



# City of Columbus

Office of City Clerk  
90 West Broad Street  
Columbus OH 43215-9015  
columbuscitycouncil.org

## Legislation Text

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**File #:** 0213-2015, **Version:** 1

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**BACKGROUND:** The East Franklinton District - Graphic Design Guidelines establish more definitive signage standards to be used by the East Franklinton Review Board (EFRB) and city staff for the review of graphic applications within the East Franklinton (EF) District. Established in 2013 by the EF District, the EFRB reviews applications for site plans, architecture, graphics and demolitions to ensure development is consistent with the standards of the EF District and the adopted EF Creative Community District Plan (2012). The development standards provided in the East Franklinton Creative Community District Plan are not sufficient for the EFRB to effectively review graphic applications, and the plan recommends additional graphic standards be established. The EF District - Graphic Design Guidelines will encourage graphics that complement the architecture of East Franklinton, are pedestrian in scale, and reinforce the creativity and character of the EF District. The guidelines will be an amendment to the East Franklinton Creative Community District Plan and act as a supplement to the development standards provided in the plan. On September 9, 2014, the Franklinton Area Commission unanimously approved the guidelines, and on October 21, 2014, the EFRB unanimously approved the guidelines. The Columbus Development Commission reviewed the guidelines on December 11, 2014, and unanimously voted to recommend its adoption to City Council.

**DEVELOPMENT COMMISSION RECOMMENDATION:** Approval

**CITY DEPARTMENTS RECOMMENDATION:** Approval

**FISCAL IMPACT:** No funding is required for this legislation.

To adopt the East Franklinton District - Graphic Design Guidelines to act as a guide for the design and placement of graphics within the East Franklinton District.

**WHEREAS,** the East Franklinton District - Graphic Design Guidelines are intended to act as a guide for the design and placement of signs and graphics within the East Franklinton District; and

**WHEREAS,** the guidelines will be an amendment to the East Franklinton Creative Community District Plan; and

**WHEREAS,** the Franklinton Area Commission has endorsed the Guidelines and recommended adoption by City Council; and

**WHEREAS,** the East Franklinton Review Board has endorsed the Guidelines and recommended adoption by City Council; and

**WHEREAS,** after public notice, a public hearing was held on December 11, 2014 at which the Development Commission approved the East Franklinton District - Graphic Design Guidelines and recommended its adoption to City Council; **now, therefore,**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the East Franklinton District - Graphic Design Guidelines are hereby adopted to establish guidelines for signs and graphics within the East Franklinton District.

**SECTION 2.** That all city of Columbus departments and divisions are hereby authorized and directed to use the East Franklinton District - Graphic Design Guidelines in initiating or reviewing graphics within the East Franklinton District and to require that such projects generally conform to the guidelines.

**SECTION 3.** That the Department of Development is directed to monitor the use of the East Franklinton District - Graphic Design Guidelines, and to present to City Council any amendments necessary to keep the guidelines up-to-date.

**SECTION 4.** That copies of the East Franklinton District - Graphic Design Guidelines shall be kept on file in the Department of Development, Planning Division.

**SECTION 5.** That this ordinance shall take effect and be in force from and after the earliest period allowed by law.