



# City of Columbus

Office of City Clerk  
90 West Broad Street  
Columbus OH 43215-9015  
columbuscitycouncil.org

## Legislation Text

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**File #: 2744-2014, Version: 1**

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In July of 2013, COGO Bike Share was launched with 300 bikes and 30 stations in the downtown area. The system allows users to purchase a low-cost day or yearly pass and ride a bike for short trip transportation. Since the launch, over 70,000 trips have been made, totaling almost 200,000 miles of riding. This legislation will modify the current 5 year contract with Alta Bicycle Share to expand the system by 8 new stations and 80 bikes.

In the summer of 2014, users and residents were asked to submit online where they would like to see new stations and access. Over 60 sites from hundreds of responses were provided, and the siting of these 8 stations will complement the use of the entire network, and bring several thousand more residents and many additional urban destinations into the service network.

**Principal Parties:**

Alta Bicycle Share  
5202 Third Avenue  
Brooklyn, NY 11220  
Contract Compliance # 271439188  
Contact: Justin Ginsburgh, (917) 723-9259

**Emergency Justification:** Emergency action is requested in order that additional bike stations can be installed as soon as possible to accommodate public demand.

**Fiscal Impact:**

Ordinance 2241-2012 authorized the expenditure of \$2,268,550.00, allowing the Director of Recreation and Parks to enter into contract with Alta Bicycle Share for the Bicycle Share System Project. This ordinance will authorize an additional expenditure of \$201,450.00. Funds are budgeted and available in the Recreation and Parks Voted Bond Fund 712 to meet the financial obligations of this contract modification. The aggregate total contract amount, including this modification, is \$2,470,000.00.

To authorize the Director of Recreation and Parks to modify a contract with Alta Bicycle Share to expand the COGO Bike Share system; to authorize the expenditure of \$201,450.00 from the Recreation and Parks Bond Fund 712; and to declare an emergency. (\$201,450.00)

**WHEREAS**, the Recreation and Parks Department has a need to modify the existing contract with Alta Bicycle Share to expand the COGO Bike Share system; and

**WHEREAS**, an emergency exists in the usual daily operation of the Recreation and Parks Department in that it is immediately necessary to modify this contract so that additional bike stations can be installed as soon as possible to accommodate public demand; **NOW, THEREFORE**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the Director of the Recreation and Parks Department be and is hereby authorized to modify an existing contract with Alta Bicycle Share to expand the COGO Bike Share system.

**SECTION 2.** That the expenditure of \$201,450.00 or so much thereof as may be necessary to pay the cost thereof, be and

is hereby authorized from the Voted Recreation and Parks Bond Fund 712, as follows:

<b>Project</b>	<b>OCA Code</b>	<b>Object Level 3</b>	<b>Amount</b>
510229-100004 (Bike Share System)	712294	6621	\$201,450.00

**SECTION 3.** That the City Auditor is authorized to make any changes to revise the funding source for any contract or contract modifications associated with this ordinance.

**SECTION 4.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or 10 days after passage if the Mayor neither approves nor vetoes the same.