



Legislation Details (With Text)

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Title: To authorize the Director of Public Service to execute a contract modification to provide funding for year two of a three-year agreement with the Short North Special Improvement District (SID) of Columbus, Inc. for the design, production, and distribution of communications materials such as flyers, signs, and various services to inform the public about public parking availability, locations, and policies in the Short North; to authorize the expenditure of up to \$3,825.00 from the General Fund for the Division of Traffic Management; parking permit surcharge collected will be deposited into the General Fund. (\$3,825.00)

Sponsors:

Indexes:

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Attachments:

Date	Ver.	Action By	Action	Result
4/2/2015	1	ACTING CITY CLERK	Attest	
4/1/2015	1	MAYOR	Signed	
3/30/2015	1	COUNCIL PRESIDENT	Signed	
3/30/2015	1	Columbus City Council	Approved	Pass
3/23/2015	1	Columbus City Council	Read for the First Time	

1. BACKGROUND

This legislation authorizes the Director of Public Service to execute a contract modification to provide funding for year two of a three-year agreement with the Short North Special Improvement District of Columbus, Inc. for the design, production, and distribution of communications materials such as flyers, signs, websites, and related services to inform the public about public parking availability, locations, and policies in the Short North. Ordinance 2897-2013 authorized the three year contract.

Under the terms of this agreement, the City of Columbus will reimburse the Short North Special Improvement District of Columbus, Inc. up to \$3,825.00 per year from 2014 through 2016, which shall be paid from a \$75.00 annual permit parking surcharge to be collected from Short North employees of businesses between High Street, Pearl Street, Hubbard Avenue and Russell Street allowed to purchase parking permits in Permit Area I, as proposed by the Short North Parking Working Group on November 8, 2013, as recommended for implementation by the Transportation and Pedestrian Commission on November 12, 2013, and as updated and recommended by an approved motion of the Short North Parking Working Group on December 6, 2013, pending Transportation and Pedestrian Commission approval of a parking petition that would allow these permits to be issued within its boundaries.

The city agrees to reimburse the Short North Special Improvement District, Inc. up to \$3,825.00 per year for actual costs associated with the procurement, design, production, and distribution of communications materials and related services to inform the public about public parking in the Short North. The materials and related services procured, designed, produced, and distributed on behalf of the city by the Short North Special Improvement District, Inc. will be subject to the

review and approval by the city.

In 2014, the Short North Special Improvement district contracted for design work to update the Short North kiosks with comprehensive parking information. There presently is no parking information on them.

This agreement shall be in effect until December 31, 2016.

2. CONTRACT COMPLIANCE

The Short North Special Improvement District of Columbus, Inc. contract compliance number is 31-1586782 and is a nonprofit organization

3. FISCAL IMPACT

The funds associated with this agreement have been identified and are available within the Department of Public Service, Division of Traffic Management (Fund 10, OCA 592303, OL3 3337).

The parking permit surcharge collected in conjunction with this agreement will be deposited into the General Fund (Fund 10, OCA 590195, OL3 0055).

To authorize the Director of Public Service to execute a contract modification to provide funding for year two of a three-year agreement with the Short North Special Improvement District (SID) of Columbus, Inc. for the design, production, and distribution of communications materials such as flyers, signs, and various services to inform the public about public parking availability, locations, and policies in the Short North; to authorize the expenditure of up to \$3,825.00 from the General Fund for the Division of Traffic Management; parking permit surcharge collected will be deposited into the General Fund. (\$3,825.00)

WHEREAS, on November 8, 2013, the Short North Parking Working Group recommended a \$75.00 annual permit parking surcharge be collected from Short North employees of businesses between High Street, Pearl Street, Hubbard Avenue and Russell Street allowed to purchase parking permits in Permit Area I, effective on permits purchased after January 1, 2014, for the design, production, and distribution of communications materials such as flyers, signs, websites and related services to inform the public about public parking availability, locations, and policies in the Short North; and

WHEREAS, on November 12, 2013, the Short North Parking Working Group's recommendation was recommended for approval by the Transportation and Pedestrian Commission; and

WHEREAS, on December 6, 2013, the Short North Parking Working Group's recommendation was updated and recommended, pending Transportation and Pedestrian Commission approval of a parking petition that would allow these permits to be issued within its boundaries, and

WHEREAS, the three year contract was authorized under Ordinance 2897-2013; and

WHEREAS, the Director of Public Service seeks authorization to execute a contract modification to provide funding for year two of a three-year agreement with the Short North Special Improvement District of Columbus, Inc. for the design, production, and distribution of communications materials such as flyers, signs, websites and related services to inform the public about public parking availability, locations, and policies in the Short North with the reimbursement to the Short North Special Improvement District of Columbus, Inc. being funded by a \$75.00 annual permit parking surcharge to employees of businesses between High Street, Pearl Street, Hubbard Avenue and Russell Street; and

WHEREAS, funds in the amount of \$3,825.00 are available for this agreement in the General Fund for the Division of Traffic Management in the Department of Public Service.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Director of Public Service is authorized to execute a contract modification to provide funding for year two of a three-year agreement with the Short North Special Improvement District of Columbus, Inc. for the design, production, and distribution of communications materials such as flyers, signs, websites, and related services to inform the public about public parking availability, locations, and policies in the Short North

SECTION 2. That the expenditure of \$3,825.00 is hereby authorized for the above described contract for the Division of Traffic Management as follows:

Dept. / Fund / Fund Name / OCA / O.L. 01-03 Codes/Amount
59/ 10 / General Fund / 592303 / 03-3337 / \$3,825.00

SECTION 3. That the Department of Public Service estimates it shall receive an additional \$75.00 surcharge for up to 51 Permit Area I parking permits for employees of businesses between High Street, Pearl Street, Hubbard Avenue and Russell Street in years 2014-2016, estimated to be \$3,825.00 annually, and deposited into the General Fund (Fund 10, OCA 592303, OL3: 0055).

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated and the City Auditor shall establish such accounting codes as necessary.

SECTION 5. That the City Auditor is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

SECTION 6. That the City Auditor is hereby authorized to transfer the unencumbered balance in a project account to the unallocated balance account within the same fund upon receipt of certification by the Director of the Department administering said project that the project has been completed and the monies are no longer required for said project.

SECTION 7. That this ordinance shall take effect and be in force from and after the earliest period allowed by law.