



City of Columbus

Office of City Clerk
90 West Broad Street
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columbuscitycouncil.org

Legislation Text

File #: 0141X-2019, **Version:** 1

To congratulate “The Jane and Richard Project” for winning third place at the Purple Aisle Transportation Innovation Weekend for their proposal that embodies the spirit of innovation and equity that inspired the competition.

WHEREAS, access to transportation is considered a barrier to employment and economic mobility; and

WHEREAS, 84% of employees in the City of Columbus report a solo commute, leading to congested streets that create unsafe conditions for both pedestrians and rivers, as well as the environment; and

WHEREAS, transportation issues are one of the top causes of job loss which harms not only employees but also employers through high turnover costs, high parking costs, and attracting and retaining happy employees; and

WHEREAS, the Purple Aisle Transportation Innovation Weekend brought together neighborhood leaders and transit professionals to develop and pitch solutions to solve these issues and create a more equitable transportation system in Columbus; and

WHEREAS, “The Jane and Richard Project” won third place at the pitch competition for their innovative proposal to increase the cultural competency of decision makers and transportation professionals tasked with funding, planning, designing, and implementing our transportation networks by requiring them to spend a one-day a week not utilizing a car; and

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF COLUMBUS:

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