and home improvement grants offered to the community. I am part of a team whose efforts will impact thousands of residents in a positive way.

Volume: \$5M Development: Target 35+ homes annually (New/Rehab), \$50k Grants: Various Home Improvement grants

- Directly manage several portfolios of rental portfolio's owned by Nationwide Children's Hospital: 95+ Properties
- Manage South Side Responsible Landlord Network Repair Grant program: \$50k distributed annually
- Responsible for General Contractor Sourcing: Hiring, standards, development of vendors we utilize
- Responsible for Development Operations total \$5+ million New Build and Rehab Development per year
- Responsible for Cost Efficiency across program, regarding vendors, contracts, and total development cost.
- Manage Property Management company that manages our rental portfolios

General Manager | Wal-Mart Stores Inc. – Sam's Club Division | Columbus, OH / Zanesville, OH

2013 – July 2017

Scope of Authority: Led team of eight Managers and 180 Sales Associates; managed/exceeded \$75M budget. Full operational/financial management of site, including day-to-day operations of all departments, merchandising, compliance, and leadership of resources.

Volume: \$75-80M/annual Profit: \$3M+ Controllable Expenses: \$4M

- Served as Strategic Consultant giving guidance and support to my team of managers, analyzing financials, managing budgets, and creating processes as a solve to financial goals and hurdles. Strategies/plans were set, executed and drove down through the leadership team. Conducted weekly one on ones, had a weekly call w/ manager, and followed up on performance.
- Provided strategic decision support for region to ensure all business needs were met. Oversee return-on-investment (ROI) analysis and reporting for special projects to meet established targets. Support regional financial planning and budgeting process, as well as region financial performance across entire P&L, including sales, merchandising, operating functions, and related costs.
- Drives execution of multiple business plans and projects for operations. Promote and support company policies, procedures, mission, values, standards of ethics, and integrity. Developed hundreds of associates, major retention focus

Select Contributions:

Compliance, Tire Department, Total facility merchandising, Audit/ Variance Team. This was my first role where I managed 50+ people, I gained much experience working through others and driving results through large associate bases.

Select Contributions:

- Directly Responsible for \$1.8 Million in Controllable Expense Lines: Maintenance/Repair: \$432k Supplies: \$288k Inventory Variances: \$580k Drove down key expense lines year over year in role

Marketing Manager/Business Manager | Wal-Mart Stores Inc. – Sam's Club Division | Dayton, Ohio Area

2007 – 2009

Scope of Authority: Led a Field Marketing Team of 6 Sales Representatives and in Club team of 20 associates. My primary means for driving results in this role I got out in the community. I was active and served as a solution to their needs. When Teachers needed school supplies, my team took care of it. When Athletic teams had financial gaps, my team gave them grants and pallets of water, and Gatorade to assist. The community, my marketing team, and my relationship with them is what made me successful in this role.

Select Contributions

- Financial Responsibility for \$1.6 Million Membership Budget +4% Membership Sales Budget Index: 103% 2008
- Responsible for Managing Member Base of 35,000 Members Paid 70,000 non paid: Grew base 2% 2008
- Grew Member base and signups despite 10,000 jobs loss in Dayton Ohio over 2 year period
 - Grew base and signups despite 10,000 jobs loss in Dayton Ohio over 2 year period *7% total city population
 - Became a solution for the community: Saving money, Partnered with schools, worked with local government
- Ambassador to the community during challenging times: Hosted Food Drives, Chamber of Commerce Meetings, Job Fairs, and Career Building Classes to help my community in need, in return this grew my base, sales and credibility
- Strong membership grew sales +1.5 million +2% when the economy/rest of 15 club market trended down.
- Club received award for Market Club of the Year 2008 for excellence out of 15 stores.

Personal Business

Principal-Owner | Alexander Development Group | Columbus, OH

2013 – Current

- Scope of Authority: I own a portfolio of rental properties that I have acquired over the past 4+ years to turn over to my daughter when she is older. I serve as the owner, landlord and run General Operations for my company.
- Experience: Full Gut Renovations, Improvements, Interior Design, High end upgrades, Affordable Housing
- I purchase distressed properties and drastically improve them to eliminate blight in neighborhoods that border the inner city. I also have a focus on affordable housing, and community empowerment through serving as an ethical landlord, engaging the community, and challenging other investors and landlords to raise their standards and expectations.
- Through my experiences leading large companies and investing in people I have discovered a formula that works equating to; affordable rents, highly satisfied tenants, loyal contractors, and very profitable rental P&L's. The Alexander Development Group starts everything with the end in mind, and operates at a very high standard.
- Other Notable Experiences: *Renovated my personal home; 3600 sqft full gut Victorian home in 2009 *Served as a landlord on other properties owned outside of my LLC, 2010 and ongoing.

Professional Development

Education:

- *Bachelor of Arts -Business Management/Marketing| Capital University | Bexley, OH
- *Wal-Mart /Sam's Club: Walton Institute Next Generation Leader Graduate

Activities:

- *College Athlete: NCAA Div. III Football Middle Line Backer helped lead team to 3rd round Playoffs

Community:

- *Board of Directors: Columbus Area Integrated Health Services | 2015-Current Columbus, Ohio
- *Board of Directors: Salvation Army Muskingum County Advisory Board | 2015 Zanesville, Ohio
- *President Steering Committee: Columbus Area Integrated Health Services Bell Center | 2010 – 2015

Service:

- *Engaged employee base through volunteerism efforts: Every 25 hours volunteered Wal-Mart would give \$250 to the non profit up to 4x per year.
- *Partnered with Habitat for Humanity and organized a group of 30 associates to build walls for a local house in my facilities parking lot for a member that shopped my club
- *Lead Annual Clinical Conference: As steering committee President: organized and lead an annual Clinical Conference at The Ohio State University; awarding Continuing Education credits for professionals
- *Raised over \$25,000 for Columbus Area Integrated Health (Board Member) in 2016: through connecting with other corporate sponsors and my company.