



## Legislation Details (With Text)

**File #:** 0542-2016      **Version:** 1

**Type:** Ordinance      **Status:** Passed

**File created:** 2/19/2016      **In control:** Finance Committee

**On agenda:** 3/14/2016      **Final action:** 3/17/2016

**Title:** To authorize the Department of Finance and Management to contract with Experience Columbus for marketing services to increase tourism and convention business and strengthen the image of the City of Columbus, Ohio; to authorize the expenditure of 2.39%, presently estimated at \$9,446,000.00, of the combined rates of 5.1% of the hotel/motel excise tax; and to declare an emergency. (\$9,446,000.00)

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Ord 0542-2016 Legislation Template

Date	Ver.	Action By	Action	Result
3/17/2016	1	CITY CLERK	Attest	
3/16/2016	1	MAYOR	Signed	
3/14/2016	1	COUNCIL PRESIDENT	Signed	
3/14/2016	1	Columbus City Council	Approved	

Hotel/Motel excise tax proceeds are disbursed in accordance with Section 371.02(c) of Columbus City Codes which, in part, designates a portion of funds for the purpose of promoting the City of Columbus from funds generated by the Hotel/Motel Excise taxes. In 2016, that portion is projected to be \$9,446,000 and is provided to Experience Columbus per this ordinance.

Emergency action is requested to ensure ongoing operation of Experience Columbus.

**Contract Compliance #:**31-4153118 004 (non- profit)

**FISCAL IMPACT:** Funding for this contract will come from receipts into the Hotel/Motel tax fund in accordance with Section 371.02 of the Columbus City Codes.

To authorize the Department of Finance and Management to contract with Experience Columbus for marketing services to increase tourism and convention business and strengthen the image of the City of Columbus, Ohio; to authorize the expenditure of 2.39%, presently estimated at \$9,446,000.00, of the combined rates of 5.1% of the hotel/motel excise tax; and to declare an emergency. (\$9,446,000.00)

**WHEREAS**, Section 371.02(c) of the Columbus City Codes, 1959, specifies that 2.39% of the combined rates of 5.1% of the revenues of the hotel/motel excise tax are to be used for the promotion of the City of Columbus as a desirable location for conventions, tourism, trade shows, and similar events; and

**WHEREAS**, the aforementioned rates were established pursuant to Ord. 0484-2014; and

**WHEREAS**, the Department of Finance and Management desires to contract with Experience Columbus for \$9,446,000 or 2.39% of the combined rates of 5.1% of the revenues of the hotel/motel excise tax in accordance with Chapter 371.02 (c) of Columbus City Codes; and

**WHEREAS**, Ord. 2889-2015 appropriated \$9,446,000 from the monies in the fund known as the hotel-motel tax fund, fund no. 231, and from all monies estimated to come into said fund from any and all sources during the 12 months ending December 31, 2016; and

**WHEREAS**, the Experience Columbus Board of Directors will dedicate funding in its annual budget for collaborative image/branding efforts to enhance awareness, to support development in the region, and to continue the implementation of the five-year Destination Columbus Plan; and

**WHEREAS**, the city and its citizens benefit economically, culturally, and otherwise from these marketing services, and it is in the best interests of the city and its citizens to encourage and support the services of Experience Columbus; and

**WHEREAS**, an emergency exists in the usual daily operation of the government of the City of Columbus in that it is immediately necessary to authorize the Director of the Finance and Management Department to enter into contract to ensure the ongoing operation of Experience Columbus for the immediate preservation of public peace, property, health, safety and welfare; now therefore:

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** The Department of Finance and Management is hereby authorized to contract with Experience Columbus for marketing the City of Columbus, so as to increase cultural, educational, religious, professional and sports-related visits and conventions in the city, thus boosting the economy and creating more jobs.

**SECTION 2.** Said contract shall provide for payment by the city for such services in accordance with Chapter 371.02(c) of Columbus City Codes and 2.39% of the combined rates of 5.1% of the hotel/motel excise tax, currently estimated at \$9,446,000, is hereby authorized to be expended from the Hotel/Motel Excise Tax Fund 2231, Sub-Fund 223105 in Object Class 03 Contractual Services per the accounting codes in the attachment to this ordinance.

**See Attached File: Ord 0542-2016 Legislation Template.xls**

**SECTION 3.** That this contract is awarded in accordance with the relevant provisions of Columbus City Code Chapter 329 relating to awarding not-for-profit service contracts exceeding twenty thousand dollars (\$20,000.00).

**SECTION 4.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.