



## Legislation Text

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**File #:** 1296-2014, **Version:** 1

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It is a priority of Columbus City Council to identify opportunities to support various neighborhood initiatives that enhance the well-being of Columbus residents. To that extent, City Council has identified \$20,000 in the Neighborhood Initiatives Fund for Council to enter into a contract with Radio One Columbus for sponsorship of Stone Soul Picnic 2014 to help raise awareness and reduce incidents of infant mortality.

The Greater Columbus Infant Mortality Task Force is charged with creating a community plan to reduce the number of infants who die or face ongoing illnesses and disabilities in their first year of life. To that end, Radio One plans to execute a comprehensive campaign that impacts the community by incorporating grassroots events and on-air components that will present opportunities for Central Ohioans to be exposed to the critical messages of the Greater Columbus Infant Mortality Task Force.

Sponsorship of this event aligns with Columbus City Council's priority of the reduction of the cases of infant mortality in the City of Columbus.

**FISCAL IMPACT:** Funding for such sponsorship was allotted in the Neighborhood Initiatives Fund, Fund 018.

**EMERGENCY DESIGNATION:** It is requested that this ordinance be handled in an emergency manner due to the time sensitive deadlines of event sponsorship.

To authorize Columbus City Council to enter into contract with Radio One Columbus for event sponsorship in coordination with The Greater Columbus Infant Mortality Task Force to promote public awareness and reduce incidents of infant mortality in central Ohio; to authorize an appropriation in the Neighborhood Initiatives Fund; to authorize the expenditure of \$20,000.00 from the Neighborhood Initiatives Fund; to waive competitive bidding requirements; and to declare an emergency. (\$20,000.00)

**WHEREAS,** Columbus City Council has identified \$20,000 in the Neighborhood Initiatives Fund which allows Council to enter into a contract with Radio One Columbus for sponsorship of the Columbus Infant Mortality Task Force Stone Soul Picnic 2014 to help raise awareness and reduce incidents of infant mortality; and

**WHEREAS,** The Greater Columbus Infant Mortality Task Force is charged with creating a community plan to reduce the number of infants who die or face ongoing illnesses and disabilities in their first year of life; and

**WHEREAS,** Radio One Columbus intends to execute a comprehensive campaign that impacts the community by incorporating grassroots events and on-air components that will present opportunities for central Ohioans to be exposed to the critical messages of the Greater Columbus Infant Mortality Task Force; and

**WHEREAS,** Sponsorship of this event aligns with Columbus City Council's priority of the reduction of the cases of infant mortality in the City of Columbus; and

**WHEREAS**, passage of this legislation authorizes Columbus City Council to expend \$20,000.00 from the Neighborhood Initiatives Fund, and to enter into a contract to sponsor the Columbus Infant Mortality Task Force Stone Soul Picnic 2014, to waive the competitive bidding requirements and to declare an emergency; and

**WHEREAS**, an emergency exists in the usual daily operation of the City of Columbus in that it is immediately necessary to appropriate said funds in order to meet the time sensitive deadlines of event sponsorship, thereby preserving the public health, safety, peace, property and welfare; now, therefore:

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the City Auditor be and he is hereby authorized and directed to appropriate \$20,000.00 in the Neighborhood Initiatives Fund as follows:

Dept: 20

Fund Type: Neighborhood Initiatives Fund

Fund: 18

Object Level 1: 3336

OCA Code: 200018

Amount: \$20,000

**SECTION 2.** That Columbus City Council is hereby authorized to enter into contract with Radio One to support and sponsor the Stone Soul Picnic 2014.

**SECTION 3.** That the expenditure of \$20,000.00 or so much as may be needed, be and hereby is authorized in:

Dept: 20

Fund Type: Neighborhood Initiatives

Fund: 18

Object Level 1: 3336

OCA Code: 200018

Amount: \$20,000

**SECTION 4.** That it is in the best interests of the City to waive the competitive bidding requirements of Chapter 329 of the City Code.

**SECTION 5.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or 10 days after passage if the Mayor neither approves nor vetoes the same.

