



# City of Columbus

Office of City Clerk  
90 West Broad Street  
Columbus OH 43215-9015  
columbuscitycouncil.org

## Legislation Text

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**File #: 2707-2014, Version: 1**

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**BACKGROUND:** This legislation authorizes the Director of the Department of Development to contract with the Greater Columbus Sports Commission, for the purpose of organizing and promoting the 2015 National Hockey League (NHL®) All-Star Celebration. The 60<sup>th</sup> NHL All-Star Game will be the centerpiece of the 2015 NHL All-Star Celebration, which will be held January 22-25, 2015 and will feature various hockey-themed events, entertainment and activities. Proceeds provided by the City of Columbus will leverage a pool of private and public funding to be utilized for economic development, out-of-market advertising and marketing exposure, as well as to generate community pride and create opportunities for our residents to participate in this once-in-a-generation event. It is anticipated that the 2015 NHL All-Star Celebration will bring an estimated \$12 million dollars in visitor spending to Central Ohio; coupled with \$10 million dollars the NHL will spend to execute the event. This event will also provide media exposure close to \$50 million dollars with over 400 regional, national and international sports and news media covering the event. Furthermore, this event will provide a commitment to local charities, particularly Ronald McDonald House Charities of Central Ohio and offer attractions, events and celebrations that will appeal to both visitors and the local community alike in late-January 2015.

This contract is being awarded to the Greater Columbus Sports Commission pursuant to Section 329.15, which allows for the City to negotiate not-for-profit service contracts.

The Department of Development will fund and administer this contract on behalf of the City. This ordinance authorizes the Department of Development to enter into a contract with the Greater Columbus Sports Commission for organizational and promotional support of the 2015 NHL All-Star Celebration.

Emergency action is requested so that an immediate payment can be made.

**FISCAL IMPACT:** Funding for this contract is available within the 2014 General Fund budget.

To authorize and direct the City Auditor to transfer \$250,000.00 within the General Fund; to authorize the Director of the Department of Development to enter into contract with the Greater Columbus Sports Commission to provide support for 2015 NHL All-Star Celebration; to authorize the expenditure of \$250,000.00 from the General Fund; and to declare an emergency. (\$250,000.00)

**WHEREAS,** it is necessary to enter into a contract with the Greater Columbus Sports Commission to support the 2015 NHL All-Star Celebration; and

**WHEREAS,** this legislation authorizes the Director of the Department of Development to enter into contract with the Greater Columbus Sports Commission, to provide organizational and promotional support for the 2015 NHL All-Star Celebration; and

**WHEREAS,** the 2015 NHL All-Star Celebration will be held January 22-25, 2015 in Columbus, Ohio; and

**WHEREAS,** it is anticipated that the 2015 NHL All-Star Celebration will bring an estimated \$12 million dollars in visitor spending to Central Ohio; coupled with \$10 million dollars the NHL will spend to execute the event. This event will also provide media exposure close to \$50 million dollars with over 400 regional, national and international sports and

news media covering the event; and

**WHEREAS**, The Greater Columbus Sports Commission is a 501(c)(6) non-profit organization affiliated with Experience Columbus and the Greater Columbus Sports Foundation; and

**WHEREAS**, this contract is awarded pursuant to Section 329.15 of Columbus City Code; and

**WHEREAS**, an emergency exists in the usual daily operation of the Department of Development in that is immediately necessary to authorize a contract in support of the 2015 NHL All-Star Celebration, so that an immediate payment can be made, for the immediate preservation of the public health, peace, property, safety and welfare; **now, therefore**,

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**SECTION 1.** That the City Auditor be and is hereby authorized and directed to transfer \$250,000.00 within the General Fund as follows:

**From: Department of Finance & Management**

Dept/Div: 45-01

Fund 10

Object Level One: 05

Object Level Three: 5501

OCA Code: 904508

Amount: \$250,000.00

**TO: Department of Development, Economic Development Division**

Dept/Div: 44-02

Fund: 10

Object Level One: 03

Object Level Three: 3336

OCA Code: 440314

Amount: \$250,000.00

**SECTION 2.** That the Director of the Department of Development is hereby authorized to contract with the Greater Columbus Sports Commission to support the 2015 NHL All-Star Celebration.

**SECTION 3.** That the expenditure of \$250,000.00, or so much thereof as may be necessary in regard to the action authorized in SECTION 2, be and is hereby authorized and approved from the Department of Development, Economic Development Division, as follows:

Dept/Div: 44-02

Fund: 10

Object Level One: 03

Object Level Three: 3336

OCA Code 440314

Amount: \$250,000.00

**SECTION 4.** That this contract is awarded pursuant to Section 329.15 of the Columbus City Code.

**SECTION 5.** That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

**SECTION 6.** That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.