



Legislation Text

File #: 1613-2008, **Version:** 1

BACKGROUND: To authorize an additional appropriation of \$30,000 from the unappropriated balance of the State Law Enforcement Contraband Seizure fund; to authorize and direct the Director of Public Safety, Division of Police, to modify the current contract EL007618 with Jane E. Torbica for professional services development and implementation of promotional materials for the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs", sponsored by the Strategic Response Bureau (SRB). This ordinance also requests a waiver of competitive bids in order to continue the current professional services contract with Jane E. Torbica in order to complete development and implementation of the media campaign which is due for roll-out in the Spring 2009. This media campaign is an anti-drug education program designed to attract positive attention and results among Columbus-area youth, using celebrities to deliver key campaign messages through partnerships with corporate entities and multiple media outlets.

Bid Information: Jane E. Torbica has worked with the Strategic Response Bureau (SRB) to develop an anti-drug media campaign since 2005. The momentum of this campaign has substantially increased since last year, and it would not benefit the city to attempt to bid and engage another consultant at this point of the program. This ordinance authorizes the Director of Public Safety to modify the current contract with Jane E. Torbica for professional services and promotional materials to ensure continued services for the remainder of the implementation of the media campaign.

This individual is not debarred according to the Federal excluded parties listing or prohibited from being awarded a contract according to the Auditor of State unresolved findings for recovery certified search.

Contract Compliance No: 27-6768900, Expires 07/11/09

Emergency Designation: Emergency legislation is requested so that the professional services and promotional materials contract may continue uninterrupted through the implementation in the Spring 2009.

FISCAL IMPACT: This ordinance authorizes \$30,000 for a professional services contract modification with Jane E. Torbica from the Law Enforcement Contraband Seizure Fund. There is no impact on the financial status of the General Fund. Jane E. Torbica was paid \$15,000 in 2006, \$10,000 in 2007, and \$30,000 in 2008 for professional services associated with the Anti-Drug Media Campaign.

To authorize an additional appropriation of \$30,000 from the unappropriated balance of the State Law Enforcement Contraband Seizure fund; to authorize and direct the Director of Public Safety to modify and increase funds for a personal services contract and promotional materials for anti-drug media campaign with Jane E. Torbica for the Division of Police; to authorize the expenditure of \$30,000.00 from the Law Enforcement Contraband Seizure Fund; to waive the competitive bidding provisions of Columbus City Codes, 1959; and to declare an emergency. (\$30,000.00)

WHEREAS, there is a need to appropriate an additional \$30,000.00 from the unappropriated balance of the State Law Enforcement Contraband Seizure fund;

WHEREAS, there is a need to modify and increase funds to the contract for professional services and promotional materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs" with Jane E. Torbica; and

WHEREAS, this media campaign is designed to attract positive attention and results amongst Columbus-area youth; and

WHEREAS, it is in the best interest of the City that competitive bidding be waived; and

WHEREAS, an emergency exists in the usual daily operation of the Division of Police, Department of Public Safety, in that it is immediately necessary to modify and increase funds to the contract with Jane E. Torbica for professional services and promotional

materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs" for the Division of Police to ensure continuation of services for the development and implementation of the media program, thereby preserving the public peace, property, health, safety and welfare; now therefore

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS

SECTION 1. That the City Auditor, be and is hereby authorized and directed to appropriate an additional \$30,000.00 from the unappropriated balance of the State Law Enforcement Contraband Seizure fund.

SECTION 2. That the Director of Public Safety, be and is hereby authorized and directed to modify and increase funds to the current contract with Jane E. Torbica for professional services and promotional materials in conjunction with the Anti-Drug Media Campaign "Focus on a Dream, Not on Drugs".

SECTION 3. That in accordance with Section 329.27 of Columbus City Codes, this Council finds it is in the best interest of the City of Columbus to waive the provisions of Section 329.06 of the Columbus City Codes to permit the aforementioned purchase.

SECTION 4. That the expenditure and appropriation of \$30,000.00, or so much thereof as may be needed, be and the same is hereby authorized as follows:

| DIV 30-03 | FUND 219 | SUB-FUND 002 | OBJ LEVEL (1) 03 | OBJ LEVEL (3) 3336 | OCA 301838 |

SECTION 5. That for reasons stated in the preamble hereto, which is hereby made a part thereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor or ten days after passage if the Mayor neither approves nor vetoes the same.