



Legislation Details (With Text)

File #: 0226-2010 **Version:** 1

Type: Ordinance **Status:** Passed

File created: 1/29/2010 **In control:** Administration Committee

On agenda: 2/22/2010 **Final action:** 2/23/2010

Title: To authorize the City Clerk to contract with Experience Columbus for marketing services to increase tourism and convention business and strengthen the image of the City of Columbus, Ohio; to authorize the expenditure of 1.5% (presently estimated at \$3,720,000.00) of the combined rates of 5.1% of the Hotel/Motel Excise Tax; and to declare an emergency. (\$3,720,000.00)

Sponsors: A. Troy Miller, Priscilla Tyson

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
2/23/2010	1	MAYOR	Signed	
2/22/2010	1	Columbus City Council	Approved	Pass
2/22/2010	1	COUNCIL PRESIDENT	Signed	
2/1/2010	1	Council Drafter	Sent for Approval	
2/1/2010	1	CITY ATTORNEY	Reviewed and Approved	
2/1/2010	1	Council Drafter	Sent to Clerk's Office for Council	
1/29/2010	1	Council Drafter	Sent for Approval	
1/29/2010	1	Auditor Reviewer	Contingent	
1/29/2010	1	CITY AUDITOR	Reviewed and Approved	
1/29/2010	1	COUNCIL PRESIDENT (approver)	Reviewed and Approved	

Hotel/Motel Excise Tax proceeds are disbursed in accordance with Section 371.02(c) of Columbus City Codes, 1959, which in part designates a portion of funds for the purpose of promoting the City of Columbus from funds generated by the Hotel/Motel Excise Taxes. In 2010, that portion is projected to be \$3,720,000.00 and is provided to Experience Columbus per this ordinance.

Emergency action is requested since the start of this contract was January 1, 2010, but its authorization could not proceed until the adoption of the 2009 budget on February 1, 2010.

Contract Compliance #: 31-4153118 004 (non profit)

FISCAL IMPACT: Funding for this contract is included in the 2010 budget.

To authorize the City Clerk to contract with Experience Columbus for marketing services to increase tourism and convention business and strengthen the image of the City of Columbus, Ohio; to authorize the expenditure of 1.5% (presently estimated at \$3,720,000.00) of the combined rates of 5.1% of the Hotel/Motel Excise Tax; and to declare an emergency. (\$3,720,000.00)

WHEREAS, Section 371.02(c) of the Columbus City Codes, 1959, specifies that up to 1.84 percent of the combined rates of 5.1 percent of the revenues of the Hotel/Motel Excise Tax are to be used for the promotion of the City of Columbus as a desirable location for conventions, tourism, trade shows, and similar events; and

WHEREAS, City Council desires to contract with the Experience Columbus for \$3,720,000 or 1.5 percent of the combined rates of 5.1 percent of the revenues of the Hotel/Motel Excise Tax in accordance with Chapter 371.02 (c) of Columbus City Codes, 1959; and

WHEREAS, the City and its citizens benefit economically, culturally, and otherwise from these marketing services, and it is in the best interests of the City and its citizens to encourage and support the services of Experience Columbus; and

WHEREAS, an emergency exists in the usual daily operation of the government of the City of Columbus in that it is immediately necessary to insure the ongoing operation of Experience Columbus for the immediate preservation of public peace, property, health, safety and welfare; now therefore:

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the City Clerk is hereby authorized to contract with Experience Columbus for marketing the City of Columbus, so as to increase cultural, educational, religious, professional and sports-related visits and conventions in the City, thus boosting the economy and creating more jobs.

SECTION 2. For the purpose of paying the costs thereof, the sum of 1.5% of the combined rates of 5.1% of the Hotel/Motel Excise Tax in excess of the currently appropriated \$3,720,000.00 (Ordinance No. 1609-2009) is hereby deemed appropriated and authorized to be expended from City Council, Department No. 20-01, the Hotel/Motel Excise Tax Fund 231, Object Level One 03, Object Level Three 3337, OCA Code 200204.

SECTION 3. Said contract shall provide for payment by the City for such services in accordance with Chapter 371.02(c) of Columbus City Codes, 1959, and \$3,720,000.00 is hereby authorized to be expended from City Council, Department No. 20-01, the Hotel/Motel Excise Tax Fund 231, Object Level One 03, Object Level Three 3337, OCA Code 200204.

SECTION 4. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.