



City of Columbus

Office of City Clerk
90 West Broad Street
Columbus OH 43215-9015
columbuscitycouncil.org

Legislation Text

File #: 1287-2005, Version: 1

This ordinance will enable the Director of the Office of Education to accept, appropriate and expend a grant from the National Conference of Black Mayors, and provide for the appropriation of said funds to the Education Private Grant fund, fund No 291. Private grant funding from the National Conference of Black Mayors and the National Transportation and Highway Safety Office (NHTSA) will allow the City of Columbus to participate in a pilot study to increase seatbelt use in the African-American Community. These particular dollars will be used to contract with First Church of God to administer the day to day operations of the grant, work with local media outlets to advertise a safety message and to conduct seatbelt usage observations and surveys in target areas of the city.

The goals of this community based pilot initiative are: (1) To increase safety belt use among minority populations in major cities over a three-year period. NHTSA intends to replicate successful strategies and activities conducted under this grant in other cities. This plan will support implementation of three primary strategies: (1) communication (media) strategies that highlight social marketing and support of; (2) high visibility enforcement education; and (3) program evaluation.

Fiscal Impact:

\$230,000 in private grant funding will be used over a three year period to conduct a media campaign in target neighborhoods with a significant A-A male population between the ages of 16-24. This media campaign will focus on communication, enforcement education and overall program evaluation. This ordinance will reduce the Education Private Grant Fund No 291 unappropriated balance by \$230,000 over a three year period.

The expenditure of \$230,000 is budgeted in the Education Private Grant Fund 291.

EMERGENCY

It is required that this ordinance be deemed an emergency to allow for the acceptance of said funds to conduct educational outreach activities during July-August 2005.

To authorize and direct the Director of the Office of Education to accept, appropriate and expend a grant in the amount of \$230,000 which will be administered in increments of \$70,000 in year one and \$80,000 each in year two and three, to enter into agreement with First Church of God African American Church Call to Buckle Up program to provide the day to day administration of the grant; and to declare an emergency. (\$230,000)

WHEREAS, The National Conference of Black Mayors has awarded the City of Columbus, Mayors Office of Education a grant to provide outreach and educate the African-American Community on the benefits of safety belt usage, and

WHEREAS, an emergency exists in the usual daily operation of the Office of Education in that it is immediately necessary to accept said grant and appropriate and expend said funds to conduct educational outreach activities from July through August 2005, all for the preservation of the public health, peace, property, safety, and welfare; now, therefore:

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS

Section 1. That the Director of the Office of Education be and is hereby authorized and directed to accept a grant in the amount of \$230,000 over three years and enter into an agreement with First Church of God African American Church Call to Buckle Up program to provide the day to day administration of the grant. See attached file.

Section 2. That from the unappropriated monies in the Education Private Grant Fund No. 291, and from all monies estimated to come into said fund from any and all sources and unappropriated for any other purpose during the fiscal year ending December 31, 2005, the sum of \$230,000 is appropriated to the Office of Education, Department 40-04 as follows:

<u>Fund</u>	<u>Grant No.</u>	<u>OCA</u>	<u>Object Level</u>	<u>Amount</u>
291	405006	405006	03-3336	\$230,000

Section 3. That the monies in the foregoing Section 2 shall be paid upon order of the Director of the Office of Education, and that no order shall be drawn or money paid except by voucher, the form of which shall be approved by the City Auditor.

Section 4. That for the reasons stated in the preamble hereto that is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force after its passage and approval by the Mayor or ten days after passage if the Mayor neither approves nor vetoes the same.