



Legislation Details (With Text)

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File created: 9/29/2022 **In control:** Health & Human Services Committee

On agenda: 11/7/2022 **Final action:** 11/10/2022

Title: To authorize the Board of Health to modify an existing contract with Gatehouse Media Partners, Inc., for media campaign services the period of April 1, 2022 through February 26, 2023; to authorize the expenditure of \$26,685.00 from the Health Special Revenue Fund to pay the costs thereof; and to declare an emergency. (\$26,685.00).

Sponsors:

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Attachments: 1. 2716-2022 DAX attachment

Date	Ver.	Action By	Action	Result
11/10/2022	1	CITY CLERK	Attest	
11/9/2022	1	MAYOR	Signed	
11/7/2022	1	COUNCIL PRESIDENT PRO-TEM	Signed	
11/7/2022	1	Columbus City Council	Approved	Pass

BACKGROUND: This ordinance authorizes the Board of Health to modify an existing contract with Gatehouse media Partners, Inc for media campaign services that promotes violence reduction and increased awareness on the impact of trauma, for the period of April 1, 2022 through February 26, 2023 in an amount not to exceed \$26,685.00 for a new total contract amount of \$134,241.00. These services were advertised through Bonfire (RFQ020955) according to bidding requirements of the City Code.

Columbus Public Health has a need for media campaign services that promotes violence reduction and increased awareness on the impact of trauma. An emphasis will be placed on targeted strategies to create measurable engagement, knowledge, awareness building, and behavioral change.

Emergency action is requested in order to not delay the start of video production services to promote violence reduction and increase awareness of the impact of trauma in our community.

FISCAL IMPACT: \$26,685.00 is budgeted in the Health Special Revenue Fund for violence and trauma media campaign services.

To authorize the Board of Health to modify an existing contract with Gatehouse Media Partners, Inc., for media campaign services the period of April 1, 2022 through February 26, 2023; to authorize the expenditure of \$26,685.00 from the Health Special Revenue Fund to pay the costs thereof; and to declare an emergency. (\$26,685.00).

WHEREAS, The Board of Health has a need to modify an existing media campaign contract with Gatehouse Media Partners Inc. and

WHEREAS, Gatehouse Media Partners, Inc has the expertise required; and

WHEREAS, an emergency exists in the usual daily operation of Columbus Public Health in that it is immediately necessary to modify the contract with Gatehouse Media Partners, Inc for media campaign services to continue the video production of services to promote violence reduction and increase awareness of the impact of trauma in our community such immediate action being necessary for the immediate preservation of the public health, peace, property, health or safety; **NOW THEREFORE**,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Board of Health is hereby authorized to modify an existing contract with Gatehouse Media Partners, Inc. in the amount of \$26,685.00 for the period of April 1, 2022 through February 26, 2023

SECTION 2. That to pay the costs of said contract, the expenditure of \$26,685.00 is hereby authorized from the Health Special Revenue Fund.

SECTION 3. That the funds necessary to carryout the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 4. That this contract is in compliance with Chapter 329 of the Columbus City Code.

SECTION 5. That the City Auditor is authorized to make any accounting changes necessary to ensure that this contract is properly accounted for and recorded accurately on the city's financial records.

SECTION 6. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.