STAFF REPORT DEVELOPMENT COMMISSION ZONING MEETING CITY OF COLUMBUS, OHIO JANUARY 10, 2019

3. APPLICATION: Z18-072

Location: 1000 EAST DUBLIN-GRANVILLE ROAD (43229), being 9.55±

acres located on the northeast corner of East Dublin-Granville Road and Boardwalk Street (010-129679; Northland Community

Council).

**Existing Zoning:** CPD, Commercial Planned Development District.

**Request:** L-M, Limited Manufacturing District and CPD, Commercial

Planned Development District (H-35).

**Proposed Use:** Self-storage and commercial uses.

**Applicant(s):** RCG Ventures, LLC; c/o Dave Perry, Agent; David Perry

Company, Inc.; 411 East Town Street, First Floor; Columbus, OH 43215, and Donald Plank, Atty.; Plank Law Firm; 411 East

Town Street, Second Floor; Columbus, OH 43215.

**Property Owner(s):** Simmerwood Associates; 560 Epsilon Drive; Pittsburgh, PA

15238.

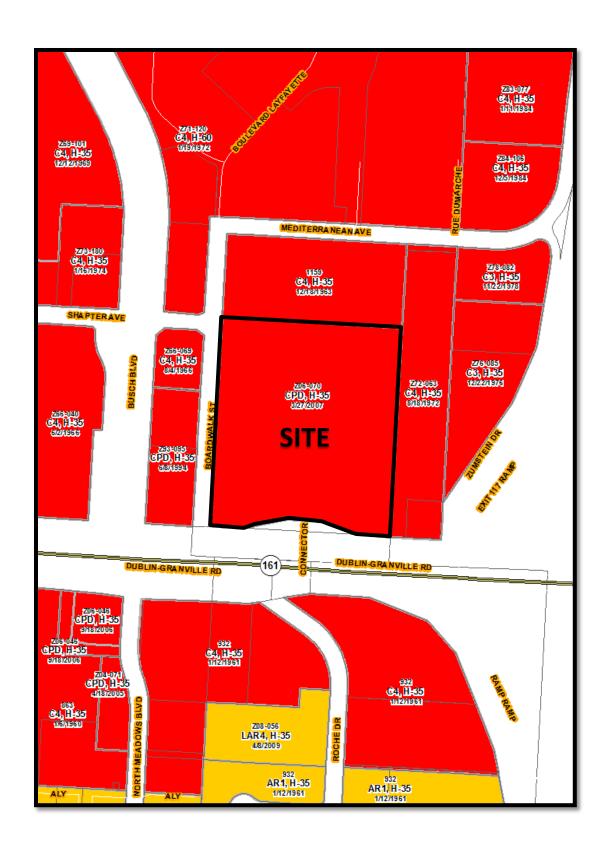
Planner: Michael Maret; 614-645-2749; mjmaret@columbus.gov

### **BACKGROUND:**

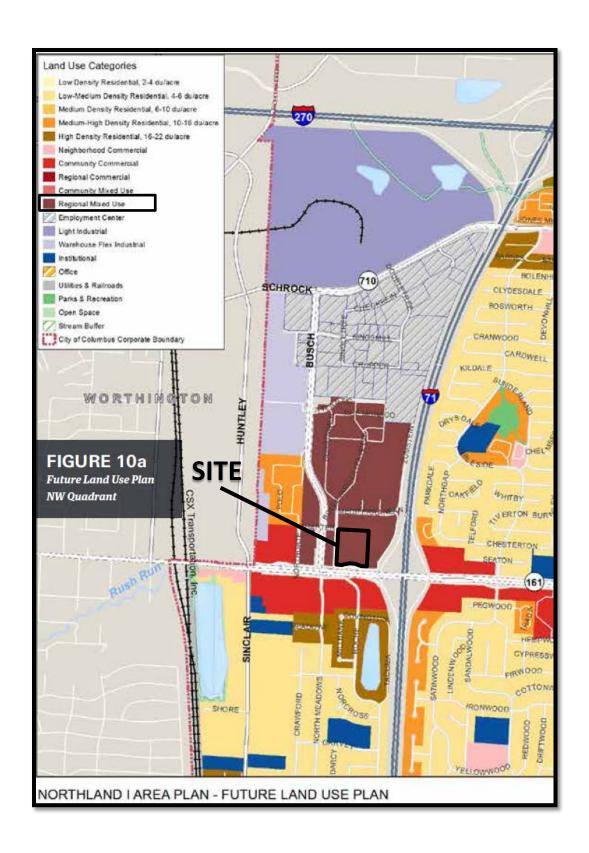
- o The 3.4± acre site is consists of a single parcel developed with a vacant grocery store and fuel sales facility zoned in the CPD, Commercial Planned Development District. The applicant proposes the L-M, Limited Manufacturing and CPD, Commercial Planned Development districts to allow a self-storage facility and limited commercial uses on the site within three subareas.
- o Surrounding the site on all sides are mixed commercial uses in C-4, Commercial and CPD Commercial Planned Development districts along the East Dublin-Granville Road and Busch Boulevard corridors.
- o The site is within the planning area of the *Northland I Area Plan* (2014), which recommends "regional mixed use" at this location. The Plan also recommends that Regional Commercial Overlay (RCO) standards apply along the Dublin-Granville corridor with additional considerations for signage.
- o The site is located within the boundaries of the Northland Community Council, whose recommendation is for approval.
- o The development text establishes use restrictions and supplemental development standards that address building height, access, parking, buffering and screening, dumpster location, and graphics. A variance for reduced building setback is also requested for the commercial subareas to meet RCO setback standards.
- The Columbus Thoroughfare Plan identifies Dublin-Granville Road as a 6-2DS arterial requiring a minimum of 110 feet of right-of-way from centerline.

### **CITY DEPARTMENTS' RECOMMENDATION:** Approval.

The requested L-M, Limited Manufacturing District will allow a self-storage facility and the requested CPD, Commercial Planned Development District will permit the future development of limited commercial uses. While self-storage is inconsistent with the Northland I Area Plan's "regional mixed use" recommendation, staff finds the use supportable given the commercial outparcels along the frontage of East Dublin-Granville Road that include RCO standards. The proposal includes a development text that provides signage standards and limitations of signage height, a site plan with considerations that are consistent with the Plan's recommendations, and development that is compatible with adjacent commercial uses along the East Dublin-Granville Road corridor.



Z18-072 1000 East Dublin-Granville Road Approximately 9.55 acres From CPD to L-M & CPD



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# PRINCIPLE 3: URBAN DESIGN

## New development will respect community character

and historic features

Continued redevelopment and infill is certain for the Northland I planning area. Design guidelines for future development will help ensure these changes to the built environment make a positive contribution and help ensure the long-term viability of the planning area.



Buildings with ample windows and pedestrian amenities

### Policy:

New commercial and mixed use development should contribute to the quality of the built environment.

### Guidelines/Strategies:

- A consistent level of detailing and finish should be provided for all sides of a building.
- New buildings should be compatible with development in the surrounding area, but should seek opportunities to create a "sense of place" through design and placement.
- Larger buildings should be divided into smaller modules or bays.
- Larger format retail buildings (50,000 square feet or larger in size) should be designed to include elements such as varying roof lines, mix of building materials, and use of individual store bays to provide visual interest when retail is a ground floor component.
- Buildings should be designed to address the street and enhance the pedestrian experience. Examples include the use of outdoor dining areas, transparent windows, or other means that emphasize humanscale design features at the ground floor level.

- Leadership in Energy and Environmental Design (LEED)—green building technologies, are encouraged for new buildings.
- Larger surface parking lots should be divided into smaller bays when possible.
- Signs are recommended to be placed and sized such that they are in keeping with the scale and size of the building facades and general streetscape, and do not obscure or interfere with architectural lines and details. Ground/monument style signs are recommended in areas where the city's Regional Commercial Overlay is under consideration or may be developed.
- Freeway, pole signs, co-op signs, rotating signs, and flashing signs, billboards, "sign benches," roof signs, larger overhanging signs, LED and other such electronic or digital signs, or excessively large signs that interfere with visual character are discouraged.

of

Targe commercial developments should utilize integrated signage,
gwith an emphasis on wall signs and central identification signage
Prather than multiple freestanding signs. Commercial centers
should generally be limited to one primary identification ground
sign per arterial street.

Signs should be coordinated with building architecture in terms
of material and color.

ONote: Graphics guidelines are applicable to non-residential uses
generally.

New development and redevelopment should provide features
that contribute to a healthy lifestyle, encourage social interaction
and sustain property values such as sidewalks, trails, bicycle
on paths, and open spaces.

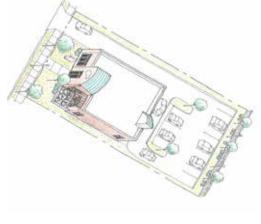
- lighting and signage along quasi-urban corridors. The CCO: Code requirements that create development that features landscaping, façade transparency, rear/side parking lots, parking and establish unified landscaping and graphic standards. Avenue. The RCO: seeks to enhance the built environment, screen designations for the Northland I planning area. Considerations user-friendly access, consistent setbacks, and appropriately scaled Community Commercial Overlay (CCO) on portions of Cleveland include: the Regional Commercial Overlay (RCO) on SR 161 and the Consider the development of additional commercial overlay
- Buildings along Alum Creek should address the stream in a activate the public environment. Buildings should be sited to space and to streets should be treated as fronts and should an open space corridor. Building faces adjacent to public open create usable, open spaces. positive way reflecting the aesthetic role of the stream-front as

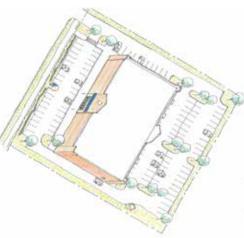




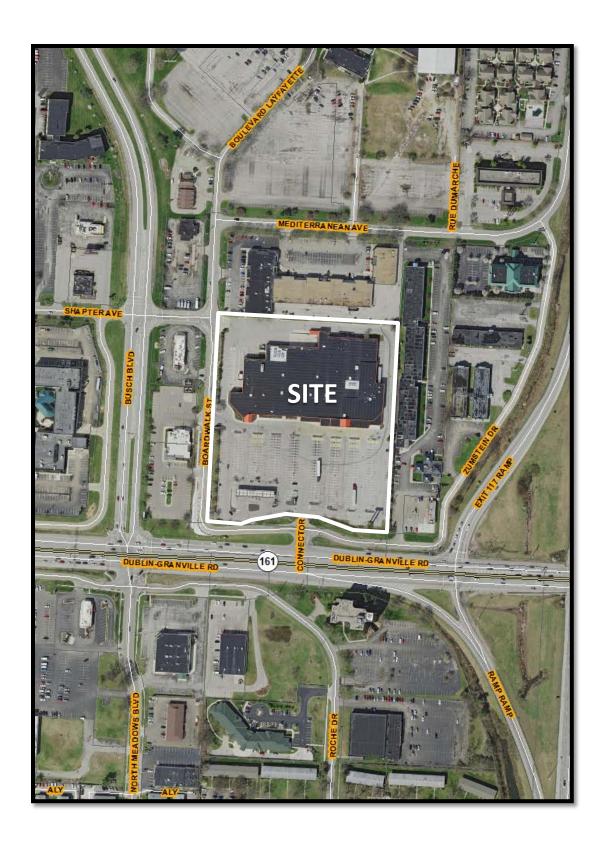


planning area. within the Northland I signage treatments (left) and wall (right) Ground/monument





(RCO) development Figure 12 (right): Illustration of Regional standards. Commercial Overlay standards. (cco) development Commercial Overlay Community Illustration of Figure 11 (left):



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### Northland Community Council Development Committee

### Report

December 5, 2018 6:30 PM Franklin County Job and Family Services (Use south entrance) 1721 Northland Park Avenue (43229)

### Meeting Called to Order:

6:35 pm

by chair Dave Paul

Members represented:

Voting: (16): Albany Park (APHA), Blendon Chase (BCCA), Blendon Woods (BWCA), Clinton Estates (CECA), Cooper Woods (CWCA), Devonshire (DCA), Forest Park (FPCA), Friendship Village (FVRA), Karmel Woodward Park (KWPCA), Lee/Ulry (LUCA), Maize Morse Tri-Area (MMTACA), Northland Alliance (NA), Northland Area Business Association (NABA), Rolling Ridge (RRSHA), Salem (SCA), Sharon Woods (SWCA).

Case #5: Application #Z18-072 (Rezone 9.55 AC± site as three subareas: 6.023 AC± as Subarea A from CPD to L-M with limited C-4 uses to enable reuse of former grocery store site for interior self-storage, and two commercial outlots, Subareas B (1.789 AC±) and C (1.735 AC±), zoned C-4) Dave Perry/David Perry Co. representing RCG Ventures LLC

1000 E Dublin Granville Rd, 43229 (010-129679)

- The Committee approved (14-1 w/1 abstention) a motion (by SCA, second by CECA) to RECOMMEND APPROVAL WITH TWO (2) CONDITIONS:
  - That paragraph 1a of the text pertaining to Subarea A be modified to clarify that sales of automobiles, trucks and/or utility trailers is a prohibited use, and that the remainder of the paragraph be edited to resolve ambiguity concerning prohibited versus permitted uses; and
  - That paragraph F of the text pertaining to Subarea A be modified to specify that graphics in that subarea will comply with Graphics Code requirements pertaining to the C-4 district, rather than the M district, mirroring the language of paragraphs F pertaining to Subareas B and C; and
  - That paragraph G.2. of the text pertaining to Subarea A will be corrected to specify that only the <u>rental</u> of trucks and/or trailers associated with the self-storage use will be permitted (replacing the second occurrence of the word "sales" with "rental").

Executive Session

Meeting Adjourned

9:00 pm

9:35 pm



### **Rezoning Application**

111 North Front Street, Columbus, Ohio 43215
Phone: 614-645-4522 • www.columbus.gov • zoninginfo@columbus.gov

### PROJECT DISCLOSURE STATEMENT

All parties having a 5% or more interest in the project that is the subject of this application should be listed.

THIS PAGE MUST BE FILLED OUT COMPLETELY AND NOTARIZED. Do not indicate 'NONE' in the space provided.

	APPLICATION#: 2(3-07%
STATE OF OHIO COUNTY OF FRANKLIN	
Being first duly cautioned and sworn (NAME) Donald Plank of (COMPLETE ADDRESS) Plank Law Firm; 411 East Town Street, Floor 2; Columbus, Ohio 43215 deposes and states that (he/shoe) is the ***DONE/EXCENTION DULY AUTHORIZED ATTORNEY FOR SAME and the following is a list of all persons, other partnerships, corporations or entities having a 5% or more interest in the project which is the subject of this application in the following format:	
	Name of business or individual Business or individual's address Address of corporate headquarters City, State, Zip Number of Columbus based employees Contact name and number
1. RCG Ventures 3060 Peachtree Road NW, Suite 400 Atlanta, Georgia 30305 Number of Columbus-based Employees: Contact: Jeff Miller; Phone: 404.816.5454	Simmerwood Associates 560 Epsilon Drive Pittsburgh, Pennsylvania 15238 Number of Columbus-based Employees: Zero (0) Contact: Nicholas Meriwether; Phone: 412.850.5324
3.	4.
Check here if listing additional parties on a separate page.	
SIGNATURE OF AFFIANT  Donald Plank  Donald Plank	
Subscribed to me in my presence and before me this 2310 day of 000, in the year 708	
SIGNATURE OF WOTARY PUBLIC	
Craig J. Moncrief, Attorney At Law NOTARY PUBLIC STATE Statement expires six months after date of notarization. Notary Seal Series.  Sec. 147.03 R.C.	