



Legislation Text

File #: 3151-2019, **Version:** 1

1. BACKGROUND

This legislation authorizes the Chief Innovation Officer to execute a fifth planned contract modification with Engage Public Affairs in an amount up to \$300,000.00 for the continued provision of communication and outreach services related to the USDOT Smart City Challenge, a collaborative effort by the U.S. Department of Transportation (USDOT) and the Paul G. Allen Family Foundation (Vulcan) seeking to “create a fully integrated, first-of-its kind city that uses data, technology and creativity to shape how people and goods move in the future.”

In August of 2016 USDOT awarded the City of Columbus up to \$40 million in Federal funds (for the USDOT Smart City Challenge project) and Vulcan awarded the City up to \$10 million in private grant funding (for the Vulcan Smart City Challenge project) to assist in implementation of the City’s proposal to demonstrate how advanced data and intelligent transportation systems (ITS) technologies and applications can be used to reduce congestion, keep travelers safe, protect the environment, respond to climate change, connect underserved communities, and support economic vitality. Pursuant to the agreement signed with USDOT effective August 30, 2016, the City of Columbus is to contribute \$8,000,000.00 in cost-share monies as part of the USDOT Smart City Challenge project.

Ordinance 1900-2016 authorized the Director of the Department of Public Service to initiate a procurement effort that resulted in the award and execution of a professional services contract with Engage Public Affairs in the amount of \$125,000.00 for the provision of communication and outreach services related to the USDOT Smart City Challenge.

Ordinance 2966-2016 authorized the execution of the first planned contract modification to fund work for the continuation of the communication and outreach efforts (called Task 2) related to the USDOT Smart City Challenge in the amount of \$581,485.00. It was stated in 2966-2016 that additional contract modifications were expected on an annual or task basis throughout the term of the Smart City Challenge project.

Ordinance 1715-2017 authorized the execution of the second planned contract modification to perform communication and outreach tasks for the USDOT Smart City Project in the amount of \$750,000.00. It was executed to provide additional funding to finish Task 2 and to fund Task 3 work.

Ordinance 0433-2018 authorized the execution of the third planned contract modification to perform communication and outreach tasks for the USDOT Smart City Project in the amount of \$300,000.00. It was stated in 0433-2018 that additional contract modifications were still expected on an annual or task basis throughout the remaining term of the Smart City Challenge project.

Ordinance 3353-2018 authorized the execution of the fourth planned contract modification to perform communication and outreach tasks for the USDOT Smart City Project in the amount of \$860,000.00. It was stated in 3353-2018 that additional contract modifications were expected on an annual or task basis throughout the remaining term of the Smart City Challenge project.

The purpose of this fifth planned contract modification is for the continued provision of communication and outreach services related to the USDOT Smart City Challenge. Additional planned contract modifications are not expected for this contract for the remaining term of the cooperative agreement with the United States Department of Transportation for the Smart City Challenge.

Original contract amount:	\$125,000.00	(Ord. 1900-2016, PO021687)
Total of Modification No. 1:	\$581,485.00	(Ord. 2966-2016, PO040987)

Total of Modification No. 2:	\$750,000.00	(Ord. 1715-2017, PO098709)
Total of Modification No. 3:	\$300,000.00	(Ord. 0433-2018, PO115401)
Total of Modification No. 4:	\$860,000.00	(Ord. 3353-2018, PO156939)
This Modification:	<u>\$300,000.00</u>	
Contract amount including all modifications:	\$2,916,485.00	

Ordinance Number 1901-2017 authorized the Public Service Director to transfer signature authority to the Chief Innovation Officer or the Chief Innovation Officer's designee for all past, present and future Smart Columbus, USDOT Smart City Challenge, and Paul G Allen Family Foundation (Vulcan) contracts, documents, and projects.

Searches in the System for Award Management (Federal) and the Findings for Recovery list (State) produced no findings against Engage Public Affairs.

2. CONTRACT COMPLIANCE

The contract compliance number for Engage Public Affairs is CC001059, which expires on August 22, 2021.

3. FISCAL IMPACT

Funds in the amount of \$300,000 are available for this contract modification in the Street Construction Maintenance and Repair Fund, Fund 2265. It is necessary to appropriate these funds.

4. EMERGENCY DESIGNATION

Emergency action is requested to allow for the timely execution of the aforementioned contract modification so as to preclude any disruption in the provision of services related to the Smart City Challenge and to adhere to the terms and conditions of that program.

To appropriate funds within the Street Construction Maintenance and Repair Fund; to authorize the City's Chief Innovation Officer to execute a contract modification with Engage Public Affairs for the Smart City Challenge project; to authorize the expenditure of up to \$300,000.00 from the Street Construction Maintenance and Repair Fund to pay for the contract modification; and to declare an emergency. (\$300,000.00)

WHEREAS, in 2016 the City of Columbus, acting through the Department of Public Service, won the Smart City Challenge, a nationwide competition administered by the U.S. Department of Transportation (USDOT) and the Paul G. Allen Family Foundation resulting in the award of \$50 million in Federal and private grants to advance the development of a next generation transportation network that enhances mobility, increases safety, supports economic vitality, and addresses automation and climate change; and

WHEREAS, Ordinance 1900-2016 authorized the Director of Public Service to execute a professional services contract with Engage Public Affairs for the provision of initial communication and outreach services related to the USDOT Smart City Challenge; and

WHEREAS, there have been four planned modifications to this contract to fund the continuation of the communication and outreach services on a task or annual basis; and

WHEREAS, it is necessary to execute a fifth planned contract modification with Engage Public Affairs for the continued provision of communication and outreach services related to the USDOT Smart City Challenge; and

WHEREAS, it is necessary to appropriate funds within Fund 2265, the Street Construction Maintenance and Repair Fund, to provide funding for this contract modification; and

WHEREAS, Ordinance 1901-2017 authorized the Public Service Director to transfer signature authority to the Chief Innovation Officer or the Chief Innovation Officer's designee for all past, present and future Smart Columbus, USDOT Smart City Challenge, and Paul G Allen Family Foundation (Vulcan) contracts, documents, and projects; and

WHEREAS, an emergency exists in the usual daily operation of the Smart City Program Office in that it is immediately necessary to authorize the Chief Innovation Officer to execute a contract modification with Engage Public Affairs so as to prevent unnecessary delays in the USDOT Smart City Challenge program and to adhere to the terms and conditions of that program, thereby preserving the public health, peace, property, safety and welfare; **now, therefore:**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That from the unappropriated monies and from all monies estimated to come into said fund from any and all sources and unappropriated for any other purpose during the fiscal year ended December 31, 2019, the sum of \$300,000.00 is appropriated in Fund 2265 (Street Construction Maintenance and Repair Fund), Dept-Div 5901 (Director), in Object Class 03 (Purchased Services) per the account codes in the attachment to this ordinance.

SECTION 2. That the City's Chief Innovation Officer, on behalf of the Department of Public Service, be and is hereby authorized to execute a contract modification with Engage Public Affairs, 7759 Crawley Drive, Dublin, Ohio, 43017, in the amount of up to \$300,000.00 related to the USDOT Smart City Challenge project.

SECTION 3. That the expenditure of \$300,000.00, or so much thereof as may be necessary, is hereby authorized in Fund 2265 (Street Construction Maintenance and Repair Fund), Dept-Div 5901 (Director), in Object Class 03 (Purchased Services) per the accounting codes in the attachment to this ordinance.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or 10 days after passage if the Mayor neither approves nor vetoes the same.