



PETE WILLIAMS

As an owner and designer, Pete works with the client and the design team to transform initial concepts and client goals into a visually articulated environment. His role involves all aspects of research, design, documentation, and supervision of fabrication and installation. Pete brings over 30 years of design collaboration with leading design firms on a wide variety of projects involving wayfinding, signage system development, branding and graphic design. He takes complicated information and makes it easy to understand, but in three-dimensional environments such as cities, mass transit systems, business, and medical complexes.

CONTACT

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500 W. Wilson Bridge Rd. Suite 314,
Worthington OH, 43085

EDUCATION

The Columbus College of Art and Design
Bachelor of Fine Arts

WORK EXPERIENCE

PLANIT Studios

Owner - 2014 to present

Innocom Corporation

Owner - 2002-2014

NBBJ Architects

Designer - 1986-2002

Guest Lecturer, AIA Columbus, AIA Dayton, The Ohio State University,
Industrial Design Department

Instructor, The Ohio State University
Industrial Design Department

ASSOCIATION

Ohio Health Care Association (OHCA)
Society for Experiential Graphic Design (SEGD)

DESIGN AWARDS

AIA Columbus Honor Award

The Heart Center of Greater Cincinnati at The Christ Hospital,
2004

AIA Columbus Honor Award

Woodwinds Health Campus, 2003

American Society for Healthcare Engineering (ASHE) Project
Team Vista Award
Woodwinds Health Campus, 2002

Citation, Modern Healthcare Magazine

Woodwinds Health Campus, 2001

AIA Merit Award, Ohio Chapter

Rainbow Babies and Children's Hospital, Horvitz Tower, 2000

RELEVANT EXPERIENCE

Denison University

Campus Wayfinding Study and Sign System Development, Granville, OH

Capitol Square Review and Advisory Board

Ohio Statehouse and Garage Complex, Rebrand, Wayfinding Audit and Signage System Design, Columbus, OH

Ohio Health

Riverside Methodist Hospital, Development of Signage and Wayfinding System, Columbus, OH

Nationwide Children's Hospital

New Digital Donor Exhibit, Columbus OH

OSU Wexner Medical Center

The James Cancer Hospital and Solove Research Institute, Interior Signage and Wayfinding System, Columbus, OH

Mary Rutan Hospital

Mary Rutan Health Center, Exterior Site and On-Building Identity Signage, Bellefontaine, OH

Ohio Health

Grant Medical Center - Bone and Joint Center, Signage and Wayfinding System, Columbus, OH

Vision Development

Signage and Wayfinding System Design for The District at Linworth, Mirada, The Pointe, and Boulevard at Green, Various Locations in Ohio

Columbus Zoo & Aquarium

Main Entrance and Entry Village Wayfinding Strategy and Sign Development, Columbus, OH

Premier Health

Development of Corporate Signage and Wayfinding System Standards, Dayton, OH

Nationwide Children's Hospital

Development of Graphics, Signage and Wayfinding for New Behavioral Health Pavilion, Columbus, OH

TriHealth

Development of Corporate Signage and Wayfinding System Standards, Cincinnati, OH