



City of Columbus

Office of City Clerk
90 West Broad Street
Columbus OH 43215-9015
columbuscitycouncil.org

Legislation Text

File #: 2902-2014, **Version:** 1

BACKGROUND: This ordinance authorizes the Public Safety Director to enter into contract with Civica Software for the development of a new recruiting website for the Division of Police. The Division of Police needs to update their recruiting website. The current website is outdated. The website needs a more modern look, needs to link to social media and be easily navigated by visitors. Updating the website will get more visitors and potentially more diverse recruits. The total expenditure of the new website design is \$26,915.00. The website re-design will be funded by the General Fund.

Request for Proposal Information: A Request for Proposal (RFP), Solicitation No. SA005646, was opened on November 6, 2014. Seven written proposals were received by the deadline as follows:

Vendor	Amount
Vertex	\$70,000.00
Civica Software	\$26,915.00
Civic Plus	\$19,317.00
Site Insight	\$14,050.00
Ardent	\$27,825.00
Systematic Consulting Group	\$10,350.00
CGA Public Relations Strategies	\$12,475.00

The RFP committee, which was comprised of Division of Police and Department of Technology personnel, scored all of the proposals and recommended a contract award to Civica Software as the best overall proposal.

This company is not debarred according to the System for Award Management or prohibited from being awarded a contract according to the Auditor of State unresolved findings for recovery certified search.

Emergency Designation: Emergency legislation is requested to encumber the funds and get the new website up and running prior to the next recruiting period.

Contract Compliance Number: 33-0776055 expires on 6/27/2016

FISCAL IMPACT: This ordinance authorizes the Safety Director to enter into contract with Civica Software to update the Division of Police's recruiting website for \$26,915.00. Funds budgeted in the Safety Director's 2014 General Fund budget for diversity recruitment will be used to fund this contract.

To authorize and direct the Director of Public Safety to enter into contract with Civica Software for the development of a new recruiting website for the Division of Police; to authorize the expenditure of \$26,915.00 from the General Fund; and to declare an emergency. (\$26,915.00)

WHEREAS, the Division of Police needs to update their recruiting website; and

WHEREAS, the website will help in recruiting new officers because it will be easier to navigate, appeal to visitors, and connect to social media; and

WHEREAS, proposals were opened on November 6, 2014 for the development of a new recruiting website; and

WHEREAS, the committee determined Civica Software was the most responsive and best proposal received; and

WHEREAS, the Division of Police is requesting the Public Safety Director to enter into a contract with Civica Software for the development of a new recruiting website; and

WHEREAS, an emergency exists in the usual daily operation of the Division of Police, Department of Public Safety, in that it is immediately necessary to enter into this contract with Civica Software for the development of the recruiting website to attract more visitors and aid in diversity recruitment for the preservation of the public peace, property, health, safety and welfare; now, therefore

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

Section 1. That the Director of Public Safety be and is hereby authorized and directed to enter into a contract with Civica Software for the development of a new recruiting website for the Division of Police.

Section 2. That the expenditure of \$26,915.00, or so much thereof as may be necessary is hereby authorizes to be expended from the Department of Public Safety funds as follows.

<u>Dept.</u>	<u>Fund</u>	<u>OCA</u>	<u>OBJ Level (1)</u>	<u>OBJ Level (3)</u>	<u>Amount</u>
3001	010	300111	03	3336	\$26,915.00

Section 3. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

Section 4. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

Section 5. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor or ten days after passage if the Mayor neither approves nor vetoes the same.