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LILIANA RIVERA BAIMAN

Objective: I am a proud CWA Local 1180 union member who has worked in the labor union, non-profit and worker center fields for over 13 years. I am passionate about applying my knowledge and personal experience in organizing and empowering working families like my own. I have a background in immigration and low-wage worker organizing focused on POC and indigenous communities.

Skills:

- Bilingual:
 - English/Spanish Written and Verbal
- Mobile Commons Software
 - Phonebanking
 - Mass texting campaigns
- ThruText
 - Texting P2P service
- Word Press
 - Website design
 - HTML
- QuickBase
 - Membership database
- EveryAction
 - Membership database
- Zoom Webinars
 - Hosting meetings
 - Hosting legal aid clinics - using breakout rooms
 - Interpretation features
- Microsoft Office
 - Word
 - Excel
 - Publisher

- PowerPoint
 - Outlook
- Adobe Acrobat
- Epic Systems
 - Medical Software Database
- Social Media Platforms
 - Facebook/Twitter/Instagram/WhatsApp
- Canva
 - social media and print pieces
- Google Doc
- Access Databases
- Public Speaking
- Wild Apricot
 - Membership database
- Salesforce
 - Membership database
- Union Ware
 - Membership database
- Move On
- Action Network
- Hustle

Experience:

National Domestic Workers Alliance

July 2020 - Present

Member Engagement Digital Campaigner

I help empower, organize, mobilize, and increase membership with domestic workers all across the United States that include housecleaners, nannies, and home care aides. The work of domestic workers has often gone unnoticed and originates from slavery, at NDWA we seek to ensure respect, justice, and dignity to the work that makes all other work possible.

I engage with workers and members via digital platforms to create awareness around national and local legislation, to provide pieces of training and remote webinars on safety at the workplace, and engagement through social media, texting, and other digital tools.

In the last 6 months, I have helped increase membership in the Spanish speaking population as well as retention. I helped launch and manage a large texting program during the 2020 presidential elections that insured domestic workers in states like Nevada, Georgia, North Carolina, and Arizona were able to vote. Also, the membership engagement department has

doubled the membership of the organization in the last year, implemented new practices to ensure language justice, and created a robust online remote community of workers.

I am extremely fortunate to work at such a wonderful organization lead by strong women of color and am a proud member of the Communications Workers of America.

Nationwide Children's Hospital

September 2019 - July 2020

Medical Interpreter - Spanish/English (Bilingual Representative)

I worked with parents and patients at Nationwide Children's Hospital to ensure their language and cultural needs were met during their hospital experience.

In this position, I provided translation, ensured language justice was implemented, and provided general support for families who traveled from all around the world to seek treatment for their children and often did not speak any English. As the mother of a premature child who spent 3 months in the NICU, I understood their fears, anxiety, and frustrations. I would go beyond the expectations of my position and provide comfort and reassurance to families during challenging times.

Part of my work was to ensure that these families felt safe and supported when they are entering a very stressful environment filled with complex terminology, insurance questions, and had cultural needs met.

Candidate for Columbus City Council

January 2019 thru November 2019

I ran a grassroots campaign in 2019 as the only Latina, working mother, and working families candidate for Columbus City Council. I assembled a team of 10 staff and 30 volunteers with the support and endorsement of 16 national local organizations including labor unions and worker organizations. My goal was to fill in the gap on the council as a woman of color who comes from a working-class background. Our city is leaving behind so many working families who do not have access to affordable housing, reliable public transportation, or good jobs with benefits. I also wanted to shed light on the stories and struggles of refugee and immigrant workers who lack health care, experienced wage theft, and feel unsafe traveling through the city due to immigration status. Our campaign was pushing for a Wage Theft Ordinance, Municipal ID as well as support for 1099 employees.

As a first-time candidate, I received over 27,000 votes (Columbus has no wards, all at large seats) and our campaign was able to build a grassroots movement that helped run 83 local candidates for smaller seats across the city. Close to $\frac{1}{3}$ of those candidates won a seat in 2020.

Central Ohio Worker Center

October 2017 thru January 2020

Community and Labor Liaison

I served as the Community and Labor Liaison for the Central Ohio Worker Center, a non-profit organization working to improve the lives of immigrant and low wage workers in central Ohio. Our program focused on recruiting volunteers and hiring staff to expand our wage theft legal clinic services, as well as organizing around sanctuary cases in Columbus.

I was responsible for maintaining relationships with community leaders, religious groups, and immigrant rights groups, engaging their leaders and members in our projects, and fundraising strategy. In addition, I worked with local law firms that provide pro-bono services and legal advice regarding immigration and wage theft cases. In this role, I also provided translation services for several community organizations at both school-related events and job fairs.

Responsibilities included:

- Wage Theft Legal Clinic - run, staff, and complete intake of cases
- Promotion of organization through TV, radio, and newspaper advertisement
- Work alongside Communications Coordinator to create engaging and informative material for print as well as Facebook, Twitter, and Instagram
- Work with the Membership Coordinator to ensure proper communication and volunteer opportunities were provided to members
- Liaison with Membership Coordinator to recruit new members and leaders

Ohio Nurses Association

September 28th, 2015 thru January 4th, 2019

Director of Organizing and Membership Engagement

I managed the Organizing Department and three staff members. Responsible for new membership growth and maintenance of existing membership across hospitals in Ohio. Worked on legislative initiatives regarding nurse staffing ratios and collaborated with community groups to ensure that safe and quality patient care was provided at facilities where we represented nurses under collective bargaining agreements. Created and approved communications strategies for external organizing campaigns. Responsible for the design and implementation of a yearly campaign plan and maintaining the budget for our department. I also worked closely with the largest local in the state at Ohio State University Medical Center on a successful campaign to retain over 4,000 members in a voluntary membership environment.

Service Employees International Union Local 1

October 2011 thru July 2015

Field Services Coordinator

AFSCME International Union

September 2009 thru September 2011

Field Organizer

Service Employees International Union Local 1 - Texas

May 2007 thru August 2008
Internal Field Organizer - Justice for Janitors Campaign

Education:

UNIVERSITY OF HOUSTON, HOUSTON, TX - AUGUST 2004 TO AUGUST, 2008

BA in Psychology, minors in Mexican-American Studies and Political Science

References

Emily Heath - National Education Association (Former Director at SEIU)

emilylheath@me.com

Sarah Ingles - President of Central Ohio Worker Center Board

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Alissa Smith - Communications Coordinator Central Ohio Worker Center

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