



Legislation Details (With Text)

File #: 1404-2015 **Version:** 1

Type: Ordinance **Status:** Passed

File created: 5/19/2015 **In control:** Health & Human Services Committee

On agenda: 6/8/2015 **Final action:** 6/9/2015

Title: To authorize and direct the Board of Health to enter into contract with Paul Werth Associates to develop a greater brand equity and awareness of CelebrateOne as recommended by the Greater Columbus Infant Mortality Task Force; to authorize the expenditure of \$71,000.00 from the Health Special Revenue Fund; to waive relevant provisions for competitive bidding; and to declare an emergency. (\$71,000.00)

Sponsors:

Indexes:

Code sections:

Attachments: 1. ORD 1404-2015 Paul Werth Associates Contract Waiver Form .pdf

Date	Ver.	Action By	Action	Result
6/9/2015	1	MAYOR	Signed	
6/9/2015	1	CITY CLERK	Attest	
6/8/2015	1	COUNCIL PRESIDENT	Signed	
6/8/2015	1	Columbus City Council	Approved	Pass

BACKGROUND: Columbus Public Health is seeking a partnership with Paul Werth Associates to provide services to build greater brand equity and more awareness of CelebrateOne, as recommended by the Greater Columbus Infant Mortality Task Force.

This ordinance authorizes and directs the Board of Health to enter into a \$71,000.00 contract with Paul Werth Associates for the period of June 8, 2015 through May 31, 2016. This ordinance waives the relevant competitive bidding provisions of the Columbus City Code, Chapter 329.

The contract compliance number for Paul Werth Associates is 310726286 and expires on 02/14/2016.

Emergency action is requested in order to immediately begin services to meet the recommendations set forth by the Task Force.

FISCAL IMPACT: Funds have been budgeted from the Health Special Revenue Fund.

To authorize and direct the Board of Health to enter into contract with Paul Werth Associates to develop a greater brand equity and awareness of CelebrateOne as recommended by the Greater Columbus Infant Mortality Task Force; to authorize the expenditure of \$71,000.00 from the Health Special Revenue Fund; to waive relevant provisions for competitive bidding; and to declare an emergency. (\$71,000.00)

WHEREAS, the Board of Health wishes to contract with Paul Werth Associates to provide a greater brand equity and

more awareness of CelebrateOne; and,

WHEREAS, it is in the City's best interests to waive the competitive bidding provisions of City Code Chapter 329 in order to enter into this contract; and,

WHEREAS, an emergency exists in the usual daily operation of Columbus Public Health in that it is immediately necessary to enter into this contract to immediately address the goals set forth to reduce infant mortality and the need for branding services for CelebrateOne and for the immediate preservation of the public health, peace, property, safety and welfare; Now, therefore,

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF COLUMBUS:

SECTION 1. That the Board of Health is hereby authorized and directed to enter into a contract with Paul Werth Associates for the provision of building a greater brand equity and awareness of CelebrateOne for the period of June 8, 2015 through May, 31, 2016, in an amount not to exceed \$71,000.00.

SECTION 2. That to pay the cost of said contract the expenditure of \$71,000.00 is hereby authorized from the Health Special Revenue Fund, Fund No. 250, Health Department, Division 50-01, Object Level One 03, Object Level Three 3336, OCA Code - 501618.

SECTION 3. That this Council find it in the City's best interests to waive the relevant competitive bidding provisions of Chapter 329 of the Columbus City Code.

SECTION 4. That the funds necessary to carry out the purpose of this ordinance are hereby deemed appropriated, and the City Auditor shall establish such accounting codes as necessary and is authorized to make any accounting changes to revise the funding source for all contracts or contract modifications associated with this ordinance.

SECTION 5. That for reasons stated in the preamble hereto, which is hereby made a part hereof, this ordinance is hereby declared to be an emergency measure and shall take effect and be in force from and after its passage and approval by the Mayor, or ten days after passage if the Mayor neither approves nor vetoes the same.