



## Legislation Details (With Text)

**File #:** 0555-2024      **Version:** 1

**Type:** Ordinance      **Status:** Passed

**File created:** 2/14/2024      **In control:** Public Safety & Criminal Justice Committee

**On agenda:** 3/4/2024      **Final action:** 3/6/2024

**Title:** To authorize the Director of the Department of Public Safety to enter into a contract with All-Star Talent Inc. for recruitment and marketing services, to authorize the expenditure of \$1,000,000.00 from the General Government Grant Fund; and to declare an emergency. (\$1,000,000.00).

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 0555-2024 Financial Coding

Date	Ver.	Action By	Action	Result
3/6/2024	1	CITY CLERK	Attest	
3/5/2024	1	MAYOR	Signed	
3/4/2024	1	COUNCIL PRESIDENT	Signed	
3/4/2024	1	Columbus City Council	Approved	Pass

**BACKGROUND:** The Department of Public Safety was awarded the Ohio EMA ARPA First Responder Grant by the State of Ohio to help state and local first responder agencies bolster new recruitment. The Department of Public Safety requests to enter into contract with All-Star Talent Inc., to provide marketing and recruiting efforts towards recruiting new police officers, firefighters, and dispatchers. All-Star Talent Inc. will perform functions which include but are not limited to:

- Recruitment, Marketing and Consulting Services
- Diversity, Equity and Inclusion Recruitment Efforts
- Candidate Tracking System
- Recruitment Unit Training
- Social Media, Digital Production and Marketing Implementation

**Bid Information:** The Department of Public Safety advertised a formal bid, RFQ026286, for this application. There were nine proposals received and evaluated by the selection committee. A committee of five members independently scored these proposals. The evaluation committee consisted of: Amy DeLong, Executive Director of the Civil Service Commission; Doug Sarff, Public Safety Deputy Director; Kenneth Coontz, Support Services Administrator; Matthew Parrish, Fire Division Captain; and Nick Konves, Police Deputy Chief. Two finalists were chosen and invitations were sent to them to offer oral presentations to the committee. Through an evaluation process of these interviews, it was determined that All-Star Talent Inc. was the best offeror to meet the City’s needs.

This company is not debarred according to the Federal excluded parties listing or prohibited from being awarded a contract according to the Auditor of State unresolved findings for recovery certified search.

**Contract Compliance:** All-Star Talent Inc. (Vendor #047722 / Exp. 1/5/26)

**Emergency Designation:** Emergency legislation is requested to establish this contracted service in order to meet the

grant requirements and ensure prompt reimbursement from grant funds.

**FISCAL IMPACT:** The funding for the application has been appropriated and authorized by Ordinance 3176-2023 passed on December 4, 2023. This expenditure of \$1,000,000.00 is funded by General Government Grant Fund (G332311).

To authorize the Director of the Department of Public Safety to enter into a contract with All-Star Talent Inc. for recruitment and marketing services, to authorize the expenditure of \$1,000,000.00 from the General Government Grant Fund; and to declare an emergency. (\$1,000,000.00).

**WHEREAS**, the Public Safety Department is seeking to provide marketing and recruiting efforts towards employing first responders in the City of Columbus, and

**WHEREAS**, the Department of Public Safety issued a Request for Proposals for a Recruitment and Marketing application; and

**WHEREAS**, nine proposals were received via RFQ026286, and the evaluation committee determined that All-Star Talent Inc. was the best offeror; and

**WHEREAS**, this ordinance authorizes the Director of Public Safety to enter into contract with All-Star Talent Inc.; and

**WHEREAS**, the funding has been appropriated and authorized by Ordinance 3176-2023 passed on December 4, 2023; and

**WHEREAS**, an emergency exists in the usual daily operation of the Department of Public Safety in that it is immediately necessary to authorize the Director of Public Safety to enter into contract with All-Star Talent Inc., to bolster new recruitment efforts, for the immediate preservation of the public peace, health, property, safety and welfare; **NOW, THEREFORE**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the Director of the Department of Public Safety be and is hereby authorized and directed to enter into a contract with All-Star Talent Inc. towards the recruitment of first responders.

**SECTION 2.** That the expenditure of \$1,000,000.00, or so much thereof as may be needed, be and the same is hereby authorized in the General Government Grant Fund (G332311) in object class 03 per the accounting codes in the attachment of this ordinance.

**SECTION 3.** That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

**SECTION 4.** That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.