



# City of Columbus

Office of City Clerk  
90 West Broad Street  
Columbus OH 43215-9015  
columbuscitycouncil.org

## Legislation Text

**File #:** 0107-2013, **Version:** 1

**Background:** In 2012, Columbus Recreation and Parks' Application for Purpose, Pride and Success (APPS) program launched the first Cap City Nights (CCN) Festival season as an expansion of the APPS violence reduction strategy, which was modeled after the City of Los Angeles Summer Night Lights (SNL) initiative. SNL is an anti-gang initiative that keeps parks open after dark during the peak hours for gang activity with free food and expanded programming. CCN Festivals were held during the summer, traditionally the most violent months, and successfully empowered communities by offering outreach, live entertainment, active games, educational activities, and workshops for the entire family. Recreation and Parks will hire an event planner to assist with planning and programming the 2013 Cap City Nights Festivals.

Proposals were received by the Recreation and Parks Department on December 3, 2012 for the APPS Cap City Nights Festivals 2013 as follows:

	<u>Status</u>
His Image Events of Distinction, LLC.	MBE
PMM Agency	MBE
R.E.A.C.H. Communications	MBE
Signature Event Planning	MBE

Consultant shall provide event planning services to assist in the coordination and execution of 12 Cap City Nights Festivals and associated events during the summer of 2013.

**Principal Parties:**

PMM Agency  
Kimberly Blackwell  
1301 Dublin Road, Suite 102  
Columbus, OH 43215  
(614) 487-1500 x 11  
Kimberly@pmm-agency.com  
Contractor Federal ID #: 311643608  
Contract Compliance Expiration Date: 8/7/2014

**Fiscal Impact:**

\$170,000.00

To authorize and direct the Director of Recreation and Parks to enter into contract with the PMM Agency for professional event planning services related to the Applications for Purpose, Pride, and Success Program's Cap City Nights Festivals; to authorize the expenditure of \$170,000.00 from the Recreation and Parks Fund 285; and to declare an emergency. (\$170,000.00)

**WHEREAS**, proposals were received by the Recreation and Parks Department on December 3, 2012 for the Applications for Purpose, Pride and Success Program's Cap City Nights Festivals 2013 initiative; and

**WHEREAS**, a selection team has recommended PMM Agency for the Cap City Nights Festivals 2013 initiative as the best, responsive bidder; and

**WHEREAS**, an emergency exists in the usual daily operation of the Department of Recreation and Parks in that it is

immediately necessary to contract with PMM Agency for the Cap City Nights Festivals 2013 initiative so that necessary planning can be completed in time for the scheduled Cap City Night Festivals; **NOW, THEREFORE**

**BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:**

**Section 1.** That the Director of Recreation and parks be and is hereby authorized to enter into contract with the PMM Agency for professional services related to the Cap City Nights Festivals 2013 initiative.

**Section 2.** That the expenditure of \$170,000.00, or so much thereof as may be necessary, be and is hereby authorized as follows to pay the cost thereof.

<u>Fund No.</u>	<u>O. C. A.</u>	<u>O.L. 3</u>	<u>Amount</u>
285	511427	3336	\$170,000.00

**Section 3.** That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this legislation.

**Section 4.** That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor or 10 days after passage if the Mayor neither approves nor vetoes the same.