



Legislation Details (With Text)

File #: 0240-2021 **Version:** 1

Type: Ordinance **Status:** Passed

File created: 1/27/2021 **In control:** Health & Human Services Committee

On agenda: 2/22/2021 **Final action:** 2/26/2021

Title: To authorize the Board of Health to enter into a contract with Knupp, Watson & Wallman, Inc. for the HIV Outreach Targeted Marketing Campaign; to authorize the expenditure of \$80,000.00 from the Health Department Grants Fund to pay the costs thereof; and to declare an emergency. (\$80,000.00)

Sponsors:

Indexes:

Code sections:

Attachments: 1. ORD 0240-2021 DAX Info (HIV 2021 KW2 Contract)

Date	Ver.	Action By	Action	Result
2/26/2021	1	CITY CLERK	Attest	
2/25/2021	1	MAYOR	Signed	
2/22/2021	1	COUNCIL PRESIDENT	Signed	
2/22/2021	1	Columbus City Council	Approved	Pass

BACKGROUND: Columbus Public Health received funds for the HIV Prevention grant program from the Ohio Department of Health. Columbus Public Health will contract with Knupp, Watson & Wallman, Inc. (FEID#39-1658926) to provide advertising services for an HIV Outreach targeted marketing campaign. The term of the contract is January 1, 2021 through December 31, 2021.

The HIV Prevention Grant Program enables Columbus Public Health to provide culturally and linguistically appropriate HIV counseling and testing/referral; partner counseling; and health education/risk reduction behavior modification programs. Services are provided to residents of Franklin County and other regional counties, with special emphasis on men who have sex with men, individuals with high risk sexual contact, youth, and injection drug/substance users.

These services were competitively bid through vendor services (RFQ012028) and Bonfire (HIV Outreach Targeted Marketing Campaign) in April 2019, according to bidding requirements of the City Code.

Emergency action is required to ensure the continued operation of the HIV Prevention grant program.

FISCAL IMPACT: This contract is entirely funded by a grant award from the Ohio Department of Health. This grant does not generate revenue nor require a city match.

To authorize the Board of Health to enter into a contract with Knupp, Watson & Wallman, Inc. for the HIV Outreach Targeted Marketing Campaign; to authorize the expenditure of \$80,000.00 from the Health Department Grants Fund to pay the costs thereof; and to declare an emergency. (\$80,000.00)

WHEREAS, it is necessary to allow the Board of Health to enter into a contract for advertising services; and,

WHEREAS, \$80,000.00 in funds are needed for the HIV Outreach Targeted Marketing Campaign; and,

WHEREAS, Knupp, Watson & Wallman, Inc. will provide advertising services according the proposal submitted through a competitive bidding process; and

WHEREAS, the contract period for this contract is January 1, 2021 through December 31, 2021; and

WHEREAS, an emergency exists in the usual daily operation of Columbus Public Health in that it is immediately necessary to enter into this contract in order to continue services without interruption for the immediate preservation of the public health, peace, property, safety and welfare; Now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Board of Health is hereby authorized to enter into a contract with Knupp, Watson & Wallman, Inc. for total amount not to exceed \$80,000.00 for advertising services for the HIV Outreach Targeted Marketing Campaign, for the period of January 1, 2021 through December 31, 2021.

SECTION 2. That to pay the cost of said contract, the expenditure of \$80,000.00, or so much thereof as may be needed, is hereby authorized from the Health Department Grants Fund, Fund No. 2251, object class 03 per the attached accounting document.

SECTION 3. That this contract is awarded in accordance with Chapter 329 of the Columbus City Code.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

SECTION 6. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.