



# City of Columbus

Office of City Clerk  
90 West Broad Street  
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columbuscitycouncil.org

## Legislation Text

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**File #:** 0792-2021, **Version:** 1

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**BACKGROUND:** Columbus Public Health has been awarded funds from The Foundation for Active Living through The Columbus Foundation. This ordinance will accept and appropriate \$75,000.00 in grant money to fund this program. Columbus Public Health is seeking to continue our partnership with 10 TV Thrive Together, previously Commit to Be Fit, the only media driven public awareness campaign in central Ohio developed to improve the health of our community. In partnership with Metro Parks and Giant Eagle, Columbus Public Health will inform viewers and readers with practical, hands-on information utilizing 10 TV's Facebook, Twitter pages, on-air news and on-air promotional spots, providing them with education they can use to help make the necessary changes to live healthier, active lives.

This ordinance authorizes and directs the Board of Health to enter into a \$75,000.00 contract with WBNS-TV, Inc., for a media driven public awareness campaign in central Ohio to improve the health of our community for the period of March 1, 2021 through February 28, 2022. This ordinance waives the competitive bidding provisions of the Columbus City Code.

Emergency action is requested in order to immediately address the scheduled promotional activities for the Thrive Together media campaign.

**FISCAL IMPACT:** \$75,000.00: Funding for the contract with WBNS-TV, Inc. is budgeted within the City's Private Grant Fund, Fund No. 2291

To authorize and direct the Board of Health to accept funds from the Foundation of Active Living through the Columbus Foundation in the amount of \$75,000.00; to authorize the appropriation of \$75,000.00 to the City's Private Grants Fund; to authorize and direct the Board of Health to enter into contract with WBNS-TV, Inc. to continue a public awareness campaign to address obesity in central Ohio; to authorize the total expenditure of \$75,000.00 from the Private Grant Fund; to waive the competitive bidding provisions of City Code; and to declare an emergency. (\$75,000.00)

**WHEREAS,** \$75,000.00 in grant funds have been made available to Columbus Public Health through the Foundation of Active Living; and,

**WHEREAS,** the need exists to continue to provide Columbus residents with the proper resources and tools to reduce and prevent overweight and obesity in our community; and,

**WHEREAS,** the Board of Health wishes to contract with WBNS-TV, Inc. FEIN#31-0711250 because 10 TV's Thrive Together is the only media driven public awareness campaign in central Ohio designed to improve the health of our community; and,

**WHEREAS,** it is in the city's best interest to waive the competitive bidding provisions of City Code Chapter 329 in order to enter into this contract; and

**WHEREAS,** an emergency exists in the usual daily operation of the Department of Health in that it is immediately necessary to authorize the Board to enter into this contract with WBNS-TV, Inc. for the immediate preservation of the public health, peace, property, safety, and welfare; **NOW, THEREFORE,**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the Board of Health is hereby authorized and directed to accept a grant award of \$75,000.00 from the Foundation of Active Living through The Columbus Foundation.

**SECTION 2.** That the Board of Health is hereby authorized and directed to enter into a contract for \$75,000.00 with WBNS-TV, Inc. for the provision of a media driven public awareness campaign in central Ohio designed to improve the health of our community, for the period of March 1, 2021 through February 28, 2022.

**SECTION 3.** That from the unappropriated monies in the Health Department's private grants fund, fund No. 2291, and from all monies estimated to come into said fund from any and all sources during the grant period, the sum of \$75,000.00 and any eligible interest earned during the grant period is hereby appropriated to the Health Department, Division No. 5001, according to the attached accounting document.

**SECTION 4.** That the expenditure of \$75,000.00 is hereby authorized from the Private Grant Fund, Fund No. 2291, Object Class 03 as indicated in the ordinance attachment.

**SECTION 5.** That this Council finds it in the City's best interest to waive the competitive bidding provisions of the Columbus City Code Chapter 329.

**SECTION 6.** That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

**SECTION 7.** That the City Auditor is authorized to make any accounting changes necessary to ensure that this contract is properly accounted for and recorded accurately on the City's financial reports.

**SECTION 8.** That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.