

AREA COMMISSION APPOINTMENT FORM

The Department of Neighborhoods maintains the database for the Area Commission members in the City of Columbus. The information on this form is used to process the Mayor's appointment and ensure timely and accurate distribution of meeting notices, training opportunities, and other City activities. **Please complete all sections of the form with information about your recently elected/appointed commissioner within seven (7) days of the election/appointment. After completing and signing this form, please return it, along with the appointees resume and/or biography to your Neighborhood Liaison via email.** Please contact your Neighborhood Liaison with any questions or comments.

Please Type

Area Commission Name	Franklinton Area Commission	
Please check appropriate box	New appointment <input type="checkbox"/> Reappointment <input checked="" type="checkbox"/>	Are there changes to this information? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
First Name	Katie	
Last Name	Robinson	
Title (i.e. officer / commissioner)	Commissioner	
Address	3670 Schirtzinger Rd.	
City	Hilliard	
State	Ohio	
Zip Code	43026	
Home Telephone		
Mobile Telephone	614-975-4514	
Email Address	<u>katie@fortuity.com</u>	
District/Designation	Commissioner – Business Seat, Fortuity	
Term Start Date	11/01/2019	
Term Expiration	10/31/2021	
Seat Succession	Re-appointed to former business seat	

Area Commission Chair Signature _____

*****ALL SECTIONS OF THIS FORM MUST BE COMPLETED*****

Please include short bio below:

Katie Robinson has a background of proven success in marketing, product development, innovation and investment in the retail, financial services and automotive industries. Prior to co-founding Fortuity, Katie was Senior Vice President of Strategic Innovation at FIS, the world's top provider of technology, processing and services to the banking and payments industry. Katie's responsibilities included driving growth and innovation organically within FIS, as well as externally through strategic partnerships, acquisitions and investments. Katie identified high-potential growth-stage companies, invested in them, mentored the leadership team and facilitated commercial partnerships to distribute their products to FIS clients.

With more than 20 years of experience, Katie's track record of success also includes previous positions at Alliance Data's Retail division; where she developed and managed integrated credit, marketing and loyalty solutions for some of the most recognizable brands in North America. She was also Vice President of Marketing for Clarivoy, a Rev1 backed start-up with responsibility for Branding, PR, Digital Marketing and Inbound Sales.

Katie is currently co-founder and Chief Marketing Officer for Fortuity (www.fortuity.com), a start-up social enterprise located in the heart of Franklinton. With support from ODSA, Franklin County, Finance Fund and The City of Columbus, Fortuity raised more than \$12M to purchase and renovate a medical building near Mount Carmel's campus repurposing it into a state of the art contact center providing inbound and outbound customer service and sales support for companies facing staffing challenges or for whom customer service is not their core competency. As a social enterprise Fortuity's mission is to provide good paying jobs with multiple opportunity for advancement for people in the community living and working in poverty. Fortuity co-locates non-profit agencies that provide employees with an ecosystem of support. These agencies include Columbus Works, Mount Carmel Health Systems, Columbus Early Learning Centers and Grace Blossoms Counseling.

Katie began working in Franklinton in 2014 developing the business plan for Fortuity and fundraising for its launch. She and her co-founder Fred Brothers have personally guaranteed the financing and job commitments for this project, making a significant commitment to the community. A seat on the Franklinton Area Commission is additional evidence of this commitment and Fortuity's desire to represent its residents, businesses and community partners during a time of incredible change.