



Legislation Text

File #: 1176-2016, **Version:** 1

This ordinance authorizes the Director of the Department of Development to enter into contract with Columbus Urban League. In 2015, Columbus Urban League led a collaborative effort to win the bid for Columbus to be the host city for the 2018 National Urban League Conference. In concert with city officials, the Franklin County Commissioners, Experience Columbus, and Nationwide Insurance, Columbus Urban League delivered a successful proposal that characterized Columbus as, in the words of National Urban League President Marc Morial, “a diverse, young 21st century city with strong leaders, and the open heart and spirit necessary to offer real opportunity to all.”

The four-day event will see more than 5,000 visiting community leaders from 93 affiliates and is expected to generate \$8 million in direct and indirect economic impact. In preparation for the 2018 event, Columbus Urban League will partner with local, state, and national stakeholders to develop a shared plan for the event and to create an infrastructure necessary for a successful conference. Included in that is branding, promotional materials to attract vendors, donors, and attendees, development of a website and online activities, and the engagement of an associated development team to solicit private support for the event.

A portion of the early planning will be to determine how the event can leverage support and maximize impact for local minority- and women-owned businesses, and specifically to generate a sustainable MBE/WBE entrepreneurship initiative that will remain on after the event’s conclusion.

Fiscal Impact: \$40,000.00 is available within the general fund.

Principal Parties:

Columbus Urban League
Stephanie Hightower, Director
788 Mt. Vernon Ave.
Columbus, Ohio 43206
(614) 257-6300

To authorize the Director of the Department of Development to enter into contract with Columbus Urban League in support of planning for the 2018 National Urban League Conference; to authorize an appropriation of \$15,000.00 in the Jobs Growth subfund; to transfer appropriations within the general fund; and to authorize an expenditure of \$40,000.00 in the general fund. (\$40,000.00)

WHEREAS, Columbus Urban League led a successful collaborative effort to have Columbus awarded the honor of host city for the 2018 National Urban League Conference; and

WHEREAS, it is anticipated that the conference will bring more than 5,000 visitors to the city from 93 affiliates and will generate \$8 million in direct and indirect economic impact; and

WHEREAS, in collaboration with local, state, and national partners, it is necessary to initiate planning efforts now to ensure the execution of a successful event; and

WHEREAS, Columbus Urban League and its partners will develop a strategy to use the event to leverage support for local minority- and women-owned businesses and to ensure an impact that lasts far beyond the event's conclusion; and

WHEREAS, it has become necessary in the usual daily operation of the Department of Development to authorize the Director to enter into contract with Columbus Urban League to assist in the support of planning for the conference, all for the preservation of the public health, safety and welfare; now, therefore:

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS

SECTION 1. That the Director of Development is hereby authorized to enter into contract with Columbus Urban League in order to support the planning efforts for the 2018 National Urban League Conference, .

SECTION 2. That the City Auditor be and is hereby authorized and directed to appropriate \$15,000.00 in the general fund, Jobs Growth subfund, fund 1000, subfund 100015, to the Department of Development in Object Class 03 - Contractual Services, per the accounting codes in the attachment to this ordinance.

See Attached File: Ord 1176-2016 Legislation Template.xls

SECTION 3. That the City Auditor be and is hereby authorized to transfer appropriations in the amount of \$25,000.00 in the general fund within and between departments per the accounting codes in the attachment to this ordinance.

See Attached File: Ord 1176-2016 Legislation Template.xls

SECTION 4. That the expenditure of \$40,000.00 or so much thereof as may be needed pursuant to the actions authorized in SECTION 1, is hereby authorized in the general fund in Object Class 03 - Contractual Services, per the accounting codes in the attachment to this ordinance.

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SECTION 5. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this legislation.

SECTION 6. That this ordinance shall take effect and be in from and after the earliest period allowable by law.