



City of Columbus

Office of City Clerk
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Legislation Text

File #: 2268-2013, Version: 1

BACKGROUND: This legislation authorizes the Director of the Department of Development to amend the existing contract with HNS Sports Group; the PGA Tour's contracted management entity, for the purpose of adding an additional \$150,000.00 to the contract. Columbus City Council, on March 18, 2013, per Ordinance 0571-2013, authorized the Director of Development to enter into contract with HNS Sports Group for a sum not to exceed \$200,000.00. An additional \$150,000.00 has been identified to assist HNS Sports Group with the President's Cup golf tournament.

The Presidents Cup golf tournament will be held October 1, 2013 through October 6, 2013 at the Muirfield Village Golf Club. The event will cast an international spotlight on Columbus and central Ohio, reaching over 200 countries and territories and over 800 million television viewers throughout the world through lead in promotion and 4 days of live and taped coverage (carried domestically by Golf Channel and NBC Sports). It is expected the Presidents Cup will generate over \$22,000,000 in visitor spending and a total regional economic impact of \$45-50 million, including an estimated \$1.2 million in income tax receipts. Visitors from the US and overseas are expected to book more than 15,000 room nights throughout the Columbus region, including 2,900 room nights at the new Downtown Columbus Hilton which will serve as the host hotel. Attendees to the Presidents Cup will be comprised of a combination of individual golf fans, business leaders and political/diplomatic leaders from the US and around the world - a sellout crowd of 35,000 per day will attend the event.

HNS Sports Group and the PGA Tour have secured the Columbus Commons as the official site of the Opening Ceremony, Wednesday, Oct 2nd where thousands of fans will be invited to join in a celebration that will be broadcast live throughout the US and around the world. A national recording artist has been secured to perform at the Opening Ceremony. Additional events, including the PGA Commissioner's Dinner are being held downtown, and an economic development gathering has been added to the week's schedule of event to link foreign and domestic business leaders for the purposes of developing lasting business relationships. The event was made possible, in part, through the financial support of the City of Columbus, an official sponsor.

Muirfield Village Golf Club will become the third U.S. golf course to host The Presidents Cup. This world-class competition has established itself as an event that stands for international goodwill and a positive, charitable impact across the globe. Over 20 central Ohio charities will benefit from the tournament. Players are not paid for their participation in The Presidents Cup, there is no purse or prize money. Instead, each competitor designates charities or golf-related projects of his choice to receive a portion of the funds raised through the staging of each Presidents Cup.

Emergency action is requested to amend the existing contract with HNS Sports Group and add an additional \$150,000.00 to the existing contract.

FISCAL IMPACT: The additional funds for this contract amendment will be transferred from the Department of Finance and Management, citywide account.

To authorize the Director of the Department of Development to amend the contract with HNS Sports Group to assist with the President's Cup golf tournament; to authorize and direct the City Auditor to transfer \$150,000.00 within the General Fund; to authorize the expenditure of \$150,000.00 from the General Fund; and to declare an emergency. (\$150,000.00)

WHEREAS, this legislation authorizes the Director of Development to amend the existing contract with HNS Sports Group by adding an additional \$150,000.00 to the contract; and

WHEREAS, it is necessary to amend the contract with HNS Sports Group to support The Presidents Cup golf tournament; and

WHEREAS, The Presidents Cup will be held October 1, 2013 through October 6, 2013 at the Muirfield Village Golf Club and the event will cast an international spotlight on Columbus and central Ohio, reaching over 200 countries and territories and over 800 million television viewers throughout the world through lead in promotion and 4 days of live and taped coverage; and

WHEREAS, it is expected The Presidents Cup will generate over \$22,000,000 in visitor spending impact and will draw thousands of visitors from the US and overseas who will book downtown hotel rooms and will support local retail businesses; and

WHEREAS, over 15,000 hotel room nights will be booked, with the new Downtown Columbus Hilton being selected as the host hotel - 2,900 room nights booked throughout the week of competition; and

WHEREAS, HNS Sports Group and the PGA Tour have secured the Columbus Commons to act as the official location of the Opening Ceremony, Wednesday, October 2nd where thousands of fans will be invited to join in a celebration that will be broadcast live throughout the US and around the world; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Development in that is immediately necessary to amend the contract with HNS Sports Group in support of The Presidents Cup 2013 so that an immediate payment can be made, all for the immediate preservation of the public health, peace, property, safety and welfare; **now, therefore,**

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

Section 1. That the Director of the Department of Development is hereby authorized to amend contract EL014769 with HNS Sports Group by adding an additional \$150,000.00 to the contract for the purpose of assisting with the President's Cup golf tournament.

Section 2. That the City Auditor be and is hereby authorized and directed to transfer \$150,000.00 within the General Fund, Fund No. 010 from the Department of Finance & Management, Department/Division 45-01, Object Level One 10, Object Level Three 5501, OCA Code 904508 to the Department of Development, Economic Development Division, Division No. 44-02, Object Level One 03, Object Level Three 3336, OCA Code 440314.

Section 3. That for the purpose stated in Section 1 the expenditure of \$150,000.00 or so much as may be necessary, be and is hereby authorized from the Development Department, Department 44-02, General Fund, Fund 010, OCA Code 440314, Object Level Three 3336.

Section 4. That this contract modification is awarded in accordance with Chapter 329.16 of the Columbus City Codes, 1959.

Section 5. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

Section 6. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is

hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.