

# City of Columbus

Office of City Clerk 90 West Broad Street Columbus OH 43215-9015 columbuscitycouncil.org

# Legislation Text

File #: 1696-2024, Version: 1

#### 1. BACKGROUND

This ordinance authorizes the Director of Public Service to modify the existing Amended and Restated City of Columbus Bike Share Agreement with Lyft Bikes and Scooters, LLC ("Lyft") to support the continued operation of CoGo Bike Share.

The City of Columbus has provided financial support to CoGo Bike Share since its inception.

Ordinance 2241-2012 authorized the execution of the City of Columbus Bike Share Agreement, between the Department of Recreation and Parks and Alta Bicycle Share, Inc., to facilitate the development, installation, operation, and management of a public bike share system, which launched on July 30, 2013, with 30 stations and 300 bikes. Since that time, CoGo Bike Share has grown to 88 stations and more than 600 bikes throughout the City, offering a low-cost option for alternative transit and personal recreation resulting in more than 50,000 rides annually.

Ordinance 1572-2019 authorized the execution of the Amended and Restated City of Columbus Bike Share Agreement between the Department of Recreation and Parks and Motivate International, formerly known as Alta Bicycle Share, Inc., to facilitate the continued operation of the CoGo Bike Share through July 1, 2024.

Ordinance 2311-2021 authorized the execution of the First Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Recreation and Parks and Lyft, which acquired Motivate International, Inc.

Ordinance 0950-2023 authorized the execution of the Second Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Public Service, which assumed responsibility for supporting CoGo Bike Share from the Department of Recreation and Parks pursuant to that legislation, and Lyft.

Ordinance 2048-2023 authorized the execution of the Third Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Public Service and Lyft to provide financial support to CoGo Bike Share through the end of 2023.

Ordinance 0201-2024 authorized the Fourth Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Public Service and Lyft to provide financial support to CoGo Bike Share through the first half of 2024.

The purpose of this legislation is to extend the current contract and fund the ongoing operation of that program through the end of 2024. This ordinance is being submitted in accordance with relevant provisions of Chapter 329 of City Code pertaining to contract modifications.

# Amount of additional funds to be expended:

The total amount of additional funding needed for the proposed contract modification is \$600,000.00, which will sustain operations through the end of 2024.

# Reason additional goods/services could not be foreseen:

The Department of Public Service expected to have modify the existing Amended and Restated City of Columbus Bike Share Agreement with Lyft periodically after assuming responsibility for supporting CoGo Bike Share.

### Reason other procurement processes are not used:

Presently, it is more cost effective for the Department of Public Service to continue to allow Lyft to oversee the operation of CoGo Bike Share through the end of the current year; however, a competitive solicitation seeking proposals from qualified and experienced vendors to administer and manage that program beginning in 2025 is planned for later this summer.

# How cost of modification was determined:

The funding needed to support the proposed contract modification was calculated based on the current monthly operational costs for the CoGo Bike Share program attributable to the City.

## 2. CONTRACT COMPLIANCE

The contract compliance number for Lyft Bikes and Scooters, LLC is CC040364, which expires December 19, 2025.

# 3. FISCAL IMPACT

Funding in the amount of \$600,000.00 is available within the Mobility Enterprise Operating Fund for this expenditure; however, the necessary funds must be appropriated because this is an unplanned expense.

### 4. EMERGENCY DESIGNATION

Emergency action is requested to facilitate the execution of the requisite contract modification as soon as reasonably practicable and to ensure adequate funding is available so as to prevent an interruption in services.

To authorize the City Auditor to appropriate funds within the Mobility Enterprise Fund; to authorize the Director of the Department of Public Service to modify an existing service contract with Lyft Bikes and Scooters, LLC to facilitate the continued operation of the CoGo Bike Share program and extend the current contract through December 31, 2024; to authorize the expenditure of \$600,000.00 from the Mobility Enterprise Operating Fund; and to declare an emergency. (\$600,000.00)

WHEREAS, Ordinance 2241-2012 authorized the execution the City of Columbus Bike Share Agreement between the Department of Recreation and Parks and Alta Bicycle Share, Inc. to facilitate the development, installation, operation, and management of a public bike share system in the City of Columbus; and,

WHEREAS, pursuant to that legislation, CoGo Bike Share launched on July 30, 2013, with 30 stations and 300 bikes; and

WHEREAS, the City of Columbus has provided ongoing financial ongoing to CoGo Bike Share since its inception, which has helped CoGo Bike Share grow to 88 stations and more than 600 bikes throughout the City today; and

WHEREAS, Ordinance 1572-2019 authorized the execution the Amended and Restated City of Columbus Bike Share Agreement between the Department of Recreation and Parks and Motivate International, Inc., formerly known as Alta Bicycle Share, Inc., to facilitate the continued operation of CoGo Bike Share through July 1, 2024; and

WHEREAS, 2311-2021 authorized the execution of the First Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Recreation and Parks and Lyft Bikes and Scooters, Inc. ("Lyft"), which acquired Motivate International, Inc.; and

WHEREAS, Ordinance 0950-2023 authorized the execution of the Second Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Public Service, which assumed responsibility for supporting CoGo Bike Share from the Department of Recreation and Parks pursuant to that legislation, and Lyft; and

WHEREAS, Ordinance 2048-2023 authorized the execution of the Third Modification to the Amended and Restated City

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of Columbus Bike Share Agreement between the Department of Public Service and Lyft to provide financial support to CoGo Bike Share through the end of 2023; and

WHEREAS, Ordinance 0201-2024 authorized the execution of the Fourth Modification to the Amended and Restated City of Columbus Bike Share Agreement between the Department of Public Service and Lyft to provide financial support to CoGo Bike Share through the first half of 2024; and

WHEREAS, this legislation seeks to authorize the Director of Public Service, or a designee, to execute a contract modification with Lyft Bikes and Scooters, LLC for the purposes of extending the current contract term through December 31, 2024, and encumbering and expending additional funding to support the provision of services through that time; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Public Service, in that it is immediately necessary to authorize the Director to modify an existing contract as soon as reasonably practicable so as to prevent an interruption in services, for the immediate preservation of the public health, peace, property, and safety; NOW, THEREFORE,

### BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

**SECTION 1.** That from the unappropriated monies and from all monies estimated to come into said fund from any and all sources and unappropriated for any other purpose during the fiscal year ending December 31, 2024, the sum of \$600,000.00 is appropriated in Fund 6500 (Mobility Enterprise Operating Fund), Dept-Div 59-06 (Division of Mobility & Parking Services), Object Class 3 (Services) per the account codes in the attachment to this ordinance.

**SECTION 2.** That the Director of the Department of Public Service be and is hereby authorized to execute a contract modification with Lyft Bikes and Scooters, LLC, to facilitate the continued operation and maintenance of the CoGo Bike Share program to extend the contract through December 31, 2024 and to add additional money to the contract.

**SECTION 3.** That the expenditure of \$600,000.00, or so much thereof as may be needed, is authorized in Fund 6500 (Mobility Enterprise Operating Fund), Subfund 650001 (Mobility Enterprise), Dept-Div 59-06 (Division of Mobility & Parking Services), in Object Class 03 (Services) per the accounting codes in the attachment to this ordinance.

**SECTION 4.** That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

**SECTION 5.** That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

**SECTION 6.** That for the reasons stated in the preamble hereto, which is made a part hereof, this ordinance is declared to be an emergency measure and shall take effect and be in force from and after its passage and approvals by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.