



Legislation Text

File #: 0936-2022, **Version:** 1

Background: This ordinance authorizes the Finance and Management Director to contract with the Greater Columbus Sports Commission for support of Classic for Columbus (CFC) All Star Game in the amount of \$50,000 and the HBCU Classic in the amount of \$75,000.00. The Greater Columbus Sports Commission is a nonprofit organization who's mission is to rally Columbus to compete and win sporting events, providing a singular athlete and fan experience and positively impacting image, economy, and lifestyle.

CFC is a week-long celebration of educational, career pathways, and existential programs that complement a multicultural Jamboree Festival and football game showcasing Historically Black Colleges and Universities (HBCUs). The inaugural CFC event was an overwhelming success despite COVID 19. Held in Ohio Stadium at The Ohio State University, the game attracted over 20,000 enthusiastic spectators. CFC raised over \$350,000 for education initiatives across the state.

CFC is a non-profit organization dedicated to promoting education, economic development and diversity while raising funds for scholarships and institutions of higher learning. CFC is expected to generate a \$15 million impact for the city in hotels, restaurants and other businesses. The City of Columbus is sponsoring several events in association with CFC, including a Skills and Drills Session and a College, Career and Community Fair. The Columbus Department of Recreation and Parks will help organize and staff Skills and Drills and the Department of Neighborhoods will organize and staff the College, Career and Community Fair.

The city will receive location, logistics and coordination of these two events in addition to 300 general seating tickets (per event), city branding on all materials, and advertising in event programs. This contract is awarded in accordance with the relevant provisions of Columbus City Code Chapter 329.30 relating to awarding not-for-profit service contracts. The services provided cannot be provided by existing city employees because these services are beyond the City's current staffing capacity to provide.

Emergency Designation: Emergency action is requested due to the time sensitive deadlines of event sponsorship.

Fiscal Impact: This ordinance authorizes a transfer and expenditure of \$125,000.00 from the general fund, to the Greater Columbus Sports Commission for support of the Classic for Columbus community event as well as the HBCU Classic.

To authorize the Director of the Department of Finance and Management to contract with the Greater Columbus Sports Commission in support of Classic for Columbus, the week-long event celebration of educational, career pathways, and existential programs showcasing Historically Black Colleges and Universities, as well as the HBCU Football Classic; to authorize the transfer of \$125,000.00 within the General Fund; to authorize the expenditure of \$125,000.00 from the General Fund; and to declare an emergency. (\$125,000.00)

WHEREAS, the City of Columbus understands the positive economic impact that comes from supporting and encouraging educational, career pathways and existential programs showcasing Historically Black Colleges and Universities; and

WHEREAS, the Greater Columbus Sports Commission is a non-profit who's mission is to rally Columbus to compete

and win sporting events; and

WHEREAS, Classic for Columbus is a non-profit organization dedicated to promoting education, economic development and diversity while raising funds for scholarships and institutions of higher learning; and

WHEREAS, the city believes that an investment in support of the Classic for Columbus will yield economic benefits to the City of Columbus; and

WHEREAS, this contract is awarded pursuant to provisions relating to non-profit services of City Code Chapter 329.30; and

WHEREAS, the services provided cannot be provided by existing city employees because these services are beyond the City's current staffing capacity to provide; and

WHEREAS, an emergency exists in the usual daily operation of the Department of Finance and Management in that it is immediately necessary to authorize the Director to enter into contract to have funding available for necessary expenditures due to the time sensitivity of event sponsorship, thereby preserving the public health, peace, property, safety, and welfare; now, therefore:

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS, OHIO:

SECTION 1. That the Director of the Department of Finance and Management is hereby authorized to contract with the Greater Columbus Sports Commission in support of Classic for Columbus, a week-long event celebration of educational, career pathways, and existential programs showcasing Historically Black Colleges and Universities, as well as the HBCU Football Classic.

SECTION 2. That the transfer of \$125,000.00, or so much thereof as may be needed in regard to the action authorized in Section 1, is hereby authorized within the General Fund, per the accounting codes in the attachment to this ordinance.

See Attached File: Ord 0936-2022 Legislation Template.xls

SECTION 3. That the expenditure of \$125,000.00, or so much thereof as may be needed in regard to the action authorized in Section 1, is hereby authorized from the General Fund 1000 in object class 03 Contractual Services, per the accounting codes in the attachment to this ordinance.

See Attached File: Ord 0936-2022 Legislation Template.xls

SECTION 4. That the monies in the foregoing Sections shall be paid upon order of the Director of Finance and Management, and that no order shall be drawn or money paid except by voucher, the form of which shall be approved by the City Auditor.

SECTION 5. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary.

SECTION 6. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

SECTION 7. That this contract is awarded in accordance with the relevant provisions of Columbus City Code Chapter 329.30 relating to awarding not-for-profit service contracts.

SECTION 8. That for the reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is

hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or 10 days after passage if the Mayor neither approves nor vetoes the same.