

MEMORANDUM

TO: The Honorable Elizabeth C. Brown

FROM: Paul R. Rakosky, Director

CC: Ken Paul, Chief of Staff
Joe Lombardi, Finance Director
Steve Hiland, Recreation & Parks
Jack Castle, Recreation & Parks

SUBJECT: Funding of Special Events – Hotel/Motel Tax

DATE: February 5, 2021

CRPD appreciates the past support from the Hotel/Motel Fund and understands that we face new challenges while trying to emerge from the COVID-19 pandemic. In 2020, your support along with CARES funding allowed for a shift to sponsoring opportunities for our community to experience virtual cultural programs. For 2021, \$115,000 has been budgeted for CRPD from the Hotel/Motel Fund and we intend to move forward as follows:

	2020 <u>Funded</u>	2020 <u>Adjusted</u>	2021 <u>Requested</u>
City-wide music licensing	\$20,000	\$20,000	\$30,000
Sports Tournament Support	\$20,000	\$0	\$0
Jazz & Rib Fest	\$39,000	\$13,500	\$0
Special Fund (Special Events Support Program)	\$150,000	\$77,000	\$85,000
TOTAL	\$229,000	\$110,500	\$115,000

Program Descriptions

City-wide music licensing – All public performances of music, whether live, recorded or broadcast, must be licensed. Four organizations now license performance rights for most of the music copyright holders in the U.S. The city holds a “Local Government Entities” (Municipal) license with these licensing agencies (ASCAP, BMI, SESAC and GMR). The Municipal license covers facilities owned and/or operated by the city and any site engaged by the city for use by the city. The license covers any activities conducted, sponsored or presented by or under the auspices of the city including but not limited to concerts, parades, festivals, athletic events, dances or other social events. In addition to Recreation and Parks’ programs and facilities, coverage is extended to: Martin Luther King Jr. Celebration, Heritage Jazz Series, Columbus Commons Productions, Veterans’ Day Parade, King Arts Complex, Lincoln Theatre, Franklin Park Conservatory, Columbus Zoo and Aquarium, and all other city conducted programs and facilities that play or present music.

Sports Tournament Support- No funding is being requested for 2021 due to limited funding and limited bed tax collections.

Jazz & Rib Fest– No funding is being requested for 2021 due to limited funding and limited bed tax collections.

Special Fund – Since 1995 Columbus City Council has provided Recreation and Parks funding for the sole purpose of supporting the efforts of non-profit organizations offering free community celebrations and unique cultural experiences. 2021 will mark the 26th year of commitment to fostering successful neighborhood, city-wide and regional events that have helped shape our City.

Please let us know if you have any questions or require additional information.